

Note from Dr. Jason Martin, 2013 Promising Professor Award Winner



The Mass Communication and Society Division is a leader within AEJMC for rewarding members for their outstanding work in many aspects. In 2013, I had the good fortune to be one such recipient as the first-place faculty winner of the Promising Professor Award. As a tenure-track faculty member at DePaul University in Chicago, one of the country's largest teaching-focused institutions, I knew this would be a great opportunity to earn outside national-level recognition for my work in innovating and developing our journalism curriculum.

My submission focused on how my advanced reporting elective combined traditional news-gathering skills with public records retrieval, data journalism spreadsheet skills, and data visualization techniques. For their final projects, my students produced multimedia journalism that helped explain the day-to-day struggles of Chicagoans who live in the city's "food deserts" where grocery shopping and restaurants are scarce. These projects also built on the philosophy that I share with many faculty in the

university for using Chicago as our classroom and making a difference in the community. The focus on both reporting from the streets and using data analysis strengthened the result of what citizens could learn about these problems rather than if the approach was limited to only one aspect. It also exposed my students to Chicago's burgeoning open government data community and provided them with skills to help distinguish them when they turn to job seeking.

The Promising Professor session in Washington showcased the breadth and depth of expertise of the other award winners combined with our shared commitment to teaching innovation. For instance, Hyunjin Seo of Kansas described great ideas for incorporating social media into mass communication courses and Anthony Dudo of Texas-Austin offered strategies for handling large-format lectures with greater engagement and interaction. Graduate-student winners demonstrated a range of software and websites to help improve teaching. I left the session with pages of notes and many tips on digital tools and pedagogical techniques.

The final highlight of the session was the outpouring of support and well wishes from colleagues, former students and friends for Jane Brown, who was honored as Distinguished Educator after retiring from the University of North Carolina. Seeing the evidence of the impact she had over her career served as hopeful motivation that I may someday have a fraction of her influence. It was a fitting cap to an afternoon in room full of people committed to continuing to improve how we teach a variety of aspects of the societal role of mass communication.

I encourage anyone eligible to consider applying for this year's Promising Professor Awards, which include the intrinsic rewards I mentioned plus certificates and monetary awards. I also want to thank the division leadership for continuing this great tradition for sharing insights for better teaching that inspire all of us.

By Jason Martin
DePaul University

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Head Note: Catching Up and Looking Forward



LISA PAULIN
NORTH CAROLINA CENTRAL
UNIVERSITY
MC&S DIVISION HEAD

Where has the time gone? Seriously! It seems like we were just in DC giving out awards and listening to panels and presentations and now the Montreal conference is just around the corner. Although this is the first time you are receiving a newsletter this year, I want to assure you that the officers have been working hard on all our division activities. I hope you enjoy reading about them right here!

I want to start by formally thanking all of our officers especially Vice Head & Programming Chair Kevin Williams who single-handedly guided our division through the new online panel negotiating and conference programming process and has dealt with finance issues for the division and responded immediately to queries from AE-JMC headquarters.

I may be biased, but I think our division does awards like no other division. These are our award winners from the 2013 conference:

Research Award - \$10,000 to William Kinnally and Ann Neville Miller, Univ. of Central Florida.

Dissertation Award - \$3000 to Katherine Ognyanova, Univ. of Southern California.

Edward Traves Award - \$500 to Stephen Perry, Illinois State Univ..

Distinguished Educator - \$500 to Jane D. Brown, Univ. of North Carolina.

Promising Professor Competition:

- Jason Martin, DePaul Univ. – 1st place, \$250 award;
- Hyunjin Seo, Univ. of Kansas – 2nd place, \$150 award;
- Anthony Dudo, Univ. of Texas, Austin – 3rd place, \$75 award.

Research Paper Awards – Open Competition

- Robert McKeever, Univ. of South Carolina – 1st place, \$250 award;
- Ji Won Kim, Monica Chadha and Homero Gil de Zuniga, Univ. of Texas, Austin – 2nd place, \$150 award;
- Valerie Barker, David Dozier, Amy Schmitz Weiss, Diane Borden, San Diego State Univ. – 2nd place, \$150 award;
- Silvia Knobloch-Westernick, Laura Willis, Ashley Kennard, The Ohio State Univ. – 3rd place, \$75 award;
- Todd Holmes, Univ. of Florida – 3rd place, \$75 award.

Research Paper Awards – Student Competition

- Ana Keshelashvili, Kenneth Cardell, Univ. of South Carolina – 1st place, \$100 award
- Lisa Barnard, Univ. of North Carolina – 2nd place, \$75 award
- Ruth DeFoster, Univ. of Minnesota and Natasha Swalve, Univ. of Nebraska – 3rd place, \$50 award.

Research Paper Awards – Moeller Competition

- Edson Tandoc, Univ. of Missouri – 1st place, \$100 award;
- Denae D'Arcy, Kyle Heuett and Katie Reno, Univ. of Tennessee – 2nd place, \$75 award;
- Wooyeol Shin, Univ. of Minnesota – 3rd place, \$50 award.

Congratulations again to all! For me, the best thing about being an officer in MCS is to be able to give out all these awards and award checks at the business meeting each year. I can't wait until this year. We always have a well-attended business meeting, so it is truly rewarding to have such a supportive crowd cheering on our colleagues.

In addition, we have been able to give back to our members in other ways. Beginning last year and continuing this year, we will hold a lottery among paper reviewers for the conference and give out two paid conference registrations. Last year the division paid for the admission to the Newseum for approximately 20 members who attended our off-site visit.

Our great leadership team has organized some fun for the Montreal conference: a PF&R off-site visit to Montreal's Museum of Archaeology and History. We will be able to cover the entrance for the first 25 members who sign up. We have also managed to wrangle our way out of the 8:30-10:30 p.m. business meeting time slot for the first time in two years. With an earlier business meeting we will be able to have a division social at a local brewery immediately following the meeting. Look for more information soon and plan to join us!

With the submission deadline just past, I know many of you will be reviewing papers for us. I want to extend a very sincere thank you for serving in this way. We could not do it without you.

Selected Photos of 2013 MC&S Division Award Winners



Jane D. Brown with MCS officers Kevin Williams and Lisa Paulin receiving the Distinguished Educator Award.



***Proud of You All,
Award Winners
of 2013!***



***See You All in
Montreal in Au-
gust 2014!***

Members' Meeting Minutes

AEJMC Convention
8:30 p.m., Friday, August 9, 2013

Opening Remarks: Bu Zhong

(Head) He discussed how we were the largest division at the December 2012 winter meeting. By August 2013, MC&S had 454 members, including 48 international members and 83 graduate students. However, our membership slightly dropped by 18 from 2012. AEJMC's overall membership was 3,741 for 2013, 3,563 for 2012, and 3,494 for 2011. More graduate students join us with a 20% rise (from 66 in 2012).

MC&S Membership Fees:

Our fees (includes Mass Communication and Society) is \$24 for regular member and \$10 for student (reduced from \$14). Other divisions' fees (those with journals): Public Relations (\$30, \$20), Newspaper (\$24, \$8), Law & Policy (\$30, \$7), CTM (\$26, \$16), Int'l Comm (\$25, \$19), Vis Comm (\$40, \$10), Media Ethics (\$26, \$10), Advertising (\$25, \$10), and RTVJ (\$36, \$10).

Division Budget:

Although we remain strong financially, we did see a drop from \$43,682.07 (2012) to \$37,888.46 (2013). Our division's balance was \$43,911.75 for 2011 and \$23,162.85 for 2010. Owing to the fact that New Taylor & Francis contract has increased, we are able to waive some member subscriptions and devote \$1,000 for award/reception. This year's expenses estimated at \$15,000, includes various awards.

Bu Zhong reported a better journal's balance \$344,114.12, compared to its beginning balance \$299,207.49 in 2012 and \$238,801.89 in 2011. Chair proposed new expenditures: set up to \$5,000 for teaching (e.g., community service learning projects); set up to \$5,000 for PF&R (e.g., workshop, symposium, etc.); and set up to \$5,000 for research (e.g., workshop, symposium, etc.). The expenditures were supported through the membership survey in December, 2012 and will be voted to approve this year. Chair proposed the following new expenditures including journal: Add \$2,000 for new associate editor; add \$10,000 for grad/editorial assistant; add up to \$5,000 for teaching; add up to \$5,000 for research; add up to \$5,000 for PF&R, with a total number of \$27,000. Bu Zhong also discussed donation to the 100 year campaign. He reported match up to \$50,000.

Research Report:

Kevin Williams & Jensen Moore (Research Chairs). The division received 145 individual paper submissions. Among them, 76 were accepted, with a 62.8% acceptance rate. In total, 21 were disqualified. All together, 48 papers were rejected by two or more judges. As for paper competition, 108 were submitted with 57 accepted (52.3%). For student competition, 5 submissions were received with 4 of them accepted (80%). More than 100 judges reviewed papers. Without their help and expertise, we would not have a conference. Thank you to all those who reviewed!

Report from Award Chairs:

Gang Han & Seihill Kim (Award Co-Chairs). Open Competition (Faculty papers, student-faculty co-authored papers): Winners receive \$250 for first place, \$150 for second place, and \$75 for third place. 1st place papers are also recognized with a plaque. 2nd and 3rd place receive certificates. This year, we recognize 1st place, 2nd place, and 3rd place. 1st place winner: Robert McKeever, U. of South Carolina. 2nd place winners: Ji won Kim, Monica Chadha, and Homero Gil de Zuniga (University of Texas-Austin) and Valerie Barker, David Dozier, Amy Schmitz Weiss, and Diane Borden (San Diego State University). 3rd place winners are Silvia Knobloch-Westerwick, Laura Willis, and Ashley Kennard (The Ohio State University).

For Student Competition, winners receive \$100 for first place, \$75 for second place, and \$50 for third place. 1st place papers are also recognized with a plaque. 2nd and 3rd place receive certificates. This year, we recognize 1st place, 2nd place, and 3rd place. The winners are Ana Keshelashvili, Kenneth Cardell (University of South Carolina), and Lisa Barnard (University of North Carolina).

For Moeller Competition (student papers written in fulfillment of a course), the faculty instructor must write a letter of support. Winners receive \$100 for first place, \$75 for second place, and \$50 for third place.

(To be continued on page 5)

Members' Meeting Minutes (Conti.)

1st place papers are also recognized with a plaque. 2nd and 3rd place receive certificates. The winners are Edson Tandoc (University of Missouri), Denaë D'Arcy, Kyle Heuett, Katie Reno (University of Tennessee), and Wooyeol Shin (U of Minnesota).

Research Award (\$10,000): Any topic that advances mass communication research, especially at the societal or macrosocial level, is eligible for the Research Award. Open to division members only. Winners receive half of the award now and half upon submitting their finished work to Mass Communication and Society within two years. Winners also receive a plaque. This year the award goes to two winners: "Phase 1 of HIV Prevention among Kenyan Upper Primary School Students via Media Literacy: Kenyan Youth Media Exposure" by William Kinnally & Ann Neville Miller (U of Central Florida).

Teaching Report:

Jay Hmielowski & Melanie Sarge (Teaching Co-Chairs). MC&S had programmed five teaching panels this year (3 in 2012): Promising Professor Award Workshop, How to publish your research papers?, Public Relations and Sports: The Good, the Bad and The Very, Very Ugly, Integrating theory into practical classes, and The Importance of Media Literacy and Strategies for Teaching at the College Level.

Promising Professor recognizes innovation and excellence in teaching. Three faculty awards this year for those who have taught up to 5 years full-time:

1st Place \$250, 2nd Place \$150, 3rd Place \$75. 1st Place receives a plaque, 2nd and 3rd receive certificates. Winners presented at the annual Promising Professors and Distinguished Educator panel. Three winners for the 1st, 2nd, and 3rd places are Jason Martin (DePaul University), Hyunjin Seo (The University of Kansas), and Anthony Dudo (University of Texas – Austin).

2013 Teaching Awards: Distinguished Educator – our highest honor for teaching excellence and mentorship. This individual received a number of supporting letters from faculty and students in addition to the initial nomination and was featured in this year's Promising Professors and Distinguished Educator panel. The award comes with a \$500 monetary gift this year, in addition to a plaque. 2013 Distinguished Educator goes to Jane D. Brown (University of North Carolina).

Her accomplishments: Has chaired over 30 doctoral committees, 35 master's committees, and 7 undergraduate honors committee; "cares truly deeply about the intellectual and professional development of each and every student in her classes"; instilled confidence in her students and led them through their graduate studies with kind words and meaningful gestures; "A teacher whose smile, generosity, and passion for the discipline inspiring us to 'be like Jane.'"; one of the pioneers in understanding the effects of media on adolescent sexuality.

Professional Freedom and Responsibility Report:

Janet Bridges & Jennifer Kowaleski (PF&R Co-Chairs; Done by Bu Zhong). Three sessions and one off-site social focus on PF&R: Wanted: A Free and Responsible Press: The Scholarship of John C. Merrill (1924-2012). The Videogame Industry Matures: The Rise of Older Gamers. Reporting Africa: The Paradigmatic and Diachronic Dynam. Off-site Social: Tour of the Newseum.

Papers related to PF&R: "Idea Plagiarism: A Costly Cultural Norm"; Racial/Gender Inclusiveness: "Cultivating a Dream of Happily Ever After: A Moderated-Mediation Model of Genre-specific Television Viewing, Perceived Relevance, Identification, and Female Adolescents' Beliefs about Romantic Relationships"; Teaching: "Social Networking Sites in the Public Relations Classroom: A Mixed Methods Analysis of Undergraduate Learning Outcomes Using Wordpress, Facebook and Twitter".

Dissertation Award:

Bu Zhong, Division Head & Lisa Paulin, Incoming Head. The Mass Communication and Society Dissertation Award recognizes the top dissertation in the field of mass communication and society, offers an opportunity to publish in the division's journal, and earns a cash prize of \$3,000. The dissertation should address topic(s) that 1) advance mass communication research, especially at the societal or macrosocial level, and 2) emphasize the interaction with society and fit with the division's mission.

(To be continued on page 6)

Members' Meeting Minutes (Conti.)

Dissertation Award goes to Katherine Ognyanova (University of Southern California).

Edward Traves Award:

Bu Zhong, Division Head. Our highest honor for service to the division is presented when an individual has displayed unusual service to the division. The award was established in 1985 to honor Edward Traves, a leader in the division, AEJMC and the communications field. Today, the award recognizes others who follow Edward Traves' service example. The award comes with a \$500 monetary gift each year, in addition to a plaque. 2013 Edward Traves Award goes to Stephen Perry (Illinois State University).

Midwinter Conference Report:

Temple Northup (Midwinter Co-Chairs). 28 papers accepted (40 submitted). Most of the papers were later presented at the AEJMC annual conference. We had a paper session scheduled during every time slot of the conference, the only division to do so. We dominated the Midwinter Conference. A lot of interesting topics. A very friendly conference to go.

Journal Report:

Mass Communication and Society (Ran Wei, Elected Editor-in-Chief and Stephen Perry, Editor-in-Chief). Four Associate Editors are Francis Lee, Cory Armstrong, Jack Glascock, and Shahira Fahmy. Book Review Editor is John Pollock. We just sent the special issue on London Olympics to press. This year's special issue is on entertainment. Dr. Ran Wei now becomes Editor Elect. 310 original manuscripts (initial submissions) were submitted this year. Screening is now being done by Dr. Ran Wei (desk reviewing and rejections).

265 decisions were made. 39 were accepted. 446 submissions in total during the year (1st submissions, resubmits, etc.)

New editor begins officially in 2014. The first issue in 2014 is filled by the new editor. Bylaws state this person would begin duties one year prior to appointment. Editor's term is 3 years, with the possibility of one additional consecutive term.

By-law Changes:

1. Stipend for book reviews editor;
2. Stipend for associate editors increases from \$2,000 to \$2,500;
3. Add a reviewer award of \$500 for journal reviewers. The editor and associate editors will be the judges;
4. Reduced graduate liaison(s) from 2 to 1;
5. 2 lottery awards for conference reviewers (conference registration remission);
6. Donate the rest of division money (mostly journal budget left) we have back to AEJMC;
7. Eligibility of past officers for division awards (only for faculty members not for grad students): 3 years window (after the service year); for promising professors as long as they are not current officers;
8. Dissertation Award: If applicants have 1st paper accepted by other journals but as long as a second paper out of the dissertation is submitted to this journal (Mass Comm and Society), they are eligible.

Recognition of Current Officers & New Officers Nominated for 2013-2014.

Bu Zhong called the meeting to a close at 9:45 p.m.

Respectfully submitted,
Hua Jiang
Division Secretary



MC&S Prepares a Full Slate for Montreal



KEVIN WILLIAMS
MISSISSIPPI STATE UNIVERSITY
VICE HEAD

Once again, our division is given the chance to spotlight our great research, teaching, and PF&R panels at this year's annual conference. Much like past conferences, Montreal promises to be full of great opportunities for MCS members. With so much going on and so little space to share it all with you, I thought I'd get right to the point and let you know our schedule for this year's conference.

Pre-Conference Workshop

- The Journalism Educator's in the Future of Education (\$40 fee; participation limited to 100).

Research Panels

- This year we are preparing for two research panels (one of which will recognize our top papers), one high-density research panel, and two scholar-to-scholar opportunities. That means a showcase of approximately 65 to 70 papers.

Teaching Panels

- From Quarks to Quasars: Helping STEM Professionals Communicate with the Rest of the World.

- Teaching Qualitative and Historical Research Methods at Every Level: Challenges and Opportunities.
- Research-Based Insights for Teaching Millennial Students in Advising and Public Relations. Promising Professors and Distinguished Educator Award Presentations.

PF&R Panels

- Anti-Intellectualism and American Journalism.
- Whistleblowing in Government as Free Expression: Are Government Whistleblowers Traitors, Heroes, or Loyal Employees Trying to Do the Right Thing?
- Understanding the Reviewing Process: Conversations with AEJMC Journal Editors for Early Career Academics and Doctoral Students.
- Stones Left Unturned: Underexplored and Emerging Topics and Factors in Research on Social Effects of Video Games.

Off-Site Tour

- Pointe-a-Calliere, Montreal Museum of Archaeology and History, further details on this event will follow. Please check Facebook and the listserv for more info.

MCS Activities During Conference

Tuesday, August 5th

2:00 – 7:00PM
Pre-Conference Workshop

Wednesday, August 6th

8:15 – 9:45AM
Research Panel
10:00 – 11:30AM
PF&R Panel
1:30 – 3:00PM
Research Panel
3:15 – 4:45PM
Teaching Panel
5:00 – 6:30PM
Teaching Panel

Thursday, August 7th

7:00 – 8:00AM
Executive Officers' Breakfast
8:15 – 9:45AM
PF&R Panel
11:45 – 1:15PM
High Density Research Panel
3:15 – 4:45PM
PF&R Panel
5:00 – 6:30PM
Scholar to Scholar Research Session
6:45 – 8:15PM
MCS Members' Meeting
8:30 – Until
Off-Site Social

Friday, August 8th

7:00 – 8:00AM
Editorial Board Meeting
8:15 – 9:45AM
Teaching Panel
12:15 – 1:30PM
Scholar to Scholar Research Session
1:45 – 3:15PM
PF&R Panel
3:30 – 5:00PM
Teaching Panel

PF&R Event in Montreal: A Tour of Pointe-a-Calliere



TEMPLE NORTHRUP
UNIVERSITY OF HOUSTON
PF&R CO-CHAIR

JANET BRIDGES
SAM HOUSTON STATE UNIVERSITY
PF&R CO-CHAIR



This year as AEJMC goes to Montreal, your Mass Communication and Society officers have set up a visit to Montreal's Pointe-a-Calliere, Montreal's well known "Museum of Archaeology and History." Montreal is a beautiful and fascinating city, and the Museum provides a unique understanding of its history. We looked at a number of activities available in Montreal and this one seemed to have the most variety and interesting activities.

Where is It? Well known for its variety of collections, the Museum is located within walking distance of our main conference hotel. Museum literature tells us that its site has seen 1,000 years of human development. The site is identified as the "birthplace of Montreal," also known as the "Calliere National Historic Site."

What is It? The Museum has a mandate to "acquire collections related to the history of Montreal" . . . and takes the responsibility seriously.

It appears to have an exceptional variety of areas developed – from the expected tools and religious objects to items related to games/entertainment and even bodily care/hygiene. Many of the materials used in daily life came from Europe, while some also came from Asia. Some items go back over 4,000 years.

Architectural remains are also a part of the internal facility.

What Will Happen? Our visit will have two parts – covered by our admission cost: first, we will be taken on a guided tour of the museum – plan on at least an hour. Then we will see a thirty-minute multimedia show. After this, if there is more you want to see, for a small fee you are welcome to explore on your own.

Yes, English is spoken clearly.

Timing? Our reservations are for Thursday afternoon (August 7). At this time we are planning to leave the hotel at 1:30 p.m. and walk to the Museum to meet our guide, who will begin our tour.

Children are welcome. This trip will not only make for an interesting and educational afternoon, a focus on cultural inclusiveness fits our emphasis on Professional Freedom and Responsibility. Also:

****If you are interested, you should be able to see objects from some of the Museum Collections on the Google Art Project website.**

****Interested in "consulting" the Museum's archaeological and ethnohistorical collections online? Approximately 1,000 data records should be available through digital – see Artefacts Canada or The Info-Muse network of the Societe des musees quebecois.**

Check our Facebook page and the listserv for further information on how to join the group to visit to one of – perhaps "the" -- best known and interesting Museums in Montreal.

Don't Forget to Submit Your Proposals and Papers to MC&S Division



JENSEN MOORE
LOUISIANA STATE UNIVERSITY
RESEARCH
COMMITTEE CO-CHAIR



GANG (KEVIN) HAN
IOWA STATE UNIVERSITY
AWARD CO-CHAIR

Greetings! We hope everyone's spring semester is going well. The Research Co-chairs have started receiving papers and organizing submission reviewers for the annual convention of AEJMC. While the deadline for paper submission is approaching, we would like to remind you of the unique and invaluable opportunities provided by MC&S Division for its Research Award and standard research paper competitions.

MC&S Research Award (deadline May 2). Your application with any topic that advances mass communication research, especially at the societal or macro-social level, will be eligible for the award. Your proposal should be submitted electronically in a MS Word file to the Awards Co-Chairs. The total monetary award is up to \$10,000. The winner(s) will be announced at the business meeting in Montreal.

Standard research paper competitions (deadline April 1). The MC&S Division is currently accepting research submissions for the AEJMC annual convention. Please note that your papers should be submitted to only one competitive paper category: Open Competition, Student Competition, or Moeller Student Paper Competition.

To acknowledge research excellence, the Division provides cash awards for faculty \$250 for 1st place, \$150 for 2nd place, and \$75 for 3rd place. For the student competitions the award will be \$100 for 1st, \$75 for 2nd, and \$50 for 3rd places. The Division will also waive one AEJMC conference registration fee for the top three winners in each research paper competition. The winners will be announced and recognized at our business meeting. Please check out the conference paper call at <http://aejmc.net/mcs/call2014.php> for more information.

If you have any questions, please contact Jensen Moore at Louisiana State University (jmoore5@lsu.edu, 225-578-6686) or Gang (Kevin) Han at Iowa State University (gghan@iastate.edu, 515-294-0482).

We look forward to receiving your submissions soon! See you all in Montreal, Canada in August.



Promising Professors Competition and Distinguished Educator Award

The Mass Communication and Society division will continue to host the Promising Professors competition and the Distinguished Educator Award.

The Promising Professors award honors new faculty and graduate students who demonstrate excellence and innovation in teaching. Three junior faculty and three graduate students will be honored at the 2014 conference in Montreal. Winners are required to attend the Promising Professor Workshop and make brief presentations at the Promising Professor Panel.

The Distinguished Educator Award is given annually to a MC&S member whose personal teaching excellence and influence on pedagogy in the field is profound. Typically, a graduate student or former student (current faculty member) nominates the individual. In addition to being honored at the MC&S business meeting at the convention, the Distinguished Educator also will make a formal presentation on teaching during the division's annual Promising Professor's Workshop.

All materials must be submitted electronically to the Award Committee Chairs, Jay Hmielowski (jay.hmielowski@gmail.com) or Melanie Sarge (m.sarge@ttu.edu), by 11:59 pm (Eastern Standard Time) on May 2nd, 2014. Winner will be notified by July 2014. Submission details about the Promising Professors competition can be found at <http://aejmc.net/mcs/promisingprofessors.php>. Details about the Distinguished Educator Award can be found at <http://aejmc.net/mcs/distinguishededucator.php>.



SEI-HILL KIM
UNIVERSITY OF SOUTH CAROLINA
TEACHING COMMITTEE CO-CHAIR

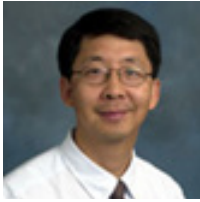


NAN YU
NORTH DAKOTA STATE UNIVERSITY
TEACHING COMMITTEE CO-CHAIR

We are also delighted to announce the five teaching panels accepted for this year's convention: "Writing for Academic Journals: The Publication Process"; "Whistleblowing in Government as Free Expression: Are Government Whistleblowers Traitors, Heroes, or Loyal Employees Trying to Do the Right Thing?"; "From Quarks to Quasars: Helping STEM Professionals Communicate with the Rest of the World"; "Teaching Qualitative and Historical Research Methods at Every Level: Challenges and Opportunities"; "MCS Promising Professor and Distinguished Educator."



Report from Editor of MC&S Journal



MANUSCRIPT SNAPSHOT



The first two issues of Volume 17 are in the publisher's hands. The rest of the issues for the year are shaping up nicely with 30 acceptances in the production pipeline.

RAN WEI
UNIVERSITY OF SOUTH CAROLINA
ELECTED EDITOR IN CHIEF
MASS COMMUNICATION AND
SOCIETY

In 2014: Top reviewer award, special issues, and Elihu Katz

NOTES

Board membership arrivals, departures

Jesse Fox of Ohio State University and Sue Lin of I-Shou University in Taiwan have agreed to join the MC&S division board. Meanwhile, George Gladney has retired from the University of Wyoming. Please join me in welcoming our new members and thanking Dr. Gladney for his long service.

New Associate Editor: Boston's Denis Wu

Boston University's Denis Wu has joined the journal team as our fifth associate editor. Dr. Wu brings a wealth of experience to the role. He is a former division head of MC&S and serves on the editorial boards of several other leading journals. Dr. Wu is a tenured associate professor of communication.

The year 2014 shows great promise already for Mass Communication and Society. The journal board approved a \$500 prize for the journal's top reviewer, to be selected by the editor and the associate editors. The editors will determine the award by the number of reviews completed, quality of the review, promptness of review response, and the impact of reviews in nurturing young scholars.

The special issue on political entertainment media is advancing rapidly toward publication as the third issue of volume 17. Guest Editor Lance Holbert has managed the process, including recruiting authors and reviewers for what is shaping up as an excellent contribution to the field. The issue attracted more than two dozen manuscripts. Shortly after

the 2014 special issue publication, the deadline for papers for Leo Jeffres' special issue on the future of mass communication theory and research hits on June 30.

In the best news of last year, the distinguished professor emeritus

The scholar who worked directly with Lazarsfeld will publish an essay in MC&S.

Elihu Katz has agreed to contribute the first essay to our renewed MC&S Scholarly Milestones Essays in 2014. Dr. Katz worked directly with communication theory pioneer Paul Lazarsfeld, so it is a great honor for MC&S to carry Dr. Katz's work. Look for his essay in issue No. 4.



Mass Communication and Society

MC&S's New Award Committee



JAY HMIELOWSKI
THE UNIVERSITY OF ARIZONA
AWARD COMMITTEE CO-CHAIR



MELANIE SARGE
TEXAS TECH UNIVERSITY
AWARD COMMITTEE CO-CHAIR



Hi MC&S members. We would like to introduce our division's awards committee. The awards committee is in charge of collecting the applications and nominations for all of this year's awards. If you are looking for information about any of our awards, please visit the awards section of the MC&S website (<http://aejmc.net/mcs/>). If you still have questions, send one of the awards committee chairs an email and they will be happy to pass along the necessary information.

In addition to the awards mentioned in this newsletter, we wanted to remind everyone about the dissertation award. This award is available for anyone who completed their dissertation in 2013. Winners are given a cash prize of \$3000 and must submit an article from their dissertation to the division's journal, Mass Communication & Society. Once again, please send applications or nominations for any of our awards to either Jay Hmielowski (jay.hmielowski@gmail.com) or Melanie Sarge (m.sarge@ttu.edu), by 11:59 pm (Eastern Standard Time) on May 2nd, 2014. Best of luck to all those who apply!

Photo of 2013 MC&S's Traves Award Winner



Stephen Perry, who served as Mass Communication & Society Editor from 2008 to 2013, receives the Edward Traves Award for service to the division from then Head, Bu Zhong, and Vice-Head, Lisa Paulin.

Photo of 2013 MC&S's Dissertation Award Winner



Katherine Ognyanova, Univ. of Southern California receiving the MCS Dissertation Award. Pictured with then Vice-Head, Lisa Paulin.

Photo of 2013 MC&S's Research Award Winner



William Kinnally, Univ. of Central Florida accepts the Research Award for his research with Ann Neville Miller, also of Univ. of Central Florida for their project: Phase 1 of HIV Prevention among Kenyan Upper Primary School Students via Media Literacy: Kenyan Youth Media Exposure.

Greetings from Our New Graduate Liaison



FAN YANG
PENNSYLVANIA STATE UNIVERSITY
GRADUATE STUDENT LIASON

Hello graduate students! As the new graduate liaison of the Mass Communication and Society division, I am thrilled to be serving you this year.

I'd like to draw your attention to our division's great opportunities for graduate students. Aside from the top student paper competition in the annual convention, I strongly encourage you to apply for the following awards that you are eligible for. First, the Dissertation Award recognizes the top dissertation in the field of mass communication and society. The winner earns a cash prize of \$3,000 and an opportunity to publish in the division's journal (application deadline May 2nd, 2014).

For more information about each of these awards and detailed submission guidelines, please refer to the MCS website and our graduate liaison page (<http://aejmc.net/mcs/graduate.php>).

As graduate liaisons for the Mass Communication and Society division, our job is to help graduate students learn more about the division and to communicate those suggestions to the rest of the division. I hope to see you in Montreal this summer!

MC&S Division Rocked At The Midwinter Conference



JENNIFER KOWALEWSKI
TEXAS CHRISTIAN UNIVERSITY
MIDWINTER CHAIR

Mass Communication & Society again provided a strong presence at the 2014 AEJMC Midwinter Conference hosted by the University of Oklahoma. We had 26 submissions this year with 15 submissions accepted and presented during the two day conference in Norman, Oklahoma.

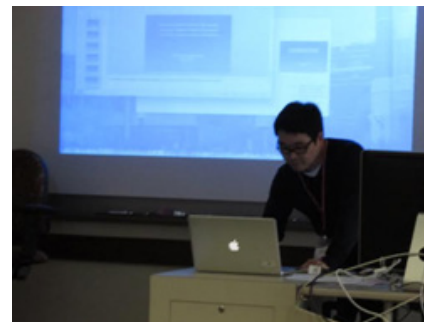
Graduate students and faculty alike presented their research in five sessions. Topics for sessions ranged from: Media Use of Social Issues; Understanding Online and Marketing Campaigns; Knowledge of Strategic Communication; Grasping Mental Health and Education Issues; and Investigating the News Media. The top paper award went to graduate student Shawna R. White of Texas Tech University for her paper "You've Been Framed: The Influence of

News Frames on Attitudes Toward Hydraulic Fracturing."

On behalf of our division, I would like to thank those who helped make this conference successfully, including those who reviewed for the conference, as well as the discussants who gave valuable insight to the authors. We hope to see everyone in Montreal for our national conference.



Our division winner, **Shawna R. White**, presented her paper in the Media Use of Social Issues session.



Graduate student **Taemin Kim** of the University of Minnesota, Twin Cities presents one of his papers he had accepted at the conference.



Authors and audience alike listen to presentations at the annual Midwinter Conference.

Our division winner, **Shawna R. White**, after she presented her paper "You've Been Framed: The Influence of News Frames on Attitudes Toward Hydraulic Fracturing."

Updates from the Social Media Committee Chairs



JACK KARLIS
THE STATE UNIVERSITY
OF NEW YORK, BUFFALO
SOCIAL MEDIA
COMMITTEE CHAIR

The Social Media Committee's role is to utilize, maintain, create and recruit for the division's social media accounts to raise awareness of the Mass Communication and Society division. Jack Karlis of Buffalo State College is the liaison in charge of the committee.

The committee seeks continued growth. Last June, there were 179 Facebook members, 953 followers on Twitter, and 36 members on LinkedIn. As of March 2014, there were 336 members on Facebook (a 87 percent growth rate), 1,098 members on Twitter (a 15 percent growth rate), and 52 members on LinkedIn (a 79 percent growth rate). The social media committee would kindly ask that if there is any news to share or MC & S members that have not joined, they do so. The platforms are an excellent tool to disseminate any information about jobs, conference calls, or pertinent information related to the division. The hashtag for the division at the Montreal conference will be #MCSAEJ14.



2013-2014 Mass Communication and Society Executive Committee

DIVISION HEAD

Lisa Paulin, North Carolina Central University, lpaulin@ncsu.edu

DIVISION VICE-HEAD

Kevin Williams, Mississippi State University, kwilliams@comm.msstate.edu

MASS COMMUNICATION & SOCIETY JOURNAL EDITOR

Steve Perry (Editor in Chief), Illinois State University, sdperry@ilstu.edu

Ran Wei (Elected Editor in Chief), University of South Carolina, ran.wei@sc.edu

SECRETARY/NEWSLETTER EDITOR

Hua Jiang, Syracuse University, hjiang07@syr.edu

PROFESSIONAL FREEDOM AND RESPONSIBILITY COMMITTEE CO-CHAIRS

Janet Bridges, Sam Houston State University, Jab005@shsu.edu

Temple Northrup, University of Houston, tizemple@gmail.com

RESEARCH COMMITTEE CO-CHAIRS

Jensen Moore, Louisiana State University, jmoore5@lsu.edu

Kevin Gang Han, Iowa State University, ghan@iastate.edu

TEACHING COMMITTEE CO-CHAIRS

Sei-Hill Kim, University of South Carolina, seihillkim@gmail.com

Nan Yu, North Dakota State University, nan.yu@ndsu.edu

MIDWINTER CONFERENCE CHAIR

Jennifer Kowalewski, Texas Christian University, j.kowalewski@tcu.edu

AWARD COMMITTEE CO-CHAIRS

Jay Hmielowski, Yale University, jay.hmielowski@gmail.com

Melanie Sarge, Ohio State University, sarge.2@osu.edu

GRADUATE STUDENT LIAISON

Fan Yang, Pennsylvania State University, fuy106@psu.edu

SOCIAL MEDIA COMMITTEE

Jack Karlis, The State University of New York at Buffalo, karlisjv@buffalostate.edu

WEBMASTER

Ruoxu Wang, Pennsylvania State University, rxw274@psu.edu

IMMEDIATE PAST HEAD

Bu Zhong, Pennsylvania State University, zhongbu@psu.edu