

## Stonecipher Award to recognize excellence in law & policy research



**Head Notes**

**Chip Stewart**  
Texas Christian University  
d.stewart@tcu.edu

**D**r. Harry W. Stonecipher, who taught at Southern Illinois University from 1969 to 1984, was an accomplished scholar and a friend and mentor to many. Among his prominent students are former AEJMC President Kyu Ho Youm and Doug Anderson, who retired as dean at Penn State last year.

In memory of Dr. Stonecipher, who long taught the Law of Journalism class at Southern Illinois and authored several articles on the First Amendment published in *Journalism Quarterly*, Kyu and Doug have graciously underwritten the Stonecipher Award, which will recognize top work in legal scholarship concerning freedom of speech, freedom of the press, and communication law and policy.

The Law & Policy Division has the privilege of choosing the award recipient, and we plan to make the initial award in August at our annual conference in San Francisco. The selection committee includes the elected and appointed leadership of the division (head, vice head, research chair, clerk/newsletter editor, professional freedom and responsibility chair, teaching chair, and webmaster); the editor of our division journal, *Communication Law and Policy*; and the immediate past head, Derigan Silver, who participated in the initial conversations about the division's role in the award.

While the award is from AEJMC, the recipient does not need to be a

member, nor is it required that his or her scholarship is published in an AEJMC journal. Rather, the award is intended to be broad in scope, helping us to reach out and recognize top scholarship in our field from the past year.

I call on you, as Law & Policy Division members, to help us with nominations for the award. What is the best article or book you have read on the First Amendment, freedom of press and/or speech around the world, or other topics in the law of mass communication? Our committee will be considering research we have read in our own experience plus those nominated, and your assistance will be much appreciated. Please send your nominations to me at d.stewart@tcu.edu. The Stonecipher Award winner will be given a cash prize, and we hope he or she will be able to join us at the conference in August.

Speaking of the conference, we have some terrific events scheduled thanks to the hard work of Dan Kozlowski (see page 2 for panel details). With Dan's leadership, the efforts of Woody Hartzog and the leadership of the Communication Technology Division, we also have the honor of co-hosting a special "Global Connections" event at AEJMC this year related to the conference theme. This session, "Obscurity and the Right to Be Forgotten: The Promise and Peril of Digital Ephemeria" will feature David Hoffman, the director of security and privacy at Intel, and Rigo Wenning, counsel for the World Wide Web Consortium (W3C), the international group founded by Sir Tim Berners-Lee to develop standards for the Web. It was an honor to be selected by AEJMC leadership to host this session, and we

look forward to your participation.

Finally, we are also developing the details for preconference sessions, which will take place the afternoon of Wednesday, Aug. 5. The first session will be a teaching session on catching up on the past year in major court cases, including the Supreme Court's decisions in cases such as *Elonis v. United States*, which addresses whether violent rap lyrics posted on Facebook should be considered "true threats." The second panel will include Alex Kozinski, chief judge of the U.S. Court of Appeals for the Ninth Circuit and an outspoken jurist on First Amendment matters.

I am very much looking forward to these conference events, and I hope you will join us.

<b>In This Issue</b>	
<b>Teaching Competition</b>	
Call for submissions for teaching ideas competition open	2
<b>Paper Competition</b>	
Call for reviewers	2
Paper submission details	4
<b>Plan for San Fran</b>	
Law & Policy Division schedule for 2015 AEJMC conference	2
<b>In Memoriam</b>	
Law Division co-founder Dwight Teeter remembered	3
<b>Southeast Colloquium</b>	
Research papers announced for Knoxville, March 26-28	5

# 2015 AEJMC Division Conference Schedule

## 2015 AEJMC Conference San Francisco, CA August 5-9, 2015 Law & Policy Division schedule

### Wednesday, August 5

Pre-conference sessions  
1:00-5:00 p.m.

### Thursday, August 6

8:15-9:45 a.m. PF&R Panel

Just Off the Vine: Instantaneous Image Sharing and New Challenges to Copyright Law, Media Practices and Marketing (co-sponsored with Visual Communication)

10:00-11:30 a.m. Teaching Panel

Approaches to Social Media Assignments Based on the Ethical Considerations and Legal Limits Every Faculty Member Should Know (co-sponsored with Public Relations)

1:30-3:00 p.m.

Refereed Research Paper Session

5:00-6:30 p.m. PF&R Panel

Online Security: Hacking, Framing, News, and Citizen Privacy (co-sponsored with Electronic News)

### Friday, August 7

8:15-9:45 a.m.

Refereed Research Paper Session

1:30-3:00 p.m.

AEJMC Global Connections Special Session: Obscurity and the Right to Be

Forgotten: The Promise and Peril of Digital Ephemera (co-sponsored with CTEC)

An AEJMC special session feat. Rigo Wenning, lead counsel for World Wide Web Consortium. Woody Hartzog will moderate.

3:15-4:45 p.m. PF&R Panel

The Josh Wolf Case: Lessons & Legacy for Reporter's Privilege and Participatory Journalism (co-sponsored with Participatory Journalism Interest Group)

5:00-6:30 p.m.

Refereed Research Paper Session

6:45-8:15 p.m.

Division Membership Meeting

8:30 p.m.

Off-site Division Social  
Location: TBA

### Saturday, August 8

1:45-3:15 p.m. PF&R Panel

State Laws Protecting Student Free Expression Revisited (co-sponsored with Scholastic Journalism)

3:30-5:00 p.m. Teaching Panel

Teach in Taboo Topics (co-sponsored with Entertainment Studies Interest Group)

### Sunday, August 9

11:00 a.m.-12:30 p.m.

Refereed Research Paper Session

12:45-2:15 p.m.

Refereed Research Paper Session

## Call for Submissions: Annual Teaching Ideas Competition

The call for submissions for the Law and Policy Division's Seventh Annual Teaching Ideas Competition is now open. The division wants to hear your ideas for innovation in teaching communication law and policy. Submissions could focus on a creative approach for studying a case or cases; new ideas for incorporating social media or multimedia into courses; effective in-class group activities or assignments that help students synthesize key lessons; a group project that encourages collaborative learning; a lesson plan or syllabus that reveals an innovative approach for a seminar or skills course; or any other area of teaching and learning that will help others improve their courses.

Winners will receive certificates and cash prizes: \$100 for first place, \$75 for second place, and \$50 for third place. Winners will be recognized during the Law and Policy Division business meeting in San Francisco, and their ideas will be showcased on the division website and in Media Law Notes.

Submissions must be received by May 1, 2015 and sent as a Word document email attachment to Teaching Chair Jonathan Peters at [jonathan.w.peters@ku.edu](mailto:jonathan.w.peters@ku.edu). Please use "Teaching Ideas Competition" in the subject line.

Include your name, affiliation, contact information, and the title of your idea at the top of your submission. Describe your teaching idea in 1-2 pages (single-spaced) in this format: introduction to your idea, your rationale for it, an explanation of how you implement the idea, and student learning outcomes. Include any appropriate hyperlinks at the bottom of your submission, and include any relevant attachments to your email.

A panel of judges will blind review each submission based on creativity, innovation, practicality, and overall value to students. Submissions will be acknowledged via email but not returned.

Submitters need not be Law and Policy Division members. Both faculty and graduate students are welcome. Previous entrants who were not awarded may revise and resubmit ideas. Winners will be notified by June 1, 2015. For any questions, please contact Jonathan Peters at [jonathan.w.peters@ku.edu](mailto:jonathan.w.peters@ku.edu).

## National Conference: Call for Reviewers

We need your help reviewing papers for the 2015 AEJMC Conference. To keep the number of papers per reviewer at a manageable level, we need about 75 to 80 reviewers.

Reviews will occur between April 1 and May 1, 2015. Ideally, we will have enough reviewers volunteer so that each reviewer will handle three papers.

To volunteer, please contact Courtney Barclay, Research Chair, via email at [barclay@ju.edu](mailto:barclay@ju.edu).

Please note that graduate students may not review papers, and you may not both

review for and submit a paper to the Law and Policy Division. If you aren't sure if you will submit a paper, please volunteer to review and we can take you off the list when the time comes. If you submit a paper to other AEJMC divisions, you are still eligible to judge for Law and Policy.

To help best match reviewers to topics, please specify your legal interests (e.g., libel, freedom of information, broadcast regulation, survey research). Also indicate if you would like to serve as a discussant or moderator for a session.

Thank you for your help!

# Teeter, Law Division co-founder, remembered



**Mike Martinez**  
Southeast Colloq. Chair  
University of Tennessee  
mtmartinez@utk.edu

Dwight L. Teeter Jr., 80, a journalism educator for more than four decades, an expert and author on media law and journalism history, and a mentor to countless students, died Feb. 27 in Knoxville following a long illness. A celebration of life will be held at 2 p.m. Monday, March 23, at the Episcopal Church of the Good Samaritan, 425 North Cedar Bluff Road, Knoxville.

He retired from the UT at the end of 2014 after completing fifty years of university teaching at seven American universities. Teeter was dean of UT's College of Communications from 1991 to 2002 and returned to full-time teaching in 2003. Prior to that, he was a professor at the University of Wisconsin–Milwaukee; the William P. Hobby Centennial Professor of Communication and chair of the Department of Journalism at the University of Texas at Austin; professor and acting chair of the School of Journalism at the University of Kentucky; associate professor at the University of Wisconsin; visiting associate professor at the University of Washington; and assistant professor at Iowa State University.

He began his journalism career as a reporter with the Waterloo (Iowa) Daily Courier with occasional stints as editor for the city, wire, and state desks. UT Journalism Professor Ed Caudill told the Daily Beacon, "He loved Mexican food, dirty jokes, fly fishing, and the First Amendment. Not necessarily in that order."

A legal scholar and historian, Teeter co-authored thirteen editions of *Law of Mass Communication*, a widely used college textbook first published in 1969. His preface to the thirteenth edition reflects the impact in the United States of "what seems to be a perpetual state of war" and of technological changes, new media, and social media on communications law. "Citizens and communication law issues multiply as government and law enforcement agencies use 'national security' as a blanket excuse for increasing official secrecy. Privacy interests continue to collide with intrusive media activities, governmental snooping and private businesses' quest to

strip privacy from individuals in the name of better marketing strategies."

Teeter was founding author of the textbook with the late Professor Harold L. Nelson of the University of Wisconsin. Don R. LeDuc, professor emeritus of communication at the University of Wisconsin–Milwaukee, joined Teeter for the 7th (1992) and 8th (1998) editions. Bill Loving, professor of journalism at California State Polytechnic University, joined Teeter and LeDuc for the 9th edition in 1998 and remained for the succeeding editions with Teeter. The textbook heads toward its 14th edition and 46th anniversary in 2015. Teeter also wrote media law and history books, and articles with several of the top scholars in his field.

Teeter was president of the Association for Education in Journalism and Mass Communication (AEJMC) from 1986 to 1987. In 1973, he co-founded the Law Division with the late Professor Donald M. Gillmor of the University of Minnesota. As clerk of the division, he started the newsletter now known as *Media Law Notes*. In 1968, he started the history division newsletter, *Clio Among the Media*.

Teeter has served on the editorial boards of *Journalism and Mass Communication Quarterly*, *Communication Law and Policy*, *Mass Communication Review*, and *Journalism Monographs*. He was the associate editor of *American National Biography*. He was a founding member and served on the editorial board of *Critical Studies in Mass Communication*.

In 1991, he received the Society of Professional Journalists Distinguished Teaching Award. In 2006, he received the Hazel Dicken-Garcia Distinguished Journalism Historian Award, presented at UT Chattanooga during the Symposium on the Nineteenth Century Press, the Civil War and Free Expression. In 2001, he received the Distinguished Service Award from AEJMC.

Teeter taught six Pulitzer Prize winners. He sent Associated Press photographer Neal Ulevich a congratulatory note after his Pulitzer Prize award, jokingly taking credit for Ulevich's success. Ulevich, ever the quick wit, responded that he had to settle for a Pulitzer, saying that knowing Teeter cost him the Nobel Prize.

Along with his teaching in the United States, Teeter lectured at the Norwegian Institute of Journalism in Fredrikstad, the



Dutch School of Journalism at Utrecht, the Danish School of Journalism in Aarhus, and the Napier University School of Journalism in Edinburgh.

Teeter, who never hid his admiration for US Supreme Court Chief Justice Earl Warren, loved to tell about shaking hands, at age ten, with the then-California governor when Warren visited Avenal, California, to dedicate a community hospital. "I haven't washed this hand since," Teeter quipped.

To pay for his education while studying for his bachelor's degree in journalism at the University of California, Berkeley, Teeter spent summers working as a roustabout for Standard Oil Company of California in the Kettleman Hills oil fields.

Teeter continued his education at Berkeley, studying for a master's degree in journalism. He completed his education at the University of Wisconsin–Madison with a doctorate in mass communications with specializations in American history and law. He was a proud member of the Truckee-Donner Historical Society and loved to research his family history in Truckee, California.

Teeter's wife of 54 years, Letitia (Tish) Thoreson Teeter, of Bismarck, North Dakota, died in 2009. He is survived by three children, Susan Teeter Hall and husband Michael Hall of Alexandria, Virginia; John (Jack) Thoreson Teeter and wife Geralynn DelGiudice Teeter of Crozet, Virginia; and William (Bill) Weston Teeter of Marble Falls, Texas, as well as one grandson, Jonathan William Teeter of Crozet, Virginia.

Contributions in Teeter's memory may be given to the Truckee-Donner Historical Society, PO Box 893, Truckee, CA 96160.



# *AEJMC Law & Policy Division 2015 Call for Papers*

The Law and Policy Division invites submission of original research papers on communications law and policy for the 2015 AEJMC Conference in San Francisco, CA. Papers may focus on any topic related to communications law and/or policy, including defamation, privacy, FCC issues, intellectual property, obscenity, freedom of information, and a myriad of other media law and policy topics. Papers outside the scope of communications law and policy will be rejected.

The Division welcomes a variety of theoretical orientations and any method appropriate to the research question. A panel of judges will blind-referee all submissions, and selection will be based strictly on merit. Authors need not be AEJMC or Law and Policy Division members, but they must attend the conference to present accepted papers.

Paper authors should submit via the online submission process as described in the Uniform Paper Call. Law and Policy Division papers must be no longer than 50-double-spaced pages with one-inch margins and 12-point font, including cover page, appendices, tables, footnotes and/or endnotes, and end-of-paper reference list, if applicable. (Footnotes and/or endnotes and reference list may be single-spaced.) Papers that exceed

50 total pages or are not double-spaced will be automatically rejected without review. Although Bluebook citation format is preferred, authors may employ any recognized and uniform format for referencing authorities, including APA, Chicago, or MLA styles.

Papers that include author-identifying information within the text, in headers, or within the embedded electronic file properties will be automatically rejected (review the instructions on the AEJMC website for stripping identifying information from the electronic file properties). Authors are solely responsible for checking the final uploaded version of their paper for any and all author identifying information. Submitting before the conference deadline will allow you to fully check your submissions as they are entered into the system so that a resubmission prior to the deadline is possible if necessary.

There is no limit on the number of submissions authors may make to the Division. Any paper previously published or presented at a conference except the AEJMC Southeast Colloquium or the AEJMC Midwinter Conference is not eligible for the competition.

In 2015, the Division will again award the Top Debut Faculty Paper. The top

paper accepted by a faculty member who has never had a paper accepted by the Division will be awarded a prize of \$150 and free conference registration. For papers with multiple authors, multiple faculty and/or faculty and student, to be eligible none of the authors of the paper may have previously had a paper accepted by the Division at the national conference. In addition, only the faculty author presenting the paper will be eligible for free conference registration.

Student authors should clearly indicate their student status on the cover page. Student-only submissions will be considered for the \$100 Whitney and Shirley Mundt Award, given to the top student paper. Co-authored papers are eligible for the competition if all authors are students. The Law and Policy Division will also cover conference registration fees for the top three student paper presenters. In the case of co-authored student papers, only the student author presenting the paper will be eligible for free conference registration.

For questions, please contact Courtney Barclay, Law and Policy Division Research Chair, Jacksonville University, Department of Communication, 2800 University Blvd., Jacksonville, FL 32211. Phone: (904) 256-7114; email: barclay@ju.edu.

## **2014-2015 AEJMC Law & Policy Division Officers**

### **Head**

Daxton "Chip" Stewart  
Schieffer School of Journalism  
Texas Christian University  
817-257-5291  
d.stewart@tcu.edu

### **Vice Head/Program Chair**

Dan Kozlowski  
Saint Louis University  
314-977-3734  
dkozlows@slu.edu

### **Research/Paper Competition Chair**

Courtney Barclay  
Jacksonville University  
904-256-7114  
barclay@ju.edu

### **Clerk/Newsletter Editor**

Jason Martin  
DePaul University  
312-362-7396  
jmart181@depaul.edu

### **Teaching Chair**

Jonathan Peters  
University of Kansas  
785-864-0611  
jonathan.w.peters@ku.edu

### **PF&R Chair**

Jasmine McNealy  
University of Kentucky  
859-218-2297  
jemcnealy@uky.edu

### **Southeast Colloquium Chair**

Michael T. Martinez  
University of Tennessee  
mtmartinez@utk.edu

### **Webmaster**

Matthew Telleen  
 Elizabethtown College  
717-361-1272  
telleenm@etown.edu

# Law & Policy Division research panels set for Southeast Colloquium

The 40th annual AEJMC Southeast Colloquium is scheduled for March 26-28 at the Black Cultural Center in Knoxville, Tennessee. This year's event is hosted by the University of Tennessee School of Journalism and Electronic Media and chaired by division member Mike Martinez.

The following papers were accepted for presentation in the Law and Policy Division and comprise the division's research panels at the colloquium. Congratulations to all presenting.

## First Amendment

The "Central Meaning" and Path Dependence: The Madison-Meiklejohn-Brennan Nexus  
By Joseph Russomano, Arizona State University  
Top Faculty Paper

To Pray or Not to Pray: Sectarian Prayer at Government Meetings  
By Mallory Drummond, Highpoint University

Changing Journalism, Changing Laws  
By Wendy M. Weinhold, Coastal Carolina University

Media Liability: Violent Crimes Committed from Media Messages and the First Amendment  
By Jessica S. Rainer, University of Memphis

## Defamation/ Privacy

Arab Defamation Laws: A Comparative Analysis of Libel and Slander in the Middle East  
By Matt J. Duffy, Hadil Maarouf, Mariam Al Kazeemi, Berry College, Center for International Media Education, University of Florida

The Angry Pamphleteer: The Political Speech-True Threats Distinction under *Watts v. United States* and its Impact on Twitter  
By P. Brooks Fuller, University of



## North Carolina at Chapel Hill

Hope Deferred: Ten Years of the Video Voyeurism Prevention Act  
By Victoria Fosdal, University of North Carolina at Chapel Hill

Penetrating the Public Health Debates in the Adult Film Industry: An In-Depth Case Analysis of the Health-Based Arguments in *Vivid Entertainment, LLC v. Fielding*  
By Kyla P. Garrett, University of North Carolina at Chapel Hill

## Open Records/Access

Public Records: Fees Hidden in the Law  
By Tae Ho Lee, University of North Carolina at Chapel Hill

A First Amendment Right to Know for the Disabled: Internet Accessibility under the Americans With Disabilities Act (ADA) and the First Amendment  
By Tori Ekstrand, University of North Carolina at Chapel Hill

What the Frack? How Weak Industrial Disclosure Rules Prevent Public Understanding of Chemical Practices and Toxic Politics"  
By Benjamin W. Cramer, Penn State University

Courtroom Communication Collisions: Jurors, the Internet and Social Media  
By Anjelica Smith, Virginia Tech

Copyright/ Commercial Speech  
Balancing in Light of the Purposes of Copyright: Whether Video Music Lessons Should Constitute Copyright Infringement  
By Kevin Delaney, University of North Carolina at Chapel Hill  
Top Student Paper

Legal Lessons in On-Stage Character Development: Comedians, Characters, Cable Guys & Copyright Convolutions  
By Clay Calvert, University of Florida

Native Advertising: Blurring Commercial and Non-Commercial Speech Online  
By Nick Gross, University of North Carolina at Chapel Hill

Measuring the Effectiveness of Advertising Disclaimers: An Eye-Tracking Approach  
By Tom Robinson, Edward L. Carter, Kevin John, Ian Gillespie, Brigham Young University & University of Utah