

# ICD NEWS

The latest from AEJMC's International Communication Division

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## From the Division Head

### AEJMC 2017 - Chicago Beckons

Dear Colleagues,

Greetings from Rochester, New York. It's cold and windy here currently but I am looking forward to the warm and windy city of Chicago. As we get ready to celebrate the 100<sup>th</sup> AEJMC Annual Conference in August, your division has planned many exciting activities for you.

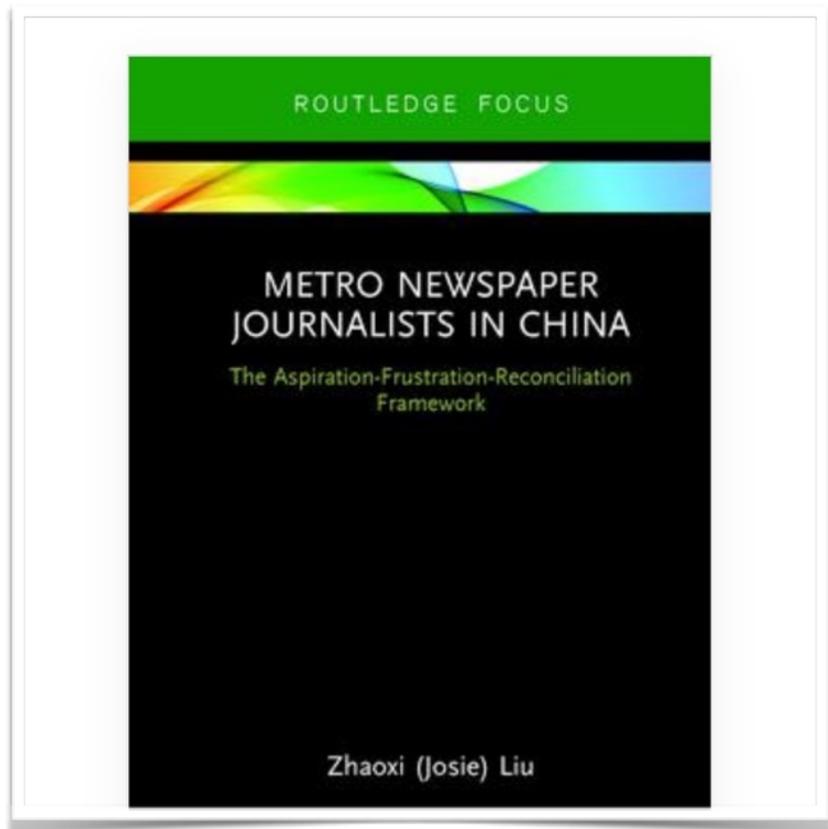
The International Communication Division has been expanding on the initiatives started last year. We have added more research liaison posts for different regions of the world (see the executive board list, beginning on page 25). Kevin Grieves, our membership officer, is surveying members and potential members identified by our research liaisons for feedback on how the division can serve them better. We will present the results at the business meeting on Thursday, August 10, 8:30-10 p.m. in Chicago. (see page 5)



**Josie Liu of Trinity University** published an exploration of the occupational culture of journalists in local newspapers in China. Titled "Metro Newspaper Journalists in China: The Aspiration, Frustration and Reconciliation Framework," and published by Routledge, it examines an entanglement of aspirations, frustrations and reconciliations. It details how these journalists, who work for market-oriented tabloids in Kunming, China, rather than party organs, give meaning to their work.

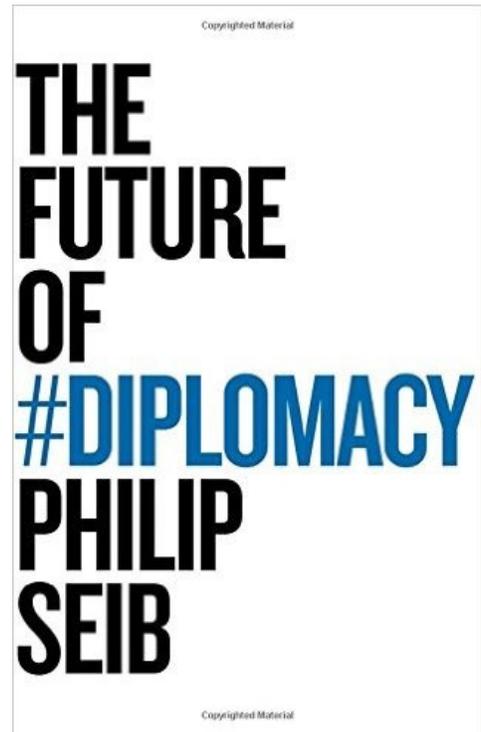
## Article

An article in the ASIAN JOURNAL OF COMMUNICATION by **Anne Cooper-Chen, emerita professor of journalism, Ohio University**, ranked as one of the Top 10 A. J. C downloads in 2016. The article, "Cartoon cultures: the cross cultural acceptance of Japanese animation," was published in 2012.





**Philip Seib of the Annenberg School at the University of Southern California**, has published *The Future of Diplomacy* (Polity), which examines the ways that new media are transforming the practice of diplomacy and news coverage of diplomats' work.

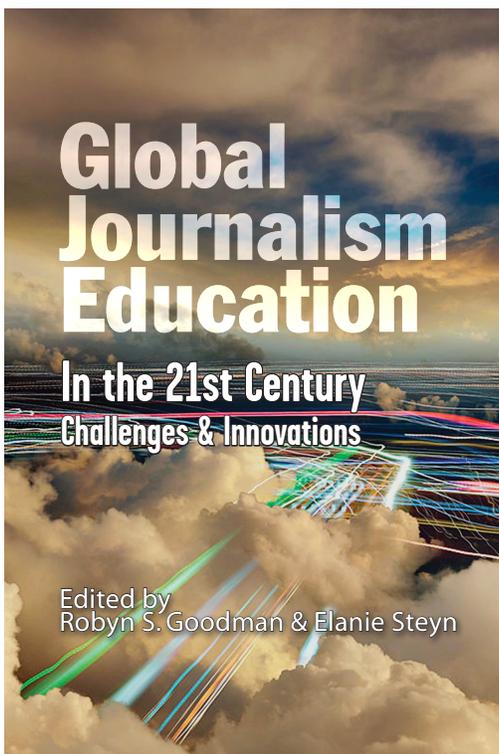


**Lyombe Eko of Texas Tech** contributed “From innovative social media to objects of cultural memory,” a chapter in “Teletext in Europe: From the Analogue to the Digital Era.” Gothenburg: Nordicom

Lyombe also contributed “The Charlie Hebdo Terrorist Attack as a Global Media Meta-Event” *Spiritual News: Reporting Religion Around the World*, edited by Yoel Cohen. London: Peter Lang Publishing. (Forthcoming)



**Uche Onyebadi of Texas Christian University** edited "Music as a Platform for Political Communication." IGI Global Publishers



**Robyn S. Goodman of Alfred University and Elanie Steyn of the University of Oklahoma** edited "Global Journalism Education In the 21st Century: Challenges & Innovations."



I hope to see you at our August 10th business meeting in Chicago. In the meantime, please consider liking the ICD on Facebook, at <http://bit.ly/2o1UNrW>, following us on Twitter at ICD\_AEJMC or <http://bit.ly/2o1Z0Mo>, or joining the LinkedIn page at <http://bit.ly/2mRZjca> and visiting the website at <http://aejmc.us/icd/>. We are also planning to update our website so if you have any suggestions for improvements, please email me at [abkgpt@rit.edu](mailto:abkgpt@rit.edu)

**ICD Head - Ammina Kothari, Assistant Professor and Director of Undergraduate Studies: Journalism, Rochester Institute of Technology.**

## From the Vice Head

### ICD Hosts Vibrant Program in AEJMC 2017

The International Communication Division (ICD) is organizing an active program of one preconference panel, six conference panels, a members' meeting, and an off-site dinner at the Annual Conference of AEJMC, Chicago, IL, August 9-12, 2017.

The ICD will begin the program on Tuesday, August 8, with a Preconference panel (2:00-5:00pm) titled, "Mediated Public Diplomacy: Case Studies from Five Continents." This panel brings together scholars and professional journalists from five countries (Bangladesh, China, Russia, Rwanda, and Uruguay) to consider the role of leadership in mediated public diplomacy. Focused on nation branding, social media campaigns, citizen activism, and government-led efforts in traditional and online contexts, the case studies presented here consider a total of eight different international entities (Bangladesh, China, Hong Kong, Malta, Russia, Rwanda, Taiwan, and Uruguay), and shed light on a range of nation branding efforts and other activities intended to influence public opinion abroad. Incorporation of presenters from different continents and consideration of several entities whose mediated efforts typically fly under the radar both position this discussion to make a valuable contribution to understanding the practice of public diplomacy in a context extending well beyond "the usual suspects."



## From the Vice Head (cont'd)

On Wednesday, August 9, the ICD will have two panel sessions. The schedule that day will start with a Teaching panel session (11:45am-1:15pm) titled, “Teaching Media in the Middle East: Negotiating Gendered Expectations and Differences.” This panel combines international faculty and researchers who will speak to how journalism and mass communication professors in the Middle East can maneuver and overcome cultural differences, expectations and obstacles that frequently hinder female students from studying and pursuing careers in media.



As many countries in the Middle East, particularly those in the Gulf, seek to diversify their economies from oil and gas to knowledge-based ones instead, there has been a rise in the number of Western-style universities establishing schools and campuses in the region. But, as more and more international faculty seek teaching and research opportunities there, many are unprepared to handle gender-based cultural differences, from sex-segregated spaces to cultural prohibitions centered on notions of modesty, family honor, and shame. This is

particularly true for professors teaching journalism and mass communication in the Gulf, where women are not necessarily encouraged by their societies to take on vocal, public roles in media, and where the Western feminist theory of women’s symbolic annihilation in media, as well as proactive efforts to level the playing sector for women in the field, can be unfamiliar concepts. What specific challenges do international professors face in teaching Western style journalism and mass communication in the Middle East, and what creative solutions can they utilize to maneuver these gendered obstacles and differences, while still maintaining respect and sensitivity for local norms and customs? These questions will be answered by the panelists, who all have extensive experience in teaching media and conducting research in the Middle East. The Commission on the Status of Women cosponsors this panel.

The second panel session on August 9 is a Research panel (5:00-6:30pm) titled, “Women, Politics and Media: Perspectives from Africa, Asia, Latin America and Eastern Europe.” Panelists will explain that although women constitute half of the world’s population, and as more world powers are headed by female leaders—Germany, the UK, formerly Brazil, and almost the United States—women’s participation in the political sphere remains problematic. While existing research on women politicians from the United States, the United Kingdom, and Canada sheds light on the challenges and opportunities women in power face, we are missing research



## From the Vice Head (cont'd)

that would allow us to compare and evaluate the experiences of women politicians from nations in transition. Even less scholarly attention has been given to the intersection of media and women's political power, although the UN Fourth World Conference on Women acknowledged that media have a crucial and increasing role in shaping the image of female politicians throughout the world. The issue of media (re)presentation is linked not only to notions of visibility, but more importantly to the problematics of recognition and power. This panel is seen as an attempt to augment the research of feminist scholars on the dynamics of women, politics, and media in advanced democratic societies. Thus, drawing on feminist scholarship of media and politics, panelists will address the status of current research, from evaluating case studies focusing on countries of different regions of the world—Eastern Europe, Africa, Latin America, and South Asia—to validating the need to de-Westernize it. Each presenter will examine the complex women, politics, and media dynamic focusing on a particular area of the world, while taking into consideration specific political, historic, and social factors. The value of this panel lies in the following: 1) it is a rare attempt to broaden our understanding of the relationship between women's political power and the media by highlighting the latest research on countries and regions that have not been “the usual suspects”; 2) the panel features a diverse group of international scholars; 3) the panel moves us a step closer to examining issues of media representation of women politicians in a comparative perspective that is largely missing from the existing literature on women, politics, and media. The Commission on the Status of Women cosponsors this panel.



On Thursday, August 10, the ICD will have one panel session and a members' meeting. The panel session is a Professional Freedom and Responsibility (PF&R) panel (1:30-3:00pm) titled, “Differing Definitions: Conceptualizing Freedom of Expression in Sub-Saharan Africa.” This panel will focus on freedom of expression among journalists and researchers in Sub-Saharan Africa. A 2016 Freedom House report on press freedom listed only three countries in the region as being free. In the remaining 47 countries, a combination of restrictive laws and threats pose serious obstacles for anyone seeking or disseminating information. Drawing on empirical research and experiences in countries throughout the region, the panelists will explore how journalists and researchers navigate these complex constraints against freedom of expression. Furthermore, research in the region often approaches freedom of expression using concepts and definitions from a Western perspective. Panelists will also discuss how the concept of a “free press” differs from country to country in Sub-Saharan Africa, and how it

## From the Vice Head (cont'd)

compares to Western nations. All the panelists are either nationals of Sub-Saharan Africa or conducted field research there. Much communication research is conducted in Western nations and/or relies on Western ideals or definitions of concepts. This panel focuses on an under-researched region of the world and considers non-Western ideas, perceptions, and values. Also, by featuring Study of the U.S. Institute (SUSI) on Journalism and Media scholars, this panel will include professors from Sub-Saharan countries, and the moderator/discussant worked extensively in East African media. The Law and Policy Division cosponsors this session.



The ICD's schedule on August 10 will finish with a members' meeting (8:30-10:00pm).

On Friday, August 11, the ICD will have three panel sessions and an off-site dinner. The schedule that day will start with a Research panel session (8:15-9:45am) titled, "Going 'Instantly Live': Global and domestic impacts of Facebook Live, broadband access, and digital transformations." Panelists argue that the launch in 2016 of 'Facebook Live', a social media platform that enables the public and social media users worldwide to post live video to Facebook, has rapidly become a go-to tool for journalists and non-journalists alike. Concurrently, the rapid digital transformations occurring in Africa by way of an explosion of Internet-enabled mobile cellular telephony, broadband access, and falling cost of access for consumers are having a revolutionary impact on the practice of journalism in Africa. This panel examines the implications of these developments from the perspectives of teaching practice and research scholarship. Panelists will use case studies drawn primarily from the United States and Africa to show how the confluence of professional journalistic practices on the use of Facebook Live and emerging scholarship on African journalism engagement with a rapidly evolving digital

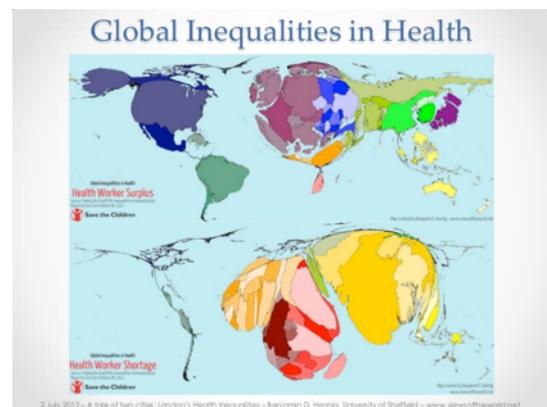
ecosystem raise critical questions about press adaptations to new opportunities, threats, and concerns. The questions include the significance of the changes for journalistic performance, law, ethics, censorship, and audience engagement with public affairs. The Electronic News Division cosponsors this panel.



The second panel session on August 11 is a Professional Freedom and

## From the Vice Head (cont'd)

Responsibility (PF&R) panel (1:45-3:15pm) titled, “Global Inequities in Health: The Ethics of Forgotten Communities.” In March 2014, Ebola cases emerged in West Africa. A total of 11,315 people died from the epidemic. Around 11,309 deaths occurred in Liberia, Sierra Leone, Guinea, and Nigeria. And yet, American media covered little of the epidemic until September, focusing primarily on the four cases in the United States. Likewise, Zika was given very little attention until a case emerged in Florida. This ethnocentric news coverage in American media is not unique, nor is it a contemporary phenomenon. This panel shows how health concerns of different groups have been ignored, marginalized, and delegitimized by media coverage, reinforcing hegemonic notions of race, ethnicity, socioeconomic class, and other intersections. Through research on HIV in Tanzania, cultural barriers for the Roma people in Europe, eradication discourse of polio, and other studies, panelists will discuss the ethical implications for the role of media in these global inequities. The Communicating Science, Health, Environment, and Risk Division cosponsors this panel.



The third panel session on August 11 is another Professional Freedom and Responsibility (PF&R) panel (3:30-5:00pm) titled, “Media Regulations and Reforms in Latin America: A Comparative Perspective of Changes and Challenges.” The current conditions of media regulations in Latin American countries are linked to economic, political, and social issues. Usually, reforms imply that new regulations will deliver wider and implied benefits to the public and consumers of multiple media formats. However, some reforms may represent the accommodation of elites, financial groups or political groups interested in more direct control of delivery and content. This panel presents updates on recent regulations and their effects and impacts on a world region touted to become a “leading” example of market and government reforms. Media regulations in Latin America change frequently, depending on which political alliances are in power. In the last decade or so, many governments have approved new media laws only to have the next government changing them. The process is inconsistent and unstable, but it reveals that more discussion is needed to guarantee the pluralism of ideas, press freedom, less media concentration, and more media free from government control. The Law and Policy Division cosponsors this session.

The ICD’s schedule on August 11 will end with an off-site dinner at *Eddie V’s Prime Seafood* (7:30-10:30pm).

**Vice-Head – Mohammed Al-Azdee, Associate Professor, Chair of Mass Communication, College of Public and International Affairs, University of Bridgeport.**

## From the Professional Freedom & Responsibility Chair ...



### Join Us at the *India Tribune*

Please join us for this year's PF&R off-site visit to the *India Tribune*. The English weekly began publishing in Chicago in 1977 and now publishes editions for New York and Atlanta, as well. The tour begins at 10:00 a.m. on Thursday, August 10. If you're interested in joining the tour, please contact me at [sacruikshank@auburn.edu](mailto:sacruikshank@auburn.edu), as space will be limited.

## ... who doubles as the Research Liaison for Sub-Saharan Africa

### ICD Partnerships Expand

This year, the list of journalism and communication professors interested in participating in ICD partnerships expanded to include Kenya, Ethiopia, and Rwanda. The professors that I talked to cited research partnerships, curriculum assistance, including syllabi examples, and workshop partnerships as some of their biggest needs. If you know of any professors who would be interested in being added to our database, please email me their information, [sacruikshank@auburn.edu](mailto:sacruikshank@auburn.edu). Also, please contact me if you have any interest in reaching out to any of the universities or professors interested in partnerships.

**Sally Ann Cruikshank, Assistant Professor, Journalism  
School of Communication and Journalism, Auburn University.**

## From the Digital Editor

### Looking Ahead

As ICD Digital Editor, I am in charge of posting and editing the website content, as well as distributing the content through the listserv. I am looking forward to continuing my work with ICD and working with all the wonderful people!

**Ivanka Pjesivac, Assistant Professor  
Grady College of Journalism and Mass  
Communication, University of Georgia.**



## From the Social Media Chair



### Facebook and Twitter Crackle for ICD

Facebook and Twitter are still the platforms we most use to communicate with you on social media. This year, thanks to the teamwork of Ivanka Pjesivac (Digital Chair), Betty Tsakarestou (Branding Chair) and me (Social Media Chair), we added a LinkedIn page and we increased our numbers both on Facebook and Twitter. Here are some highlights of our social media/online presence since one year ago:

- Facebook keeps on being our main social media platform. We went from having 424 likes in February of 2016 to 617 likes (a 46 percent increase) in February of 2017.

- One year ago, our users on Facebook were 45 percent female and 53 percent male. This year, we have a tie: 49 percent identify as males and 49 percent identify as females, but women pay more attention to our posts than men (57 percent to 41 percent). In other words, our messages are reaching women more frequently than men.

## From the Social Media Chair (cont'd)

- Our fans are located mainly in the United States (267 people), but we also have a good number of fans who interact with us from countries such as Greece (75), India (49 people), Brazil (26), Mozambique (18), and Egypt (15).
- Fewer fans (between six and 11 people) are located in countries such as Turkey, Canada, Malaysia, Nigeria, Mexico, Bangladesh, Australia, Hong Kong, Germany, Taiwan, Cyprus, Nepal, Colombia, United Kingdom, and Ghana.
- Our most popular post in the last five months reached 686 different people. Our average is around 130 people reached every time we post.
- On Twitter, we doubled our numbers! We went from 72 followers one year ago to 157 followers today.
- On our LinkedIn Group (International Communication Division-AEJMC), which is our newest online space, we have 42 members. Please join!

Keep following us on Facebook ([www.facebook.com](http://www.facebook.com), and search for International Communication Division for AEJMC) and on Twitter ([https://twitter.com/ICD\\_AEJMC](https://twitter.com/ICD_AEJMC)). We post about AEJMC news, ICD news, conferences, job opportunities, research conducted by our members, interesting publications, and more. Send comments or suggestions to [vbravo@elon.edu](mailto:vbravo@elon.edu)

**Vanessa Bravo, Elon University**

## From the Branding Chair and European Research Liaisons team member

As ICD Branding Chair and European Research Liaisons team member, together with Lea Hellmueller, University of Houston, Joanna Spiteri, University of Malta and Jessica Retis, California State University, serving for 2016-2017, I am happy to share with you a report on our work in progress.



## From the Branding Chair (cont'd)

Both posts are new on the ICD executive board building on the broad mission of the division to expand its international and regional outreach networks and collaborations with an emphasis on digital communications and cross-platforms branding.

On a more personal note, I would like to thank the former and current ICD Heads Profs. Jeannine Relly and Ammina Kothari respectively for the honor to be invited to serve ICD board and members in these interconnected roles and responsibilities.

I had the great opportunity to attend an ICD Board meeting in the context of AEJMC 2015 annual conference in San Francisco, as a SUSI 2015 exchange scholar on Journalism and Media at Ohio University with Director Prof. Yusuf Kalyango Jr.

That first ICD board meeting attendance offered me valuable insights about the Division's mission, ongoing internationalization efforts on research, teaching excellence, membership and on building collaborative networks among scholars and professionals. It has been also a wonderful opportunity to meet and have insightful discussions and learning opportunities with many ICD board members and scholars in person.

### **Digital Branding and Building Community Engagement**

Branding Chair: Developing collaboratively a strategic framework and testing an agreed action plan.

Step 1: Initiating a Digital Outreach team for Coordination and Collaboration of ICD internal and international community communications.

Head of ICD Ammina Kothari initiated regular Digital Outreach team meetings where we had the opportunity to engage in fruitful exchanges with Vanessa Bravo, Social Media Chair and Ivanka Pjesivac, Digital Editor, with the purpose of coordinating our efforts on digital strategy and branding activations: we reviewed ICD's overall strategic goals for 2016-2017, consulted evaluation reports, agreed on our roles as a team and prioritized our actions.

From September 2016 to February 2017, we conducted three rounds of Digital Outreach team Skype meetings, which ICD Head, Ammina Kothari facilitated and guided the discussions and consultations along with ICD Vice-Head Mohammed Al-Azdee and former ICD Head Jeannine Relly.

Key meetings outcomes

- Align ICD strategy with AEJMC core strategy for further internationalization of its membership both on social media platforms by engaging more international scholars and professionals and outreach activities by expanding community ties among communication and journalism scholars and professionals worldwide.

## From the Branding Chair (cont'd)

- Build awareness, interest and engagement with ICD's activities and calls for collaboration on research, teaching, conferences using our social media channels and expanding on new platforms such as LinkedIn.

ICD Facebook page as a community engagement and branding platform:

- In collaboration with Vanessa Bravo, Social Media Chair, we join forces to continue sharing content relevant to ICD-AEJMC members activities and interests such calls for conferences, papers, workshops, publications, awards, achievements and calls for collaborations and job opportunities.

Started introducing more diverse content related to broader interests of ICD community already published on social media by AEJMC, journalism and communication scholars, influencers and professionals.

We encourage and invite ICD members to share their own posts and content on ICD Facebook page. We will be happy to move these posts from the sidebar to appear on timeline to facilitate the sharing of information and opportunities for collaboration.

If you are wondering what type of content we are looking for, here is an indicative list:

- a. ICD members' profiles and your key interests and expectations by participating in the ICD Facebook page.
- b. Get feedback and find partners and collaborators for your current research and teaching projects and crowdsource ideas.
- c. Share news about your research and teaching activities and links to accessible presentations, talks, webinars and live-streamed events.

We plan to experiment with contemporary journalism and communication topics to ignite and sustain conversations on social media with regards to timely issues and challenges, creating space for dialogue and we welcome your ideas and suggestions.

We are also considering the possibility to launch ICD Facebook live sessions during AEJMC2017 in Chicago.

**@ICD\_AEJMC on Twitter: Follow and tag us in your tweets!**

Started working on ICD Twitter account since September 2016 with the aim to build the current following and followers base.

Some first steps:

- Followed all ICD current officers that were not already on the followers lists

## From the Branding Chair (cont'd)

- Followed AEJMC divisions Twitter accounts
- Followed scholars, J-U, professionals, media accounts
- Daily Twitter curation for relevant content to tweet or Re-tweet. New postings 2-3 times per week.

A good start for testing the waters on how to increase ICD presence on Twitter to be followed with more focused content sharing.

The goal is to build an influential brand name for ICD on Twitter and connect with international journalism and communication scholars, communities and networks by sharing more ICD-branded content as well as sharing interesting (non-ICD branded) content.

- **On March 1, 2017 @ICD\_AEJMC account followers: 157 (79 new followers since last year mentioned metric) | 357 following**  
**Visibility and RT from AEJMC Twitter account curator(s)**
- **ICD LinkedIn Group** launched on September 29, 2016 is our latest social platform addition. We have started slowly building our membership and working on professional networking, introducing conversation and job opportunities. If you have not yet, please take a moment to join our LinkedIn Group: <https://www.linkedin.com/groups/7072316>
- Currently we have 42 members and we plan to keep sending out invitations.
- We are inviting you to join ICD LinkedIn Group and initiate your own conversations, share your free-accessed published articles or write short articles targeting scholars on LinkedIn and professional networks and groups and share professional announcements.
- We consider Digital Outreach and Branding as a co-creation and collaborative endeavor for making the division more visible to our scholarly community. To foster networking, we are planning to make invite graduate and doctoral students' input and involvement to expand our brand online. The goal is offer the space to young researchers to take a lead for ICD innovation and outreach on digital and mobile engagement activities.

### Reaching out to Raise Awareness

In July- August 2016, as soon as we were invited to join ICD as European Research Liaisons together with Lea Hellmueller, we got to work on preparing a draft proposal on how to promote the International Communication Division to European scholars and practitioners

## From the Branding Chair (cont'd)

interested in any type of comparative research or industry projects (PR, advertising, health communication, public diplomacy, journalism, political communication, popular culture, celebrity studies, etc.).

There are many communication studies associations in Europe that exist already. These associations would be our first targets to promote ICD mainly because they are already connected to universities across Europe and to scholars who are active members of those associations, mostly Western Europe.

### **Progress so far:**

We have started working on a database for European members or potential members of ICD: Organizations and contact persons- Universities for collaboration and for distributing information about AEJMC annual conferences. ICD Head Ammina Kothari based on this proposal has created an online document facilitating all Regional Research Liaisons to add their contacts for creating a shared database for new contacts.

This is a work in progress and the results will be presented at the division's business meeting in August.

**Betty Tsakarestou, Assistant Professor and Head of Advertising and Public Relations Lab, Panteion University, Athens, Greece.**

## From the Teaching Standards Chair



### **Promoting Excellence**

As we are moving into the second half of the 2016-2017 academic year, I am happy to share some insights on what ICD has done and is planning to do in its efforts to promote teaching excellence and recognize innovative and effective approaches to teaching international communication.

First, the [ICD Syllabus Bank](#) received several new submissions in 2016. Many thanks to those who contributed their syllabi. If you've submitted a syllabus to ICD Syllabus Bank before but have since substantially updated your syllabus, feel free to share

## From the Teaching Standards Chair (cont'd)

this updated version by sending it to me at [anna.popkova@wmich.edu](mailto:anna.popkova@wmich.edu). If you have a new syllabus that you would like to share, please send it to me as well and I would be happy to add it to the Syllabus Bank and, if you like, promote you and your work on ICD social media. If you are designing a course on international/global communication/media/journalism and are curious about how others approached similar topics, make sure to check out the ICD Syllabus Bank as well.

Second, the ICD Teaching Contest that we launched last year was a success, so we are holding the contest again this year. I would like to extend a special thank you to our generous sponsors - the *International Communication Research Journal*, the Ohio University Institute for International Journalism and the *African Journalism Studies* journal – for continuing to support the contest this year. In keeping with the tradition we started last year, winners of this year's contest will be recognized at the ICD Business Meeting during the 100<sup>th</sup> AEJMC Convention in Chicago, Illinois. Winning projects will be featured on the ICD website and social media. If you haven't seen last year's winning projects, you can view them [here](#). Finally, if you would like to serve as a reviewer for this year's ICD Teaching Contest, please email me at [anna.popkova@wmich.edu](mailto:anna.popkova@wmich.edu).

As always, if you have any questions about our teaching-related initiatives or any suggestions/ideas on possible new projects, feel free to reach out. I would love to hear from you!

**Anna Popkova, Assistant Professor, School of Communication, Western Michigan University.**

## From the Membership Chair

The division has been surveying members this winter. On a regular basis, we survey our division's membership on a range of issues of importance to ICD. The data from the previous survey in 2015 has been helpful in general planning and in maximizing membership benefits, and we anticipate a similar benefit from this latest survey. This year as part of the survey effort we have also reached out to non-members in order to better understand how we might make membership attractive to a wider range of international communication scholars. We plan on sharing results from this year's survey at the division meeting at the annual conference in Chicago this summer. Thanks to all who took time to participate.

**Kevin Grieves, Associate Professor, Dept. of Communication Studies, Whitworth University**



## From the Research Liaison for Egypt



### Building Contacts

It was a great experience for me to become new member of the AEJMC during the Minneapolis conference 2016 where I presented my paper about the “Egyptian public diplomacy in the digital age” at the pre-conference session organized by International Communication Division. At the business meeting, I was honored to be selected as the liaison for Egypt.

Since that time, I have worked hard to collect all possible Egyptian scholars contacts to compile a basic database of the region including colleagues from both academic and professional fields located inside and outside the capital. The list included 28 contacts so far and I am working to expand the network.

My next steps are: First, to add Egyptian scholars located outside homeland who are willing to participate in ICD activities and collaborate with members. As a start, Egyptian scholars in the KSA will be targeted as they are considered the largest among Arab countries. Second, I intend to forward AEJMC and ICD newsletters to all contacts to keep them in touch and highlight various opportunities within the division. Third, I plan to strengthen my communication skills using social media to broaden my accessibility capacities and expand my connections with media scholars and professionals in Egypt and all over the globe.

I am looking forward our next gathering in Chicago to celebrate 100 years of AEJMC and hopefully our collective networking efforts will open new horizons of growth and success for ICD.

**Fatma Elzahraa M. Elsayed, Cairo University**

## From the Research Chair



### **ICD Presents Exciting Research at the AEJMC Midwinter Conference 2017**

The International Communication Division is excited to continue its impactful participation in the 2017 AEJMC Midwinter conference. We had a stellar line-up. I want to congratulate and thank all the scholars who presented their papers at this event!

In particular, I want to congratulate Ngozi Akinro, from Texas Wesleyan University, for winning the top paper award for his paper titled *“Reinforcing official discourse or providing a platform for the expression of multiple voices? Analysis of news sources across national and International frontiers on the Boko Haram crisis.”*

This year, the International Communication Division received twelve paper submissions for the AEJMC Midwinter conference. Each submission underwent a double blind peer-review process. Based on the reviews, nine papers were accepted and three papers were rejected, for an acceptance rate of 75%. In 2016, fourteen papers were accepted. Therefore, this year marks a slight decline in the number of papers submitted and placed in our program for the 2017 AEJMC Midwinter conference.

ICD is one of the major divisions represented at the AEJMC Midwinter conference, providing an excellent showcase opportunity for scholarship in international communication. The conference provides a platform for presentation and discussion of work in progress in a relaxed setting. In particular, this is a wonderful chance to encourage graduate student participation with the aim to cultivate future quality research in the area of international communication. It provides them with an opportunity to seek feedback and mentorship from international researchers outside their home institution.

Moreover, given that papers presented at the AEJMC midwinter conference are also eligible for presentation at the AEJMC national convention, students can use this event to improve and finalize their research for the main conference. This ultimately increases the quality of submissions to ICD for the main AEJMC conference, and the reputation of our division.

Therefore, I want to encourage our colleagues to consider submitting their work in the future, encourage their graduate students to do so, and consider serving as graduate mentors in this

## From the Research Chair (cont'd)

event! We all have a responsibility to cultivate the next generation of researchers in the field of international communication.

With my best regards,

**Lindita Camaj, University of Houston**



**AEJMC Midwinter Conference 2017**  
**University of Oklahoma – Gaylord College of Journalism and Mass Communication**  
**International Communication Division (ICD)**  
**Program Sessions**

**Session#1: Social Media, Social Change and Social Control**

Chair: David Kelso, University of Oklahoma

Discussant: Jami A. Fullerton

1. Abstract ID#201

*Why Social Media: Examining the Motivations of Chinese University Students to Gather Public Affairs News on Social Media Platforms*

Liefu Jiang (University of Kansas) and Peter Bobkowski (University of Kansas)

2. Abstract ID#244

*Love Our Country Even if We Cannot Use Facebook: A Case Study of Chinese Young Netizens Bypassing the Great Firewall and Fighting Against Taiwan Independence on Facebook*  
Rui Wang (Louisiana State University)

3. Abstract ID#326

*Listening and Engaging: Interacting with Audiences through Social Media: The Case of U.S. Diplomatic Missions in Latin America*  
Elanie Steyn, Imran Palash, and Sohana Nasrin (University of Oklahoma)

4. Abstract ID#334

*Using text analytics to understand public opinion. The 2015 Nepal earthquake: A case study*  
Imran Palash, Sohana Nasrin, and Elanie Steyn (University of Oklahoma)

5. Abstract ID#216

*Political Moderators of Tourism Interest: U.S. Adults attitudes toward Cuba*  
Jami Fullerton (Oklahoma State University), Alice Kendrick (Oklahoma State University), and Sheri Broyles (University of Northern Texas)

**Session#2: Media Coverage of International Crisis: Framing, news sources, and media systems**

Chair: Elanie Steyn, University of Oklahoma

Discussant: Ralph A. Akinfeleye, University of Lagos

1. Abstract ID#207

*How Newspaper in Mainland China Frames Hong Kong-Mainland Conflicts: A Perspective from War/Peace Journalism*  
Rui, Wang (Louisiana State University)

2. Abstract ID#245

*Reinforcing official discourse or providing a platform for the expression of multiple voices? Analysis of news sources across national and International frontiers on the Boko Haram crisis*  
Ngozi Akinro (Texas Wesleyan University) \***Top Paper**

3. Abstract ID# 339

*Covering the Ebola Outbreak: A media Systems Study*  
Adaobi Duru (University of Louisiana)

4. Abstract ID# 318

*Capturing the Crisis: A Content Analysis of News Photographs of the Syrian Refugee Crisis*  
Tamar Gregorian (University of Southern Mississippi) and Elizabeth Radley (University of Southern Mississippi)

## Multimedia Student Competition

The International Communication Division of the Association for Education in Journalism and Mass Communication, AEJMC, invites submission for its student contest in multimedia news story writing for the year 2016-2017. The contest is open to all undergraduate students. The entries must be nonfiction, journalistic stories with multimedia support on a topic related to an international issue. The submission should be a written story submitted as a class assignment and/or published on the university Web site or on a news media Web site (stories published between April 7, 2016 and April 8, 2017 will be considered). Cash awards of \$100, \$75 and \$50 will be given to the top three entries. In addition, the winners will receive certificates. Send entry and completed form to: ICD-Student Multimedia News Story Contest, **Dr. Delwar Hossain, Department of Communication University of South Alabama, 6021 USA Drive South, Mobile, AL 36608, Tel: 2513802800, Email: [dhossain@southalabama.edu](mailto:dhossain@southalabama.edu)**



### AEJMC–ICD STUDENT INTERNATIONAL MULTIMEDIA NEWS STORY CONTEST–2017

The International Communication Division of the Association for Education in Journalism and Mass Communication, AEJMC, announces its student contest in multimedia news story writing for the year 2016-2017. The contest is open to all undergraduate students.

- Entries must be nonfiction, journalistic stories with multimedia support on a topic related to an international issue.
- **The news story** should have an international angle on a local story or it may be an international story with a local angle.
- It should be a **written story** submitted as a class assignment and/or published on the university Web site or on a news media Web site (stories published between April 7, 2016 and April 8, 2017 will be considered).
- Stories will be judged based on criteria such as originality, news values, relevance of the story idea, journalistic merit and multimedia support.
- **The story as well as the multimedia support should have been authored/executed by the same student.**

#### **Rules**

- (1) Students may enter one news story with multimedia support.
- (2) All elements of the multimedia news story (defined as a **journalistic, written, online story** supported by multimedia elements such as Flash, photography, audio and/or video) **should be authored/executed by the same student.**
- (3) The completed entry form (one per entry) must be signed by a faculty member attesting to the originality of the multimedia news story and the accuracy of the information provided. The faculty member will have to attest that the story is posted or had earlier been posted on a Web site and provide the correct URL.

(4) **Submit a printed copy of the story** and mention the correct URL or send a disk with the multimedia elements and send this along with the completed entry form via regular mail.

## Awards

Cash awards of \$100, \$75 and \$50 will be given to the top three entries. In addition, the winners will receive certificates.

### Send entry and completed form to:

ICD-Student Multimedia News Story Contest

Dr. Delwar Hossain

Department of Communication

University of South Alabama, 6021 USA Drive South, Mobile, AL 36608

Tel: 2513802800, Email: [dhossain@southalabama.edu](mailto:dhossain@southalabama.edu)

**Postmark Deadline:     April 8, 2017**

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### The AEJMC-ICD Entry Form

(Please duplicate this form as needed)

Please type or write in **block letters**. Thanks.

**Title of Entry:** \_\_\_\_\_

**Student Name in Block Letters:** \_\_\_\_\_

School Name: \_\_\_\_\_

Address where the student can be reached during summer 2017

**Street address:** \_\_\_\_\_ City, state, zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone (Work): \_\_\_\_\_ (Home): \_\_\_\_\_

*Sponsoring faculty member*

**Name in Block Letters:** \_\_\_\_\_

**Title:** \_\_\_\_\_

School name and address \_\_\_\_\_

Summer address : \_\_\_\_\_

Email: \_\_\_\_\_ Phone (Work): \_\_\_\_\_ (Home): \_\_\_\_\_

#### ***Please read and sign the following statement:***

I certify that the entrant wrote/executed the multimedia elements and published this original story on a University or media Web site while being enrolled as a student in my school between April 7, 2016 and April 8, 2017. The URL on which the above

student's multimedia news story was published is: \_\_\_\_\_.

I also certify that the entry form and any attachments I have signed are complete and correct to the best of my knowledge.

\_\_\_\_\_  
**Faculty Member's Signature**

The AEJMC, ICD's Contest Coordinator will notify all participants of the status of their entries by mid-July, 2017. (Students, if your summer plans change, please inform the Contest Coordinator).

## ICD Officers and Liaisons — 2016 - 2017

### Head

Ammina Kothari  
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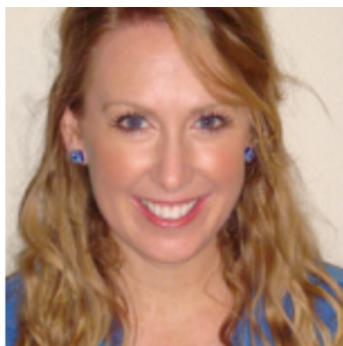


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(moving to the University of Houston, fall 2017)

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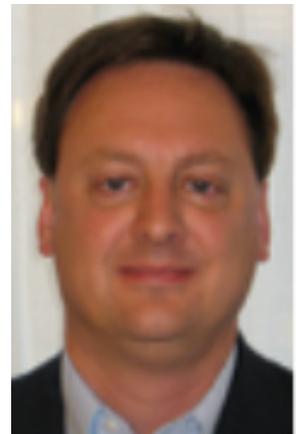


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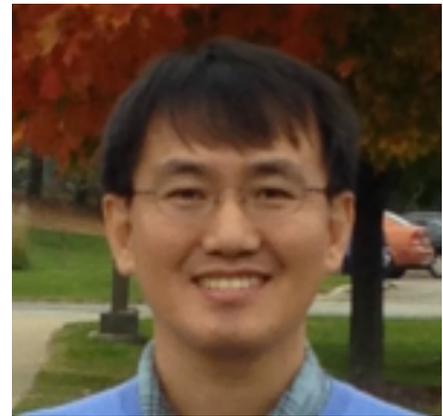
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## Multimedia Contest Chair



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SEE YOU  
IN  
CHICAGO!