

**2013 Annual Report
International Communication Division (ICD)**

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2. On the [Annual Demo Form](#) (for both annual and mid-year meetings where appropriate) please report number and ethnicity of:

We have reported only the ethnicity of the board members. In the last three years we noticed that panelists/discussants/jurors do not report their ethnicity any longer. Please, see attached document.

3. Please provide an overall statement weighting the division or interest group's activities for this year in the Research, Teaching and PF&R areas. The new assessment process recognizes that the relative weighting of these three activities will be different from year to year, but over the five-year reporting period, the three areas should receive generally balanced attention.

In 2013, for the annual conference in Washington, ICD offered one teaching session, five PF & R sessions and three research sessions (aside from our three refereed sessions and two scholar-to-scholar/poster sessions). At the midwinter conference, ICD offered two research panels.

4. Please write a bullet-point statement (500 word maximum), to be co-authored by the outgoing and incoming Heads, addressing: *What are your most important goals for the upcoming year? *What goals did your group set this year that you were unable to reach? Why? *How may any or all of the Standing Committees help you to achieve your goals in the coming year?

- **Produce a survey with ICD members to better understand who they are, their interests and level of satisfaction with the division. Survey was conducted in 2013 and partial results should be presented at our 2013 business meeting.**
- **Develop social events to integrate ICD members, new and old. This goal was well-accomplished in 2013, when ICD was able to schedule three extra events: a coffee break with a NPR guest; an off-site visit to the Associated Press Offices in Washington, D.C. and an off-site dinner.**
- **Increase the communication with members through our listserv. Goal was accomplished.**
- **Increase communication with members through ICD's Facebook page. Goal was accomplished.**
- **Set a focus on different regions at the conference. In 2012, there was a special focus on Latin America. In 2013, there was a special focus on Africa. Goal has been accomplished.**
- **Increase collaboration with other divisions/groups. Goal partially accomplished. We can certainly do more.**
- **Publish more newsletters throughout the year. This goal was not accomplished. It was hard to find time for that and count on a person with the knowledge and time to devote to editing the newsletter.**

- We failed to increase activities throughout the year related to PF & R and Teaching Standards. We plan to improve these two areas by adding special sessions on them on the website, listserv and newsletter.
- Members of the ICD board were very helpful in every possible way.

Goals for 2013-2014:

- Create an *ad hoc* committee composed by past heads and the current head to revise ICD's mission and goals. I will propose the creation of this special committee at the 2013 ICD business meeting.
- Create a new, modern, colorful website. Find a new website editor. The current editor, Jacie Yang, is leaving us. We need to add the listserv to the website as well. The listserv itself needs to be more efficient.
- Increase the membership. We currently have 254 paying members.
- Develop ways to increase international membership from underrepresented countries, e.g. Latin America. The Latin America/Latino Research Award sponsored by FIU is one way to encourage participation by scholars in Latin America.
- Coordinate exchange of syllabi and teaching tips, and promoting awareness of teaching trends in international communication through our website and listserv.
- Discuss with ICD members and with the AEJMC board the possibility to incorporate and publish the journal *Middle East Media Educator* known as MEME, funded in 2011 by Alma and until 2013 published with the support of the University of Wollongong in Dubai. Since Alma K. is back to the U.S. she wants to continue publishing the journal here at least its online version. The journal can be assessed at <https://www.uowdubai.ac.ae/media/publications/middle-east-media-educator>

5. Number of faculty research paper submissions 58; number of acceptances 31; 53%. (overall research activity; please note the Research Committee guideline is a 50% acceptance rate).

6. Number of student research paper submissions 46; number of acceptances 25; 54%. (research activity with students; please note the Research Committee guideline is a 50% acceptance rate).

7. Overview of judging process (forms used, please attach).

8. Total # of judges 52; # 4 to 7 papers per judge (please note the Research Committee guideline is no more than 4 papers per judge). **Some judges who do not deliver their evaluations had to be crossed out and replaced by others. It is a recurrent problem.**

9. Did your group conduct any other type of refereed competition? (Could be creative projects, teaching papers or any other non-traditional method of inquiry.) Number of submissions _____; Number of acceptances _____. Briefly explain the competition and the selection process.

- Overall, ICD received 104 submissions (of the initial 108 submissions, four were disqualified) and accepted a total of 56 (53.8 %).
- ICD has two major competitions: Markham Student Competition and Robert Stevenson Faculty Competition. We give awards to the first, second and third places on each competition. All students papers (46 this year) compete for the Markham and all faculty papers (58 this year) compete for the Stevenson Competition.
- We also have the ICD student International Multimedia News Story Contest and give awards to the first, second and third places.
- Furthermore all papers, student or faculty, compete for the following awards: the Asian Journal Communication Award and the Ecquid Novi: African Journalism Studies Award.
- At the midwinter conference, we accepted 7 out of 14 submissions (50% acceptance rate).

10. Please list your in- convention activities related to research.

- ICD's three refereed research sessions focused on **Journalism in Africa: Awareness, Innovation & Influence; Understanding China's Internet Dragon; and Foreign Correspondents, International News & Conflict.**
- Our scholar –to- scholar and poster sessions focused on the following topics: **Framing: How Journalists See the World; Government & Media: International Communication, Regulation & Facilitation; National Media Environments: Culture, Practices & Limitations; China's Information Revolution; Journalism, Media & the Latin American Context; Professionalism Around the World; and Strategic & Political Communication in the International Environment.**
- In addition, ICD offered three invited research panels: **Journalists Under Fire: Latest Research and Trends about Violence and Censorship against Journalists around the World; Social Media and International News Reporting: Responses and Case Studies; and Public Diplomacy Research in Journalism & Mass Communication: What We Can Contribute.**

11. Please list your out-of-convention activities related to research.

One of our off-site/off-programs activities that benefitted research was the off-site dinner organized for members to exchange information on their research projects. In our newsletters and listserv we have distributed information about research accomplishments of our membership.

12. Please describe briefly the research goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

Our annual four competitions (student, faculty and the Asian Journal Communication Award and the Ecquid Novi: African Journalism Studies Award are our main activities related to research. We have also focused on diversity of topics and presenters in our programming, and have sought to include different geographical areas of the world.

TEACHING:

It is in the interests of the students we are training to be taught by faculty and led by administrators who have given thoughtful consideration to excellence in curricular matters, course content and teaching methods, and teaching performance. To this end, the Teaching Standards Committee of AEJMC urges divisions and interest groups to include activities concerning curriculum, leadership, course content and teaching methods, and assessment.

13. Please list your in-convention activities related to teaching. Describe how these activities fulfill one or more of the Teaching Standards Committee's focus on curriculum, leadership, course content and teaching methods, or assessment.

We attempted to have at least one teaching panel in our pre conferences. This year the panel was Beyond the Border: Teaching Journalism in the US and Mexico. We also included a visit to the Associated Press Offices in Washington, D.C. open to faculty and graduate students. The goal was to acquaint faculty with AP's global coverage with an emphasis on video and audio, newsgathering and production and the integration of other platforms, including AP Mobile, graphics, text, and interactivities, as well as reporting and sourcing ethics. Denise Vance, international manager of the Americas for AP Television News led the tour, with the participation of other AP journalists. This was an important teaching activity as faculty usually mention the work of AP in their global news media/international communication classes but are not up to date on what is really going on inside this particular news agency.

14. Please list your out-of-convention activities related to teaching. Describe how these activities fulfill one or more of the Teaching Standards Committee's focus on curriculum, leadership, course content and teaching methods, or assessment.

Very little has been done in this area. We definitely need to improve it. Our chair of teaching standards will formulate a set of activities to be implemented next year. We plan to discuss this area during our Business Meeting.

15. Please describe briefly the Teaching goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

Our most important activity related to teaching is our Student International Multimedia News Story Contest. We give awards to the first, second and third places. This year ICD attracted well-written, single authored stories supported by

multimedia elements such as videos, interactive maps and photographs, and other interactive elements such as a comments box according to the contest judges Jon Zmikly, senior lecturer for Web design and media writing at Texas State University and Cody Herring, feature writer and photographer for Ease magazine. This year, we had specified that the story had to be written and supported by multimedia elements by the same person as students need to have both writing and multimedia skills to successfully compete in today's job market. We made this change because last year we received many entries that had more than one author and it was not possible to tell how they shared the work involved. Besides, many had submitted entries that had little or no written content or news element. Although the number of entries were few this year (five), the quality of the entries was superior according to the judges. The winners of this year's contest are as follows:

First Place:

Clayton Guse

DePaul University, Chicago

Story title: Gun Violence in Chicago

Second Place:

Brenna Goth

University of Arizona

Story title: Radio Station Revives Mayan Culture

Third Place:

Joe Ruppel

DePaul University, Chicago

Story title: Trumbull Elementary on CPS Hit List

PF&R:

Each year the PF&R Committee expects some programming both during the convention and between conventions in at least three of the five PF&R areas to meet minimal expectation. Over a period of a few years, divisions and interest groups should have activities in all five areas. A few activities of high quality are preferred and evidence that helps assess quality is helpful.

It is important to fully explain the division or interest group's role in organizing a session or panel. Suggested notations: division planned, division was primary or secondary sponsor, division sent out a special paper call on the topic, division provided names for panelists, etc.

16. Please list your in-convention activities related to PF&R. Describe how these activities fulfill one or more of the PF&R Committee's focus on free expression, ethics, media criticism & accountability, racial, gender and cultural inclusiveness, or public service. Include a list of non-member invited convention speakers with names and affiliations.

- **In 2013, we had five PF & R sessions focused on the following topics: Truth and Accuracy in Terminology: Toward Improving Journalism about Immigrants and Immigration; News Coverage of Terrorism in the Name of Allah; Cyberactivism: Slacktivism or Digital Citizenship?; Press Freedom Principles: Do They Work in the Middle East?; and Reporting Africa: The**

Paradigmatic and Diachronic Dynamics.

- **In addition, we offered an off-program session called Coffee Break with NPR to explore issues related to Professional Responsibility and Freedom standards. Our guest speaker was Edith Chapin, the senior supervising editor of the NPR News Foreign Desk. She manages a team of foreign correspondents based outside the United States committed to bringing listeners dynamic stories of the world's people, politics, economy, and culture. Chapin's team is on the scene for breaking news and specializes in coverage of issues of foreign policy and national security. In this role, which she assumed in May 2012, Chapin works to continue and strengthen NPR's long distinguished dedication to foreign news coverage, which is often focused on telling stories about life in other countries without solely concentrating on implications for the United States or just giving the headlines of the day. NPR's foreign coverage is consistently recognized for broadcast excellence and has received every major award in journalism.**

17. Please list your out-of-convention activities related to PF&R. Describe how these activities fulfill one or more of the PF&R Committee's focus on free expression, ethics, media criticism & accountability racial, gender and cultural inclusiveness, or public service.

Very little was done regarding PF & R outside the convention. This is an area that needs improvement.

18. Please describe briefly PF&R goals and activities of your division. Such description may include discussion of primary accomplishments, programming diversity, special competitions, faculty/student research awards, newsletter activities and other activities.

Our chair of teaching standards will formulate a set of activities to be implemented next year. We also plan to discuss how to improve this area during our Business Meeting.

19. Please attach copies of the newsletters sent by your group this year, and any other material you wish us to note.

<http://aejmc.us/icd/>

<https://www.facebook.com/pages/International-Communication-Division-for-AEJMC/125351482933>

<http://aejmc.us/icd/category/newsletter/>

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