

International Communication Division
Meeting Agenda
Washington D.C., August 9, 2013
8:30 p.m. – 10.00 p.m.

1. CALL TO ORDER

- 1.1. Outgoing division Head, Heloiza Herscovitz calls meeting to order.
- 1.2. Herscovitz introduces division leadership who worked with her the past year.
- 1.3. Herscovitz begins with the call to order and announces the initiation of a Twitter account for the division and likely continuation of ICD listserv
- 1.4. Division Chair, Herscovitz, introduces current research chair, Emily Metzgar, and passes the chair to Celeste Gonzalez de Bustamante (In Absentia), from University of Arizona.

2. ATTENDANCE

- 2.1. Out-going chair, Herscovitz, explains the reasons for the incoming Chair's absence and recognizes her for the leadership in past years. Gonzalez de Bustamante's message for the division is read in her absence.
- 2.2. Based on the information from the attendance sheet passed around during the meeting, 42 members are present at the meeting by 10:00 p.m. In 2012, approx. 85 to 90 members attended the meeting.
- 2.3. Approval of minutes from the 2012 members' meeting, prepared by Yusuf Kalyango, motion is approved and seconded.
- 2.4. Herscovitz acknowledges past ICD presidents.

3. NEW AND CURRENT BUSINESS

- 3.1 Report on conference activities from out-going chair, Herscovitz; ICD has 254 paid members. Fifty-two reviewers contributed to the blind peer review process. ICD organized three pre conference sessions, three –refereed research sessions, three invited research panel, one teaching session, five PF&R sessions (including three pre-conference sessions), and one poster session.
- 3.2 Three new events were introduced in 2013. Associated Press (AP) tour was organized that involved information about working of APTV, AP radio, AP text and mobile, and also involved interaction with an AP Pulitzer prize winning team. Coffee break session was organized with NPR. An Off-site dinner is planned for next day (Saturday, August 10, 2013).
- 3.3 Herscovitz identifies Fund raising as a focus area. Formation of an ad hoc committee for fundraising is proposed and approved. Past chairs

and active members of ICD constitute the ad hoc committee. The names of the ad hoc committee members are as follows: 1. Catherine Cassara, 2. Manual Chavez, 3. Amy Smith Weiss, 4. Zeny Sarabia-Panol, 5. Heloiza Herscovitz, and 6. Rosental Alves.

4. NEW OFFICERS ARE SELECTED FOR ICD

- 4.1 In absence of the new division chair, Gonzalez de Bustamante, Herscovitz presides over the selection and voting of the new officers for ICD.
- 4.2.1. Vice head (nomination and vote), Emily Metzgar, from Indiana university
- 4.2.2. Research Chair (nomination): Jeannine E. Relly, University of Arizona
- 4.2.3 Markham Competition Research Chair: Yusuf Kalyango, Ohio University
- 4.2.4 PF&R chair: Ammina Kothari, Rochester Institute of Technology
- 4.2.5 Secretary (nomination): Jatin Srivastava, Ohio University
- 4.2.6 Teaching Standards chair: John Williams, Principia College
- 4.2.7 Membership Chair: Catherine Cassara, Bowling Green State University
- 4.2.8 CSW liaison: Manual Chavez, University, Michigan State University
- 4.2.9 ICD Journal Chair of the editorial selection committee remains unchanged – Zeny Sarabia-Panol.
- 4.2.10 Newsletter editor remains unchanged – Anna Popkova, University of Minnesota.
- 4.2.11 Website Editor: Rodrigo Zamit, University of Minnesota

4.3. RESEARCH

- 4.3.1 Herscovitz reported that one hundred and four paper submissions were received for the 2013 conference and 56 were accepted (acceptance rate: 53.8%).
- 4.3.2 Zeny Sarabia-Panol discussed the issues regarding finding a commercial publisher for *International Communication Research Journal*. She reported that commercial publishers Taylor and Francis and Routledge did not consider the journal audience large enough to make it a viable commercial publication. Sarabia-Panol received approval from the division to research the viability of Project MUSE and Maney Publishing.
- 4.3.3 Herscovitz discussed issues regarding availability of qualified reviewers for articles submitted to ICD for AEJMC convention. She encouraged members to contribute as reviewers and asked them to encourage others to be reviewers for the conference. She noted the point that an individual does not need to be a member of ICD to be a reviewer for ICD.

- 4.3.4 Robyn Goodman thanked ICD members who served as reviewers for the third WJEC conference (2013) in Europe. She invited abstracts for WJEC 2016 in Chile and invites suggestions for a possible venue.

4.4. AWARDS

- 4.4.1 Herscovitz announced the initiation of the award distribution process. Emily Metzgar presented the awards to the winners of Robert L. Stevenson Competition. Ammina Kothari presented the awards for Markham Student Competition. Herscovitz presented awards for the AEJMC ICD International Multimedia News story competition. Yusuf Kalyango presented Ecquid Novi African Journalism awards. Benjamin Detenber, Chair of the School of Communication and Information at Nanyang Technological University (Singapore) presented the Asian Journal of Communication Awards.

4.4.2 Robert L. Stevenson Competition awards

First place: Inside and Outside of the Great Firewall: The Knowledge Gap Hypothesis Revisited in a Censored Online Environment” by **Yi Mou, Kevin Wu and David Atkin**

Second place: “(Re) categorizing Intergroup Relations: Applying Social-Psychological Perspectives to News Reporting on International Conflict” by **Michael Chan**

Third Place: Journalism in times of violence: Uses and practices of social media along the U.S.-Mexico border” by **Celeste Gonzalez de Bustamante and Jeannine Relly**

4.4.3 Markham Student Competition

First place: ” The Limits of Revolution in the Digital Age: The cases of China and Cuba” by **Haiyan Jia and Cristina Mislan**

Second place: Does Censorship or Culture Explain the Isolated Chinese Internet: Analyzing Global Online Audience Flows” by **Harsh Taneja and Angela Xiao Wu**

Third Place: Losing Focus: Goal Displacement at an Alternative Newspaper in El Salvador” by **Jingfei Liu and Gang (Kevin) Han**

4.4.4 AEJMC ICD International Multimedia News story competition

First place: **Clayton Guse**, DePaul University, Chicago

Story title: Gun Violence in Chicago

Second Place: **Brenna Goth**, University of Arizona

Story title: Radio Station Revives Mayan Culture

Third Place: **Joe Ruppel**, DePaul University, Chicago

Story title: Trumbull Elementary on CPS Hit List

4.4.5 **Ecquid Novi African Journalism award**

"Journalism in times of violence: Uses and practices of social media along the U.S.-Mexico border" by **Celeste Gonzalez de Bustamante**, University of Arizona & **Jeannine Relly**, University of Arizona

4.4.6 **Asian Journal of Communication Award**

"Inside and Outside of the Great Firewall: The Knowledge Gap Hypothesis Revisited in a Censored Online Environment," by **Yi Mou**, Macau University of Science & Technology; **Kevin Wu**, University of Connecticut; **David Atkin**, University of Connecticut.

4.5 REPORTS

- 4.5.1 Catherine Cassara, the ICD membership chair, presented a report on ICD membership survey. The key findings indicated that new members (0-5 years) form the largest share of ICD members (27%), followed by members who have been with ICD for 6-10 years (19%). The survey responses also indicated that highest number of respondents considered keeping up on scholarship to be the most meaningful aspect of ICD membership (68.1%), Followed by networking with colleagues (61.7%), exposure to timely issues (34.04%), and learning new teaching options (14.89%). Evaluating ICD activities at AEJMC, 59.57% respondents mentioned research presentations are the most valuable activity followed by panels on professional issues (23.4%), and teaching presentations (17.02%).
- 4.5.2 Yusuf Kalyango announced the presence of international visiting professors from 15 countries visiting U.S.A as part of a grant program at ICD business meeting. These scholars also became paid members of ICD for AEJMC 2013 convention.
- 4.5.3 Fackson Banda (UNESCO) announced a book titled *Model Curricula for Journalism Education (2013)* at the meeting. He also provided free copies of the book for distribution among interested ICD members.
- 4.5.4 Alma Kadragic introduced *Media Educator*, a journal focused on journalism and mass media education to the division. She also provided free copies of the book for distribution among interested ICD members.
- 4.5.5 Herscovitz announced that AEJMC Latin America Conference would be held in October 2015. She also indicated that she would be involved with organizing the conference.
- 4.5.6 The University of Texas at Austin will host the International Symposium of Online Journalism in April 2014. The deadline for submissions is December 12, 2013.

- 4.5.7 Tom Jacobson announced that Temple University is starting a new Degree program on Globalization and Development Communication.
 - 4.5.8 **Adjournment** - Out going Division Chair Heloiza Herscovitz thanked all in attendance, welcomed new officers, and congratulated officers involved with 2013 conference on a job well done. She invited members to join her to enjoy the drinks provided at the meeting. Meeting adjourns at 9:50 p.m.
5. Minutes prepared by ICD secretary, Jatin Srivastava