

# ICD NEWSLETTER

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### WELCOME !

This edition of the ICD Newsletter includes award-winning papers, member updates, recent publications and calls for future conferences

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### MEMBERS UPDATES Page 6

## A STRONG SHOW SCHEDULED FOR ST LOUIS

Dear Colleagues,

With the help of our Chair, Amy Schmitz Weiss, our division is having a very strong show in the 2011 conference in St. Louis.

This year conference will be another demonstration of the active and strong scholarship and teaching of ICD. Thanks to the numerous submissions we are having two pre-conference workshops focusing on access to information laws across different regions and countries and on the challenges of teaching students to covering and reporting international affairs.

Thanks to the input and submissions of our members, ICD will have again a wide range of panels during the conference. Following the pre-conference workshops, our division panels which cover important issues such as: global health, reporting on women international sport competition, conditions of news-

papers in Africa, Asia and Latin America, visual journalism in Asia, reporting on the anti-immigrant sentiment, and the journalists attacks in Latin America and the Caribbean. While we want to include all submissions into the conference, the number of slots allocated to each division always restricts us.

For the St. Louis conference, we are partnering with other active and strong divisions as Law & Policy, Mass Communication and Society, Magazine, Media Management and Economics, Minorities and Communication, Communicating Science, Health, Environment, Risk Division, and the Commission of the status of Women.

We hope to see you at the conference in St. Louis and please don't forget to support ICD by attending our panels and submitting your papers.

Cordially,  
**Manuel Chavez**  
Vice-head.

## AMIC 20TH ANNUAL CONFERENCE

The Asian Media Information and Communication Centre will be celebrating its 40th anniversary in conjunction with the 20th anniversary of Sarojini Naidu School of Arts & Communication, University of Hyderabad, at **the AMIC 20th Annual Conference at Taj Krishna hotel, Hyderabad, India from 24-27 June 2011.**

As part of the AMIC 20th Annual Conference, International Communication division members Sundeep Muppidi, Zeny Sarabia-Panol, Sandhya Rao, and Jyotika Ramaprasad will be featured on a special panel entitled, "The Future of Mass Media Education in Asia: A Joint Panel of the ICD, AEJMC and AMIC."

The theme of the AMIC conference is 'Taking Stock of Media and Communication Studies: The Challenges and Opportunities of Globalisation, New Media and the Rise of Asia'. Against the background of the 40th anniversary of AMIC, it is proposed to take stock of media and communication studies keeping in mind the challenges and opportunities arising out of globalisation, new media and the rise of Asia.



For more details about the conference, check out the following link:

<http://amic.org.sg> For more details about the organization, check out the website here: <http://www.amic.org.sg/newsletter02?link=1>

## NOTES

**Dr. Sarah Ryan** and five students from The University of Texas at El Paso spent 2010 conducting mixed methods research with University students in Rwanda. Their preliminary findings indicate that few students have computers in their homes, that almost all Rwandan college students have cell phones, and that junior and senior-level University students have a strong desire to pursue master's degrees, especially if they can do so in the United States.

The research project was funded by \$20,000 in grants and gifts from various donors, departments, and offices, including the office of the President, at The University of Texas at El Paso. The team also collaborated with students from New Mexico State University and the University of Arkansas while in Rwanda.

**On March 23-24**, International Women's Media Foundation, Washington, DC, made public the Global Report on the Status of Women in News Media (<http://iwmf.org/pioneering-change/global-research-on-women-in-the-news-media.aspx>) at its 20th Anniversary Celebration at George Washington University. Carolyn M. Byerly, professor, Howard University, was the principal investigator for the massive two-year study that surveyed representatives of 522 news companies in 59 nations. More than 150 researchers conducted face-to-face interviews with company representatives to learn how many women are employed in radio and television stations and in newspapers, and where they fit into company hierarchies.

The study also reports information about women's and men's salaries, where available, and company policies with regard to gender equality. The study represents the first such study using a systematic, coordinated approach to data collection and analysis. The study was funded by IWMAF.

**Dr. Alma Kadragic** contributed a commentary titled Media in the UAE: The Abu Dhabi Powerhouse to Asia Pacific Media Educator (APME), Issue No.20, December 2010. APME is published by the University of Wollongong in Australia. Read the piece at <http://ro.uow.edu.au/apme/vol1/iss20/25>

Based on Asia Pacific Media Educator, founded in 1996 and edited ever since by Dr. Eric Loo, Middle East Media Educator (MEME) is being readied for publication in early August and will be introduced at AEJMC. The theme of Issue 1 is Analyzing Journalism, Public Relations, and Content Creation in the Arab World. This is also the subject of a panel at AEJMC co-sponsored by ICD. The panel takes place, Saturday, August 13 at 8:15 am. Contributions are still being solicited for Issue 1. See the Announcement and Call for Contributors at <http://www.ajmc.com/home/2011/01/meme/>

## PUBLICATIONS

Peter Gross and Gerd Kopper, eds., *Understanding Foreign Correspondence. A euro-American Perspective of Concepts, Methodologies, and Theories.* Bern, Berlin, Bruxelles, Frankfurt-am-Main, NY, Oxford, Wien: Peter Lang Publishing, 2011. ISBN ISBN 978-1-4331-1045-0. 212 pgs.

Fahmy, Shahira (2010). *Contrasting Visual Frames of Our Times: A framing-analysis of English-and Arabic-language Press Coverage of War & Terrorism.* *International Communication Gazette*, 72(8), 695-717.

Fahmy, Shahira, Relly, Jeannine & Wanta, Wayne (2010). *President's power to frame Stem Cell Views Limited.* *Newspaper Research Journal*, 31 (3), 62-74.

Johnson, Thomas & Fahmy, Shahira(2010). *Who is Winning the Hearts and Minds of the Arab Public? An examination of how Arab viewers judge the credibility of Al-Jazeera, Al-Arabiya, Al-Hurra and local Arab stations.* *International Communication Research Journal*, 45 (1-2) 24-48.

Fahmy, Shahira & Roedl, Sara (2010). *Lessons from Virginia Tech: Exploring disparities and commonalities between visual coverage in U.S. newspapers and victims' families' perceptions.* *Visual Communication Quarterly*, 17 (2), 91-107.

Johnson, Thomas & Fahmy, Shahira (2010). *'When Blood Becomes Cheaper than a Bottle of Water': How Viewers of the English Version of Al-Jazeera Website Judge Graphic Images of Conflict.* *Media, War & Conflict*, 3 (1), 43-66.

Johnson, Thomas & Fahmy, Shahira (2010). *When 'Good' Conflicts Go Bad: Testing a frame-building model on embeds' attitudes toward government news management in the Iraq War.* *International Communication Gazette*, 72(6), 521-544.

\* Currently Shahira Fahmy is working on a book with Wayne Wanta titled "Visual Communication Theory and Methods." Expected completion winter 2011.

Ecquid Novi: African Journalism Studies Journal Features Special Edition  
on FIFA World Cup 2010 Research

*Ecquid Novi: African Journalism Studies*, which sponsors the annual best journalism research paper at the ICD is now listed on the Social Science Citation Index of the ISI.

As of 2011, ENAJS is published three times a year by Routledge/Taylor & Francis: <http://www.tandf.co.uk/journals/RECO>. The journal publishes original papers on journalism in Africa, but also about journalism in the global south. The editor, Herman Wasserman, can be contacted at [h.wasserman@ru.ac.za](mailto:h.wasserman@ru.ac.za). For other information, contact Arnold de Beer as [asdebeer@imasa.org](mailto:asdebeer@imasa.org).

A special edition of *Ecquid Novi: African Journalism Studies* (ENAJS) on the Fifa World Cup 2010 has just been published. Access this issue at <http://www.informaworld.com/smpp/title~db=all~content=g932871985>

**Special Edition: The FIFA World Cup 2010 in the News 31 (2) 2010**

Guest Editor: Sean Jacobs

**Articles**

Sampada Aranke and Karl Zoller

**Crisis Management as Representational Strategy: The Arrangement Of "African" Subjectivities and the 2010 World Cup Pp. 131-148**

Africa as the site for the World Cup begs for a media analysis that attends to the dynamics of postcoloniality and globalization. This article looks at the way in which postcolonial subjectivities are arranged in what the authors call a "subject deficit," where players and fans are already racialized in and against colonial representations that mark them as "backwards" and "savage."

Richard J. Peltz

**The Sportswriter as Development Journalist: Covering African Football Pp.149-173**

Football is Africa's game, but performance in world competition reveals the sport as metaphor for African development is stymied by political corruption, infrastructure deficiency, and neocolonial exploitation. The media-sport complex has perpetuated this cycle. Development journalism contrarily posits media as a force for good. Through meta-analysis, this article compares the values and practices of development journalism and of sportswriting. The article concludes that sportswriters are well positioned to act as development journalists.

Guy Berger

**Image Revisions: South Africa, Africa, and the 2010 World Cup Pp.174-190**

The 2010 World Cup in South Africa entailed a substantive volume and variety of media representations. However, many of these reinforced essentialist stereotypes. This article examines a selection of the reported discourse around this issue. Assumptions of a uniform continent informed by "noble savage" imagery inform much of the discourse. This creates a challenge for jour-

nalism to produce more complex representations that are less bounded by narrow ideological parameters.

Raphael Ginsberg

**World Cup 2010: An (Un)African World Cup Pp. 191-204**  
South Africa pursued the World Cup for many reasons. Some were tangible objectives, such as infrastructure development, job creation, and the promotion of the country's tourism industry. Less tangible was a hope of reconfiguring Africa's reputation. It is argued that the World Cup 2010 is, if anything, an "un-African World Cup." FIFA, the South African government, and the local organizing committee promised the revelation of "Africa" during the "African World Cup," but the execution has merely been a global operation adorned with African accessories. It is concluded that neoliberalism needs only enough "Africa" to show that it is a good place to make money and go on vacation.

Tendai Chari

**Press Representation of the 2010 World Cup Soccer Extravaganza in Two Zimbabwean Newspapers Pp. 205-224**

The announcement by FIFA in 2004 that South Africa would host the 2010 World Cup soccer tournament generated phenomenal media coverage in Africa, not least in Zimbabwe. While the media's fascination with the event was self-evident, their motive was not easy to figure out. This article analyzes representation of the 2010 World Cup soccer tournament in two weekly Zimbabwean newspapers, namely the state-controlled *Sunday Mail* and the privately owned *Standard*, in order to understand the social significance of soccer and its interconnectedness with other aspects of social life.

**Discussion Section**

**Roundtable: The FIFA World Cup 2010 in the News Pp. 225-237**

Facilitators: Peter Alegi and Chris Bolsmann

Participants: Simon Kuper, Rodney Reiners, and John Turnbull

In Memoriam: Dr. Louise M. Bourgault Pp. 238-239

**Book Reviews**

**Ron Krabill**

Peter Alegi. *African Soccerescapes: How a Continent Changed the World's Game* Pp. 240-241

**Guy Martin**

Ritchard T. M'Bayo, Chuka Onwumechili and Bala A. Musa (Eds.). *Communication in an Era of Global Conflicts: Principles and Strategies for 21st Century Africa* Pp. 242-244

**Wanja Njuguna**

Philip Seib. *The "Al Jazeera Effect": How the New Global Media Are Reshaping World Politics* Pp. 245-247

**Ylva Rodny Gumede**

Daya K. Thussu (Ed.). *Internationalizing Media Studies: Impediments and Imperatives*; Daya K. Thussu (Ed.). *International Communication: A Reader* Pp. 248-252

## **The Association for Education in Journalism and Mass Communication Commission on the Status of Women Awards**

**The deadline for receipt of applications for all awards is May, 15, 2011.**

### **Call for Mary Gardner Award for Graduate Student Research**

Graduate students who conduct research on women in journalism and mass communication are invited to apply for the Mary Gardner Award. This award is designed to fund research that has the potential to make an excellent contribution to the scholarship on women and journalism and mass communication. The award honors Mary Gardner, professor emeritus at Michigan State University and the first woman elected president of AEJMC. Applicants send four copies of a three-to-five page description of the project and its potential contribution and the application's qualifications for undertaking the project. A three-person panel judges the application. \$250 awarded to the winner.

### **A Call for Mary Ann Yodelis Smith Award for Feminist Scholarship**

Applications are invited for the Mary Ann Yodelis Smith (MAYS) Award which funds feminist scholarship that has the potential to make significant contributions to the literature of gender and media. First presented in 1995, it honors Mary Ann Yodelis Smith, a past president of AEJMC and long-time advocate for women in the academy. Applicants send four copies of a five-to-seven page description of the project and its potential contribution to the scholarship on gender and the media and a brief one-page description of the applicant's qualifications for undertaking the project. A three-person panel, including a past recipient of the award, judges the applications. \$500 awarded to the winner.

### **Call for Donna Allen Award for Feminist Advocacy**

The Donna Allen Award recognizes feminist advocacy by a woman or group. This award honors Donna Allen, founder of the Women's Institute for Freedom of the Press in Washington, D.C. Submissions should demonstrate how the nominee's feminist media activism promotes the rights and freedoms of women and minorities across the world. Nominees need not be AEJMC members. \$100 awarded to the winner.

### **Call for Outstanding Woman in Journalism and Mass Communication Education**

This award honors a woman who has represented women well through excellence and high standards. Nomination letters must detail that individual's contributions to journalism and mass

### **DIRECTIONS TO APPLY FOR ALL AWARDS**

Deadline for receipt of applications for all awards is May, 15, 2011. three-person panel judges the applications. \$5250 awarded to the winner. a past recipient of the award, judges applications. \$ 500 awarded to the winner. should demonstrate how the nominee's feminist media activism promotes the rights and freedoms of women and minorities across the world. Nominees need not be AEJMC members. \$1100 awarded to the winner. communication education. \$1100 awarded to the winner. Please send applications electronically to Dr. Stacey Hust, CSW Chair, sjhust@wsu.edu. Please feel free to contact Dr. Hust at [sjhust@wsu.edu](mailto:sjhust@wsu.edu) or 509.335.3696 if you have any questions. The deadlines for receipt of applications for all awards is May, 15, 2011.

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# After the Czars and Commissars

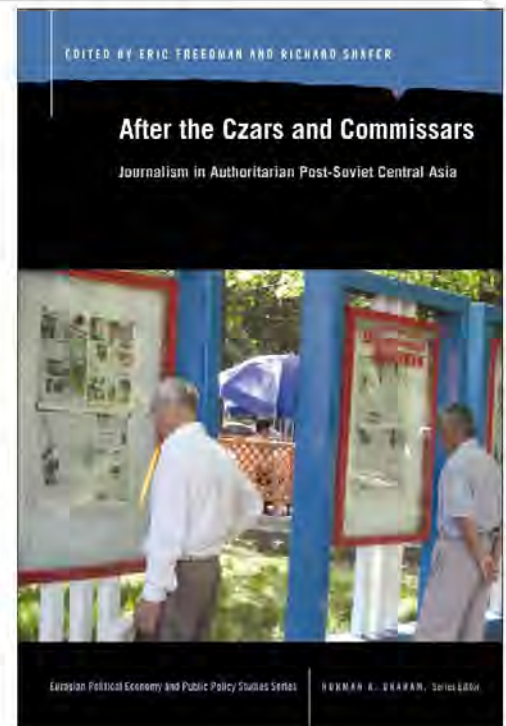
## Journalism in Authoritarian Post-Soviet Central Asia

Eric Freedman and Richard Shafer, editors

From Czarism and Bolshevism to the current post-communist era, the media in Central Asia has been tightly constrained. Though the governments in the region assert that a free press is permitted to operate, research has shown this to be untrue. In all five former Soviet republics of Central Asia, the media has been controlled, suppressed, punished, and often outlawed. This enlightening collection of essays investigates the reasons why these countries have failed to develop independent and sustainable news media. It documents the complex relationship between the press and governance, nation-building, national identity, and public policy. In each chapter, scholars explore the numerous and broad-reaching implications of media control in a variety of contexts, including Internet regulation and censorship, press rights abuses, professional journalism standards and self-censorship, media ownership, ethnic newspapers, blogging, Western broadcasting into the region, and coverage of terrorism.

**Eric Freedman** is Associate Professor of Journalism and Associate Dean of International Studies & Programs at Michigan State University.

**Richard Shafer** is Professor of Journalism in the Department of English at the University of North Dakota, where he teaches mass media courses.



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## MEMBERS UPDATES

**Owen V. Johnson**  
(Indiana University) recorded an hour-long interview with CBS correspondent Lara Logan in October, which was broadcast after the horrible attack on her in Egypt: <http://indianapublicmedia.org/profiles/broadcast-journalist-lara-logan/>

**Kelly Toughill** was appointed Director of the School of Journalism at the University of King's College in Halifax, Nova Scotia.

## INTERNATIONAL COMMUNICATION DIVISION NEWSLETTER

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