

International Communication Division Annual Report, 2010-2011

1. List of ICD Officers 2010-2011

HEAD

Amy Schmitz Weiss
San Diego State University
aschmitz@mail.sdsu.edu
619-594-3504

VICE-HEAD PROGRAM CHAIR

Manuel Chavez
Michigan State University
chavezm1@msu.edu
517-432-1411

RESEARCH CHAIR

Heloiza Herscovitz
California State University - Long Beach
Heloiza@journalism.com
562-985-5667

MARKHAM PAPER COMPETITION CHAIR

Celeste Gonzalez
University of Arizona
celesteg@email.arizona.edu
520-621-3189

PF&R COMMITTEE CHAIR

Jeannine Relly
University of Arizona
relly.jeannine@gmail.com
520-621-7556

TEACHING STANDARDS CHAIR

Frauke Hachtmann
University of Nebraska-Lincoln
fhachtmann1@unl.edu
402-472-9848

SECRETARY/MEMBERSHIP CHAIR

Tania Cantrell Rosas-Moreno
Loyola University (Maryland)
tania_cantrell@yahoo.com
410-617-2196

CSW LIAISON

Danielle Coombs
Kent State University
dcoombs@kent.edu
330-672-8876

ICB EDITOR

Zeny Sarabia-Panol
Middle Tennessee State University
zspanol@mtsu.edu
615.904.8239

WEBSITE/ONLINE EDITOR

Amy Schmitz Weiss
San Diego State University
aschmitz@mail.sdsu.edu
619-594-3504

CHAIRPERSON, ICB EDITORIAL SELECTION COMMITTEE

Robyn S. Goodman
Alfred University
fgoodman@alfred.edu
607.871.2387

INTERNATIONAL NEWSWRITING CONTENT COORDINATOR

Sandhya Rao
Texas State University
sr02@txstate.edu
512.245.2656

NEWSLETTER EDITOR

Mark Poepsel
markpoepsel@gmail.com
636-288-9475

ASSISTANT NEWSLETTER EDITOR

Maccamas Ikpah
Rowan University
Ikpah@rowan.edu
856-256-4632

2. **Demographic Form:** As reflected in last year's report, it's difficult for our division to fully complete this demographic information form. We have asked for this information from our officers, presenters, moderators and discussants, but several opt to not provide this sensitive information. We have provided a basic gender breakdown for our officers, moderators and discussants. (see attached demographic form and list of judges form)

3. **Overall statement of activities:** The activities of the division for 2010-2011 were based on 50 percent research, 20 percent teaching and 30 percent PF&R. Our goals were as follows:

- a. **To increase communication and networking among members.** This year we were able to continue our focus on our membership by offering multiple channels for our members to communicate and interact with each other. We had two newsletters published this year that featured news about our members. (see copies of newsletters attached.) We continued to use our Facebook page as a place for members to share news. Last year we had around 92 members on the Facebook page and as of today, we have 124 members. We have also continued to use our website to provide ICD member information and news. Finally, our listserv serves as a platform for us to share announcements and news with our members. (See copies of our website and Facebook page attached.)
- b. **To retain and recruit members to our division.** Last year, the division launched a member survey to find out more about what ICD members were interested in. Based on this information, we made changes in the way we connect and reach our members. We also identified the need to recruit more members. This summer, we will be emailing AEJMC members whom have completed research in international communication to consider joining our division. We will also be reaching out to other divisions in general to help recruit members to join our division.
- c. **Improve research competition review process.** As reflected in last year's report, it's difficult for us to have enough judges/reviewers for the annual convention and midwinter research competitions. This year, we offered an incentive of a Starbucks coffee card to those who reviewed papers. The incentive helped, but did not result in a large number of reviewers this year.
- d. **To provide more information about our members in the division.** This goal was accomplished through the use of our Facebook page, our website and newsletter that was published in fall 2010 and spring 2011. (See copies of our newsletters attached.)
- e. **To create a comprehensive program for the St. Louis Convention.** We have put together a robust program for the annual convention. We will have two preconference workshops, two joint poster sessions, one scholar-to-scholar session, two refereed research panels, eight co-sponsored research panels, an ICD Past Heads meeting, an off-site social meeting and our members' meeting.
- f. **We continue to encourage teaching, research and PF&R** among our members through various activities. These activities are discussed on the following pages.

4. Planning and Evaluation of Goals:

a. Most important goals for the coming year:

- Continue to build our membership through social media, our enhanced and dynamic website, and to outreaching efforts of our current members. The initial efforts of current Chair, Amy Schmitz Weiss, need to be strengthened and continued.
- Recent major social and political changes, especially in the Middle East, are core areas of study for our division. ICD will seek to promote more research, studying and teaching by having online chats and moderated discussions with experts. We will promote to have a special issue on this topic in our International Communication Research Journal.
- ICD is fully committed to the study of all countries, areas, and regions of the world. Yet, some regions have been underrepresented in our scholarship, and we'll look to promote more engagement in areas as the Middle East, Caribbean, Central Africa, and South America.
- Promote heavily the participation in the AEJMC mid-winter conference to maintain our membership is engaged and active.

b. **Goals we did not reach:** We reached all of the goals we set for the year.

c. **Standing committees:** We had limited interaction with any of the standing committees.

RESEARCH:

5. **Number of faculty research paper submissions:** 72; number of acceptances 36; (50%).

6. **Number of student research paper submissions:** 54; number of acceptances 28; (52%).

Total Number of submissions: 126; Number of acceptances 64; (51%)

7. Overview of judging process

Last year we received a total of 122 papers and we had an increase this year to 126. Last year we had an acceptance rate of 41.3% but it jumped to 51% this year. This increase in acceptances is due to convention programming in which we were able to bid on two joint poster sessions that gave us more slots.

As for the judging, experienced reviewers evaluated all papers based on the standard AEJMC judging form. Of the total number of papers submitted, 9 from the faculty competition and two from the student competition were eliminated because they contained the names of the authors or did not comply with the required format. Experienced faculty reviewed abstracts using a 1 to 5 scale to check purpose, organization, method, evidence, research direction, writing and relevance.

As in the past, we had a very difficult time of recruiting judges/reviewers for the annual convention paper competitions. This year we had to assign more papers per a judge/reviewer. Also, several judges did not come through as promised. The research chair, Markham chair, the vice-head and head of the division had to review double to triple the number of paper reviews. The lack of reviewers/judges for the paper competition is a serious issue for the division.

8. Total # of judges **45**; # (see attachment – as it varies) papers per judge.

9. **Other type of refereed competition:** ICD continued to hold two other competitions as part of our call for papers:

- a. *Ecquid Novi: African Journalism Studies* Best Paper Award
- b. *Asian Journal of Communication* Best Paper Award

10. **In-convention activities related to research:** ICD will offer the following at the convention: scholar-to-scholar session, two joint poster sessions, two refereed research panels, two preconferences, and one co-sponsored research panel.

11. **Out-of-conference activities related to research:**

- a. **Participated in midwinter conference:** Number of submissions: 20; Number of acceptances: 8 (40%). Total # of judges: 16; 2 to 3 papers per judge
- b. **Publication of research journal, ICRJ**
- c. As part of the **AMIC 20th Annual Conference in June 2011**, ICD collaborated with the organization to host a special panel with ICD members Sundeep Muppidi, Zeny Sarabia-Panol, Sandhya Rao, and Jyotika Ramaprasad on a special panel entitled, "The Future of Mass Media Education in Asia: A Joint Panel of the ICD, AEJMC and AMIC."

12. **Research goals and activities:** We will be offering a robust program for the next convention and midwinter conference. We definitely need more judges/reviewers for the research paper competitions (annual convention and midwinter competition) and this will be a key goal for next year.

TEACHING:

13. **In-convention activities related to teaching:** ICD will offer three co-sponsored research panels during the convention.

14. **Out-of-conference activities related to teaching:**

- a. **Virtual Chat.** This spring, we offered a virtual live chat with two teaching experts via the Cover it Live tool from AEJMC headquarters. Teaching Chair, Frauke Hachtmann and ICD Head, Amy Schmitz Weiss moderated the chat. The 45-minute chat featured Dr. Padmini Patwardhan and Dr. Barney McCoy on Friday, April 29 at 1 p.m. (EST). The chat consisted of a series of questions about teaching international communication classes, the role of study abroad in today's curriculum

and more. A transcript of the chat was archived on the ICD website. (See attachment of chat transcript.)

- b. **International Multimedia News Story Contest 2011.** This year the news story contest added a multimedia component to attract more entries. The contest was open to all undergraduate students. This year we received 17 entries, which is higher than last year with only 7 entries. The Judges for the contest were Terry Scott Bertling, Assistant Managing Editor for features, San Antonio Express-News and Jonathan Zmikly, Adjunct Instructor, Multimedia at Texas State University-San Marcos. Entries reflected a variety of topics and countries. (See attachment of contest announcement.)

15. **Teaching goals and activities:** ICD plans to continue to promote teaching in our division with several in-convention and out-of-convention activities.

PF&R:

16. **In-conference activities related to PF&R:** The division has organized and co-sponsored three pre-conference panels for the morning of August 9 under the theme "Freedom of Information Around the World." The panel titles are "Freedom of Information as a Human Right," "Comparative / Foreign Law Approach to Freedom of Information," and "The Diffusion of Freedom of Information in Latin America." The theme of the panels is largely about inclusivity, given that there have been more than 70 countries that have adopted freedom of information laws after the U.S. FOI law was adopted in 1966. With extensive guidance from Professor Kyu Youm, the PF&R chair of the International Communication Division sent e-mail notes and called more than three dozen potential panelists in an effort to include scholars and practitioners with foci on as many regions in the world with FOI laws, as possible. In the end, panelists will cover countries in Africa, Asia, Europe, Eurasia, and Latin America.

In addition, the conference features four co-sponsored research panels.

17. **Out-of-conference activities related to PF&R:**

- a. **Virtual Chat.** On October 21, 2010, the International Communication Division PF&R chair, with the assistance of ICD Head, Amy Schmitz Weiss, held a virtual live chat using the Cover It Live system from AEJMC headquarters with Latin America and journalism scholar Sallie Hughes, the author of *Newsrooms in Conflict: Journalist and the Democratization of Mexico*. The PF&R chair publicized the first-time online event for the division through the division listserv and Facebook page and invited the executive board to participate in the Q&A session. The 50-minute session focused on the historical context of freedom of expression issues in Mexico and the serious issues today. A transcript of the chat was posted on the ICD website. (See attachment of chat transcript.)

18. PF&R goals and activities: This year's foci of PF&R activities have been to include scholars with diverse backgrounds to focus on freedom of information and expression issues around the world. Between the online chat with a scholar and three co-sponsored panel proposals submitted in fall 2010, PF&R activities have included four co-sponsored panels that have drawn on the work of nearly two dozen scholars with expertise in nearly every region in the world. The PF&R chair worked with AEJMC headquarters for all of the activities to publicize events on the organization's website and through social media.

19. Attachments

- a. DEMOGRAPHIC INFO
 - b. LIST OF ICD PAPER JUDGES
 - c. MINUTES OF BUSINESS MEETING AUGUST
 - d. ICD NEWSLETTER FALL 2010
 - e. ICD NEWSLETTER SPRING 2011
 - f. ICD WEBSITE
 - g. ICD FACEBOOK PAGE
 - h. ICRJ JOURNAL
 - i. ICD VIRTUAL CHAT – FALL 2010 TRANSCRIPT
 - j. ICD VIRTUAL CHAT – SPRING 2011 TRANSCRIPT
 - k. CALL FOR MIDWINTER PAPERS
 - l. CALL FOR CONVENTION PAPERS
 - m. CALL FOR JUDGES
 - n. ICD PEER REVIEWED RESEARCH CONVENTION PAPER PROGRAM
 - o. ICD 2011 STUDENT INTERNATIONAL NEWS STORY CONTEST
-