



Hello fellow ICIG members,

Here is a list of the Internships and Careers Interest Group events at the AEJMC 2016 conference in Minneapolis. Please consider attending one of our workshops or our Top Paper session. We are always looking for new ICIG members. It's a good opportunity to become more involved in AEJMC. Thank you to everyone for making this Interest Group a successful and growing part of AEJMC. Here are the programs ICIG have planned for you. You can also search the entire program at: <http://aejmc.org/events/mpls16/>

2016 AEJMC Programming Internships and Careers Interest Group

Wednesday, August 3, 8:00am to Noon

Workshop Session:

Critical Reporting: Diversity and Storytelling

Moderating/Presiding:

Adina Schneeweis, Oakland

Panelists:

Sid Bedingfield, Minnesota

Chelsea Reynolds, Minnesota

Nadrajan (Raj) Sethuraju, Metropolitan State

Cynthia Fraction, St. Thomas

Jill Burcum, Star Tribune

Alfred Walking Bull, PFund

Kristoffer Tigue, MinnPost

Amy Douen, Hmong Times

Susan Du, City Pages

Chao Xiong, Star Tribune

This workshop is a response to the current climate of media coverage of race, to #blacklivesmatter, to the "post-racial" debate, and to journalists' dilemma about how to and when to include race and ethnicity in news. Media analysts at Poynter have said repeatedly that, "Greater diversity equals greater accuracy and fairness." Panelists will provide instruction for journalism educators in secondary and post-secondary education and professionals in the AEJMC conference host's region. The workshop is interactive and meant to offer points for reflection, tips to overcome challenges, and specific tools for critical reporting in an age when such empowerment is desperately needed. Pre-registration is required.

5:30 pm to 10 pm

ICIG Bootcamp: The Nuts and Bolts of Creating a Successful Internship Program

Moderating/Presiding:

Erica Clarke Tachoir, Pennsylvania State Greater Allegheny

Panelists

Internship Evaluation and Assessment: Best Practices

John Chapin, Pennsylvania State Beaver

Connecting with your Career Center to create Successful Internship Programs

Erica Clarke Tachoir, Pennsylvania State Greater Allegheny

The Internship Process at the Community College

Michele Fogg, Southern Nevada

The Effects of a Field Trip on Agricultural Communications Students' Career Perceptions

Robert Partyka and Angel Riggs, Oklahoma State

This workshop is geared toward those who are new to supervising student internship programs and also those who are looking to revamp their programs based on the changing climate of US based internships. ICIG leadership will provide a variety of needed resources and best practices to help your program facilitate valuable training for your students. We will also be looking at recent data from employers regarding the necessity of successful internships. Pre-registration is required

Thursday, August 4 3:15pm to 4:45pm

Looking Ahead: Top Corporate Communications Officers Share Trends, Threats, and Predictions

Moderating/Presiding

Marcia DiStaso, Pennsylvania State

Panelists

Rob Clark, Vice President, Global Communications, Medtronic

Mike Fernandez, Corporate Vice President, Corporate Affairs, Cargill

Dustee Jenkins, Senior Vice President Communications, Target

Friday, August 5, 11:45am to 1:15pm

Refereed Paper Research Session: Top Papers

Moderating/Presiding

Erica Clarke Tachoir, Pennsylvania State Greater Allegheny

Help Wanted: Expanding Social Media, Mobile and Analytics Skills in Journalism Education

Debora Wenger, Mississippi and **Lynn Owens**, North Carolina at Chapel Hill

The Use of LinkedIn as a Recruitment Tool in the UAE: An Evaluation

Swapna Koshy, Wollongong, Dubai

What Works at Work: An Analysis of Micromanagement in the Workplace

Christina Jimenez Najera, California State, Fullerton

Discussant- **Michele R. Fogg**, Southern Nevada

Saturday August 6, 3:30pm to 5:00pm

Teaching Panel Session

Social Media, Web-based Technologies, and Mobile Devices in Higher Education

Moderating/Presiding

Susan Zake, Kent State

Panelists

Nathan Carpenter, Illinois State

Nicole Kraft, Ohio State

Jason Mollica, American

Sharon Schulman, Stockton

Ai Zhang, Stockton

Announcement: Things to Do, Summer 2016

1. ICIG has a Facebook group, where you can find photos from this year's conference events. Please join the group and post your comments, questions, and announcements, or share articles and events relevant to Internships and Careers and AEJMC. The group's URL is: <http://goo.gl/L7sTfO>
2. Get to know Minneapolis better by visiting a great website about Minneapolis <http://bit.ly/2aFpwph>

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