

## History Division Sessions • 2015 AEJMC Convention

### Wednesday, August 5

1:00-5:00 pm

#### Preconference Research Panel and Workshop:

**“Beyond Storytelling: How to Turn Oral History into Scholarship and Public Knowledge” (co-sponsor: Newspaper and Online News Division)**

Part One: Panel Discussion on Oral History, 1-3:00 pm

*Moderating:*

Mitch McKenney, Kent State

*Panelists:*

- Ford Risley, Penn State, creator and program coordinator of the Pennsylvania Newspaper Journalists Oral History Program
- Loren Ghiglione, Northwestern, creator of a new course titled “Native Americans Tell Their Stories” at Northwestern University
- Yong Volz (with team members Youn-Joo Park and Teri Finneman), Missouri, project leader of Herstory: Journalism and Women Symposium (JAWS) Oral History Project
- Neil Henry, UC-Berkeley, Professor and Director of Regional Oral History Center at UC-Berkeley
- Judy Polumbaum, Iowa, book author of *China Ink: The Changing Face of Chinese Journalism*, which was based on dozens of oral history interviews.

Part Two: Conducting Oral History Workshop, 3:15-5:00 pm

*Moderating:*

Yong Volz, Missouri

*Workshop Trainer:*

Bonnie Brennen, Marquette, book author of *Newswomen: Toward a History of the Rank and File* (1995), *For the Record: An Oral History of Rochester, New York Newswomen* (2001), *Qualitative Research Methods for Media Studies* (2012), and *Assessing Evidence in a Postmodern World* (2013)

### Thursday, August 6

8:15-9:45 am

**Research Panel Session: “The Future of Magazine History: Research Perspectives and Prospects” (co-sponsor: Magazine Division)**

*Moderating:*

Marcia Prior-Miller, Iowa State

*Panelists:*

- David Abrahamson, Northwestern
- Berkley Hudson, Missouri
- Elliot King, Loyola, Maryland
- Carolyn Kitch, Temple
- Abe Peck, Northwestern

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**10:00-11:30 am**

**Research Panel Session: “Giving Voice: The Untold Stories from Selma to Montgomery” (co-sponsor: Minorities and Communication Division)**

*Panelists:*

- Marquita Smith, John Brown
- Cathy Jackson, Norfolk State
- Wanda Brockington, Norfolk State
- Earnest L. Perry, Missouri
- Frances Ward-Johnson, Elon University

**1:30-3:00 pm**

**Refereed Paper Research Session: Sports in Media History**

*Moderating:*

Kristin Gustafson, Washington- Bothell

*Presenters:*

- Nicholas Hirshon, Ohio, “The Fish Sticks Logo: The Doomed Rebranding of the New York Islanders”
- Brian Carroll, Berry College, “Bubbling Motor of Money: Calvin Jacox, the Norfolk Pilot & Guide, and the integration of Tidewater Baseball”
- Daniel Haygood, Elon, “ ‘Now We Move to Further Action’: The Story of the Notre Dame Sunday Morning Replays”

*Discussant:*

Kathy Bradshaw, Bowling Green State

**3:15-4:45 pm**

**Teaching Panel Session: “News Coverage of Protests & Activism: A Discussion of Lessons Learned from Ferguson and Other High Profile Cases” (co-sponsor: Minorities and Communication Division)**

*Moderating:*

Lillie Mae Fears, Arkansas State

*Panelists:*

- Gabriel Tait, Arkansas State, “Cultural Implications in Photographic News Coverage of Protests”
- Marcia Chatelain, Georgetown, “The #Ferguson Syllabus Twitter Campaign: A Tool for Teaching”
- Don Heider, Loyola, “White News: A Way of Understanding What News Media Misses”
- Earnest Perry, Missouri, “From ‘Black Codes’ to ‘Poverty Violations’: What Reconstruction-era Laws Can Tell Us about Ferguson and Beyond”

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### Friday, August 7

7:00-8:00 am

#### **Business Session: Executive Committee Meeting**

*Moderating:*

Yong Volz, Missouri

8:15-10:30 am

#### **Off-site Tour: San Francisco-based Internet Archive**

(for more information on the site, see

<http://www.newyorker.com/magazine/2015/01/26/cobweb>, or [http://en.wikipedia.org/wiki/Internet\\_Archive](http://en.wikipedia.org/wiki/Internet_Archive))

*Moderating:*

Yong Volz, Missouri

Meet in lobby at 8:15 am to arrange group cab rides to the Internet Archive

3:15 -4:45 pm

#### **Research Panel Session: “Doing Recent History: The Place of the Recent Past in Media History”(co-sponsor: Graduate Student Interest Group)**

*Moderating:*

Sid Bedingfield, Minnesota

*Panelists:*

- W. Joseph Campbell, American, “Rewards and Perils: Doing ’90s History”
- Kathy Roberts Forde, Massachusetts-Amherst, “Writing about the Living: Permissions, Libel, Ethics, and Methods”
- Katie Day Good, Miami, “Media Emergence and Convergence: Comparing Digital and Analog Cultures”
- Robert Greene, South Carolina, “The Deep South and Recent History: Researching Southern Identity After the Civil Rights Movement”

### Saturday, August 8

8:15-9:45 am

#### **Research Panel Session: “Counterhegemony and Staying Power: Exploring the Then-and-Now Advocacy Publications”**

**(co-sponsor: Cultural and Critical Studies Division)**

*Moderating:*

Kalen M.A. Churcher, Wilkes

*Panelists:*

- Carrie Teresa, Niagara
- Nathaniel Frederick, Winthrop Heidi Mau, Temple
- Jane Marcellus, Middle Tennessee State
- Carolyn Nielsen, Western Washington
- Kalen M.A. Churcher, Wilkes

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**12:15 pm -1:30 pm**

**PF&R Panel Session: “Visualizing History with Historical Archives”  
(co-sponsor: Visual Communication)**

*Moderating:*

Keith Greenwood, Missouri

*Panelists:*

- Bettina Fabos, Northern Iowa
- Sergey Golitsynskiy, Northern Iowa
- Berkley Hudson, Missouri
- Jane Kirtley, Minnesota

**1:45-3:15 pm**

**Refereed Paper Research Session: “Regional Journalism History”**

*Moderating:*

Tracy Lucht, Iowa State

*Presenters:*

- Michael Fuhlhage, Wayne State, “El Gringo, Travel Writing and Colonization of the Southwest: W.W.H. Davis’ Journalism in New Mexico”
- James Kates, Wisconsin- Whitewater, “Editor, Booster, Citizen, Socialist: Victor L. Berger and His Milwaukee Leader”
- Thomas Hrach, Memphis, “Illinois Governor Otto Kerner: Well Liked, Respected Media Critic”
- Natalee Seely, North Carolina-Chapel Hill, “Nineteenth Century Women’s Dress Reform Representations of the Bloomer Costume in North Carolina Newspaper Coverage”

*Discussant:*

Jane Marcellus, Middle Tennessee State

**3:30-5:00 pm**

**History Division Scholar-to-Scholar Session**

*Moderating:*

Kimberly Voss, Central Florida

*Presenters:*

- Gwyneth Mellinger, Xavier, “Saving the Republic: An Editor’s Crusade Against Integration”
- Kevin Grieves, Whitworth, “The Defeat Is a Total One!” East German Press Coverage of America’s Space Setbacks”
- Nicholas Gilewicz, Pennsylvania, “Being the Newspaper: Ontological Metaphors and Metonymy at the End of the Newspaper, 1974-1998”\*

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- Pamela Walck, Ohio, “A Riot ‘Never Out of Control:’ World War II Press, Bamber Bridge Collective Memory”\*\*
- Jennifer Moore, Maine, “The Artist as Reporter: Drawing National Identity During the U.S. Civil War”
- Mike Conway and Alexandra B. Hitchcock, Indiana, “Frances Buss, “‘Television’s Playgirl’: The Groundbreaking Career and Divergent Receptions of Television’s First Female Director”
- Margot Susca, American, “‘Here We Go Again: Seven Decades of Debate But Still No Agreement over How to Define Violence”
- Allissa Richardson, Bowie State, “The Platform: How Pullman Porters Used Railways to Engage in Networked Journalism”
- Elizabeth Atwood, Hood College, “Point Counterpoint: The Debate the Embodied a Decade”
- Melita Garza, Texas Christian, “Framing Mexicans in Great Depression Editorials: Riff-Raffs to Heroes”
- Pamela Laucella, Indiana University- Purdue University Indianapolis, “Journalism, Mass Culture and Modernism: The Impact of Theodore Dreiser’s Writings from 1894-1990”
- Grant Hannis, Massey, “A Short History of the Journalistic Profile”
- Jared Browsh, Colorado-Boulder, “Yabba Dabba Don’t Forget Your Audience: What the Simpsons Learned from the Flintstones’ Third Season”
- Madeleine Lisebad, Arizona State, “Clearing a Path for Television News: The First Long-Form Newscast at Sacramento’s KCRA”
- Wendy Melillo, American, “Exploring the Hero Archetype and Frontier Myth in Ad Council’s Peace Corps Campaign, 1961-1970”

### *Discussants:*

- Lance Speere, Central Florida
- Michael Fuhlhage, Wayne State
- Roger Mellen, New Mexico State
- Erika Pribanic-Smith, Texas-Arlington

\* Top Faculty Paper

\*\* Second Place Faculty Paper

\*\*\* Third Place Faculty Paper

\*\*\*\* Top Student Paper

**5:15-6:45 pm**

**Refereed Paper Research Session: Top Papers**

*Moderating:*

Yong Volz, Missouri

*Presenters:*

- Victor Pickard, Pennsylvania, “Charles Siepmann: A Forgotten Pioneer of Critical Media Policy Research”\*

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- Roger Mellen, New Mexico, “The Lee Family and Freedom of the Press in Virginia” \*\*
- Stephen Bates, UNLV, “Assault on the Ivory Tower: Anti-Intellectualism in Coverage of the Hutchins Commission”\*\*\*\*
- Rob Wells, Maryland, “A Strong Sense of Outrage: The National Thrift News and the Savings and Loan Crisis”\*\*\*\*\*

### *Discussant:*

Erika Pribanic-Smith, Texas-Arlington

\* Top Faculty Paper

\*\* Second Place Faculty Paper

\*\*\* Third Place Faculty Paper

\*\*\*\* Top Student Paper

### **7:00-8:30 pm**

#### **History Division Business Meeting**

##### *Presiding:*

Yong Volz, Missouri

### **8:30-10:30 pm**

#### **Off-site social to celebrate History Division Graduate Students (co-sponsor: Graduate Student Interest Group)**

##### *Hosting:*

Yong Volz, Missouri

Meagan Manning, Minnesota (History);

Annie Sugar, Colorado (History)

Pamela Walck, Ohio (Graduate Student Interest Group)

## **Sunday, August 9**

### **9:15-10:45 am**

#### **Research Panel Session: “Seeking and Developing Alternative Methodological Approaches to Media History”**

##### *Moderating:*

Tim Vos, Missouri

##### *Panelists:*

- Jeff Smith, Wisconsin-Milwaukee, “Building a Better Manuscript with Alternative Approaches”
- Janice Hume, Georgia, “Designing Studies in Media and Memory”
- Yong Volz, Missouri, “The Place of Quantitative Methods in Media Historical Research”
- John Nerone, Illinois, “Form and Materiality in Media History”