

J4568/7568 History of Photojournalism Fall 2013 Class Schedule

Keith Greenwood, Ph.D.

(Schedule is subject to change with advance notice)

All readings available through the ERES system are marked (E)
All items available through Blackboard are marked (BB)
All reserve materials available at the Journalism Library are marked (R)
Please have readings completed and be ready to discuss on the date listed.
Items marked with a * are covered on reading quizzes.



Week 1

August 20 Why Study History?

Introduction, discussion of course requirements

August 22 History and Visual Evidence

Wisconsin Death Trip by Michael Lesy (BB)/(R) &

"The Questionable Uses of 19th Century Photographs" by C. Zoe Smith in
Journal of Visual Literacy (E)

"You Can't Believe Your Eyes: Inaccuracies in Photographs of North American Indians"
by Joanna Cohan Scherer (E)

Written Assignment #1 due before class August 27

Week 2

August 27 Early History of Photojournalism

**American Photojournalism* Ch. 1 "Four Streams Nourish Photojournalism" &

**American Photojournalism* Ch. 2 "From Photography's Invention to Proto-Photojournalism"
pp. 17-34

August 29 Photographing Conflict: Civil War

**American Photojournalism* Ch. 2 "From Photography's Invention to Proto-Photojournalism"
pp. 35-59 &

*"Photographs of War," Ch. 3 in Carlebach, *Origins of Photojournalism in America* (E) &

***Reading quiz #1 due before class.**

Reserve materials:

Timothy O'Sullivan, America's Forgotten Photographer by James Horan (R)

Witness to an Era: The Life and Photographs of Alexander Gardner by D. Mark Katz (R) *Working*

Stiffs: Occupational Portraits in the Age of Tintypes by Michael Carlebach (R)

History of Photojournalism Schedule Fall 2013

Week 3

Sept. 3 Photographing the Frontier

"The West as Photo Opportunity," Ch. 4 in Carlebach, *Origins of Photojournalism in America* (E) &

"A Tall Tale Retold" by Howard Bossen (E) &

Reserve materials:

William Henry Jackson and the Transformation of the American Landscape
by Peter Hales (R)

Portraits from North American Indian Life by Edward Curtis (R)

Sept. 5 Photography for the Masses

"George Eastman: The Man Who Wrought the Kodak" by Edward Oxford (E)

Written Assignment #2 due before class Sept. 10

Week 4

Sept. 10 Photojournalism, Media and More Wars

**American Photojournalism* Ch. 3 "The Press Photography Industry Evolves" pp. 61-77 and pp. 85-89 &

*"Covering War," Ch. 2 in Carlebach, *American Photojournalism Comes of Age* (E)

Sept. 12 Roles for Women in Photography

**American Photojournalism* Ch. 3 "The Press Photography Industry Evolves" pp. 77-85 &

*Chapters 2 & 3, "A New Profession for Women" and "Group Portrait" in *The Positive Image: Women Photographers in Turn of the Century America* by Jane Gover (E)

***Reading quiz #2 due before class.**

Reserve materials:

Jesse Tarbox Beals: First Woman News Photographer by Alexander Alland (R)

The Woman Behind the Lens: The Life and Work of Frances Benjamin Johnston, 1864-1952 by Bettina Berch (R)

Week 5

Sept. 17 Photojournalism and Reform

American Photojournalism Ch. 4 "Photography as a Tool for Social Reform" pp. 99-112 &

How the Other Half Lives by Jacob Riis (BB) &

Reserve materials:

Lewis Wickes Hine and the American Social Conscience by Judith Gutman (R)

Sept. 19 EXAM #1 (open notes)

History of Photojournalism Schedule Fall 2013

Week 6

Sept. 24 Photographing America: The FSA

American Photojournalism Ch. 4 "Photography as a Tool for Social Reform" pp. 112-129 &

Facing Change: Documenting America <http://www.facingchange.org>

Reserve materials:

FSA: The American Vision by Gilles Mora and Beverly Brannan **(R)**

Portrait of a Decade: Roy Stryker and the Development of Documentary Photography in the Thirties by F. Jack Hurley **(R)**

In This Proud Land: America, 1935-1943, as seen in the FSA Photographs by Roy Stryker and Nancy Wood **(R)**

The Bitter Years: 1935-1941, ed. by Edward Steichen **(R)**

Bound for Glory: America in Color, 1939-43 by Paul Hendrickson **(R)**

Dorothea Lange: Farm Security Administration Photographs, 1935-1939, ed. by Levin & Northrup **(R)**

FSA Photographs by Marion Post-Wolcott **(R)**

Walker Evans: Photographs for the Farm Security Administration **(R)**

A Portrait of Missouri, 1935-1943: Photographs from the Farm Security Administration by Paul E. Parker **(R)**

Farm Security Administration Photographs of Florida by Michael Carlebach and Eugene Provenzo Jr. **(R)**

Chicago and Downstate: Illinois as Seen by the Farm Security Administration Photographers, 1936-1943 by Reid & Viskochil **(R)**

Written Assignment #3 due before class Oct. 1

Sept. 26 Writing/reviewing papers.

I'll be attending the American Journalism Historians Association conference. Wade will give you some tips for structuring your papers and reviewing and giving good feedback for the others in your writing group. He will also be available for individual help on structuring/writing your first papers.

Week 7

Oct. 1

"An Alternative View of the Thirties" by C. Zoe Smith **(E)

Oct. 3 European Visions

"Black Star Picture Agency: *Life's* European Connection," **(E) &

"Germany's Kurt Korff: An Emigre's Secret Influence on American LIFE," **(E) &

"Fritz Goro: Emigre Photojournalist," all by Zoe Smith **(E)

"Before Life the Camera was a Man." Access online through Blackboard

***Reading quiz #3 due before class.**

History of Photojournalism Schedule Fall 2013

Week 8

Oct. 8 Picture Magazines in America

**American Photojournalism* Ch. 5 "The Picture Magazines" &

Reserve materials:

LIFE: The First Decade (R)

LIFE: Classic Photographs (R)

The Best of LIFE (R)

Oct. 10 Photography Close to Home

American Photojournalism Ch. 3 "The Press Photography Industry Evolves"
pp. 89-98 &

"Weegee's Naked Style" by James Wolcott **(E)**

Reserve materials:

Naked City by Weegee **(R)**

Weegee's World by Miles Barth **(R)**

Weegee by Louis Stettner (ed) **(R)**

Visual Journal: Harlem and D.C. in the Thirties and Forties, edited by Deborah Willis & Jane Lusaka **(R)**

Bronzeville: Black Chicago in Pictures, 1941 – 1943, edited by Maren Stange **(R) &**

First version of first paper due to peer group

Week 9

Oct. 15 Conflict: WWII and Korea

"Part of the Team: Civilian War Photographers and Their Relationship with the Military during World War II" by C. Zoe Smith & Andrew Mendelson **(E)**

Reserve materials:

LIFE's Picture History of World War II (R)

Oct. 17 Decisive Moments

**American Photojournalism* Chs. 6-7: "From an Occupation to a Profession"

Reserve materials:

In Our Time (Magnum photographers) by William Manchester **(R)**

The Decisive Moment by Henri Cartier-Bresson **(R)**

Henri Cartier Bresson: Photographer by H. Cartier-Bresson **(R)**

Henri Cartier-Bresson : The Man, The Image and The World : A Retrospective / text by Philippe Arbaizar ... [et al.] **(R)**

***Reading quiz #4 due by class**

First paper due

History of Photojournalism Schedule Fall 2013

Week 10

Oct. 22 The Photo Essay

“Between Birth and Death: W. Eugene Smith” Access online through Blackboard

Reserve materials:

Great Photographic Essays from LIFE by Maitland Edey **(R)**

W. Eugene Smith: Master of the Photographic Essay by W. E. Smith **(R)**

Half Past Autumn: A Retrospective by Gordon Parks **(R)**

Oct. 24 EXAM #2 (open notes)

Week 11

Oct. 29

Guest Speaker Carol Guzy – Honor Medal Recipient

Class meets in Fred Smith Forum, RJ1

“Seeing Through the Lens of Award-Winning Photographer Carol Guzy” –
welovedc.com **(BB) &**

Breaking News Photography Gallery - 2011 Pulitzer Prizes **(BB)**

Oct. 31 A Changing View

**American Photojournalism* Ch. 7 “Seeing the World Through a Humanist Vision”

Reserve materials:

The Family of Man by Edward Steichen **(R)**

The Americans by Robert Frank **(R)**

The Bikeriders by Danny Lyon **(R)**

Week 12

Nov. 5 Photographing Civil Rights

American Photojournalism* Ch. 4 “Photography as a Tool for Social Reform” pp. 129-139 **&

“Images of Brutality: The Portrayal of U.S. Racial Violence in News Photographs Published Overseas (1957-1963) by Carol Schwalbe, *American Journalism*, 23(4) 93-116. **(E) &

“When Police Dogs Attacked: Iconic News Photographs and Construction of History, Mythology, and Political Discourse,” by Meg Spratt, *American Journalism*, 25(2) 85-105. **(E)

Reserve materials:

Powerful Days: The Civil Rights Photography of Charles Moore **(R)**

Special Moments in African-American History, 1955-1996 by Monetta Sleet, Jr. **(R)**

***Reading Quiz #5 due by class**

Written assignment #4 due before class Nov. 12

History of Photojournalism Schedule Fall 2013

Nov. 7 Conflict: Vietnam and Beyond

"Dickey Chapelle: Pioneer in Combat" by C. Zoe Smith **(E) &**

"Like a Shooting Star: Catherine Leroy in Vietnam" by C. Zoe Smith **(E)**

Reserve materials:

This is War! by David Douglas Duncan **(R)**

Requiem by the Photographers who Died in Vietnam and Indochina by Horst Faas, Tim Page **(R)**

Compassionate Photographer by Larry Burrows **(R)**

Week 13

Nov. 12 Pictures and Politics

"Presidents and Photographers: Photo Opportunities or Opportunities to Photograph?" **(E)**

Reserve materials:

Robert Kennedy: The Last Campaign by Bill Eppridge and Hays Gorey **(R)**

A Time it Was: Bobby Kennedy in the Sixties: by Bill Eppridge **(R)**

Clinton: Portrait of Victory by P.F. Bentley **(R)**

Choose Me: Portraits of a Presidential Race by Arthur Grace **(R)**

Nov. 14 Evolution of Ethics in Photojournalism

American Photojournalism Ch.8 "The Digital Future" **&**

Photojournalism, Technology and Ethics: What's Right and Wrong Today? **(E) &**

NPPA Code of Ethics http://www.nppa.org/code_of_ethics

Written Assignment #5 due before class Nov. 21

Week 14

Nov. 19 The Concerned Photographer

"The Concerned Photographer," by Howard Chapnick in *Truth Needs No Ally*, University of Missouri Press, 1994. **(E)**

Reserve materials:

Living with the Enemy by Donna Ferrato **(R)**

Books by Mary Ellen Mark:

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|-------------------------------------|---------------------------------------------------------|
| <i>American Odyssey: 1963-1999</i> | <i>A Cry for Help: Stories of Homelessness and Hope</i> |
| <i>The Photo Essay: Photographs</i> | <i>Streetwise</i> |
| <i>Ward 81</i> | |

First version of second paper due

History of Photojournalism Schedule Fall 2013

Nov. 21 The Concerned Photographer, continued

Driftless: Stories from Iowa by Danny Wilcox Frazier (Link on Blackboard) &

Innovator: Eugene Richards and TIME Lightbox: Eugene Richards (Links on Blackboard)

Reserve materials:

Driftless: Photographs from Iowa by Danny Wilcox Frazier (**R**)

Books by Eugene Richards:

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| <i>Cocaine Blue, Cocaine True</i> | <i>Americans We</i> |
| <i>The Knife and Gun Club</i> | <i>Stepping Through the Ashes</i> |
| <i>Exploding into Life</i> | <i>The Fat Baby</i> |
| <i>Dorchester Days</i> | |

Week 15 Thanksgiving Week – No Class

Week 16

Dec. 3 Photojournalism and Sports

“Rare Photographs of Baseball’s Beginnings,” Jordan G. Teicher, Behold blog, Slate
(Link on Blackboard)

Reserve materials:

The Best of Leifer by Neil Leifer (**R**)

Classic Baseball: The Photographs of Walter Iooss (**R**)

Dec. 5 The More Things Change...

“Photojournalism – Alive and Well,” by Arthur Rothstein, *Infinity* January 1972 (**E**)

Course wrap up

Second paper due

Finals Week

Dec. 13 7:30 a.m. EXAM #3 (open notes)

MA PAPERS DUE