

Here we come, San Francisco!



JÖRG MATTHES
DEPARTMENT OF
COMMUNICATION
UNIVERSITY OF VIENNA
RESEARCH CHAIR

The AEJMC San Francisco conference is fast-approaching. We had an outstanding program for last year's conference in Montreal and I think we can make the San Francisco conference even better. CT&M is known for excellent reviewer feedback, top-level research panels including world-class scholars, inspiring discussions, and lots of fun!

The CT&M Division recognizes the top submissions in the open-call, student competitions, and the top theoretical submission to the division each year. A theory paper may extend what is known about the current workings of a theory by including a data analysis section, or strictly extend the current theory literature without including data. Winners of all awards will be recognized in the conference program and/or at the CT&M members' meeting in San Francisco.

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2015 Conference Schedule



KJERSTIN THORSON
ANNENBURG SCHOOL
OF COMMUNICATION &
JOURNALISM, UNIVERSITY OF
S. CALIFORNIA
PROGRAM CHAIR

The schedule is set for our program in San Francisco. Thanks to all the hard work by the AEJMC staff, the programming process this year was easier than ever before—and CT&M has some excellent time slots.

We are once again co-sponsoring a pre-conference with the political communication interest group. The session will focus on new methods for computer-aided content analysis of large volumes of text data. Our PF&R and Teaching chairs—Melissa Gotlieb and Patrick Merle—have put together some exciting co-sponsored panels. We’re teaming up with ComSHER for a discussion of the challenges and opportunities the new media environment opens up for academics who want to connect with the broader public. Our other teaching session is a partnership with the graduate student interest group. It brings together top scholars to discuss the evolution of communication theory over time.

This year’s PF&R take advantage of our location in the high-tech hub of San Francisco. We’re partnering with the Political Communication Interest Group for a discussion about connecting with industry to access and analyze data. Our second PF&R panel (with Comm Tech) brings together scholars and practitioners to discuss the role of algorithms and other online filtering processes in shaping what content audiences see.

We hope you’ll use the program grid below to mark your calendars for these special sessions as well as all of our refereed paper sessions. In particular, our Saturday afternoon “Best of CT&M” session is sure to be a showcase for some amazing papers—we can’t wait to see what you submit!—and will be followed by our business meeting.

I look forward to seeing you all in San Francisco.

Day	Time	Session Type	Title
Wed, August 5	1-5	Pre-conference	Computer-aided content analysis (co-sponsored with PCIG)
Thurs, August 6	1:30-3	Teaching panel	Academia 2.0, when professors become public intellectuals: benefits and detriments (co-sponsored with COMSHER)
	10-11:30	Refereed paper session	
	3:15-4:45	Refereed paper session	
	5-6:30	Refereed paper session	
Fri, August 7	8:15-9:45	Poster session	
	11:45-1:15	PF&R panel	Exploring Collaborative Opportunities for Accessing Data (co-sponsored with PCIG)
Sat, August 8	8:15-9:45	Refereed paper session	
	3:30-5	PF&R Panel	The Unbearable Filteredness of Being Online: Algorithms, Customization, and Media Consumption (co-sponsored with CTEC)
	5:15-6:45	Best of CT&M papers	
	7:00-8:30	Member’s meeting	
Sun, August 9	11:00-12:30	Teaching Panel	Theories Redux: Which defy time? How do others hold in the face of new communication contexts? (co-sponsored with GSIG)

CT&M Graduate Student Involvement

Meet our Grad Student Liaisons

Jennifer Hoewe, Doctoral Candidate at Pennsylvania State University

Q: Why do you think the division is important for grad students?



A: CT&M offers grad students the opportunity to have their work vetted by some of the best theorists and methodologists in the field. The rigor of the division is its appeal. Since CT&M has high standards for the papers accepted for presentation at the annual AEJMC conference, grad students are offered a barometer for their work. If a paper

is accepted, the division’s sessions draw a relatively large and engaged crowd, which provides additional helpful feedback for grad student researchers.

Q: What are you looking forward to most about AEJMC 2015?

A: My favorite parts of the annual AEJMC conferences are attending sessions and learning more about the exciting research in our field as well as having a chance to connect with colleagues from other universities. This year in particular, I’m excited to (hopefully) begin presenting work from my dissertation. I’m also very excited to represent the University of Alabama as a new faculty member, beginning this fall.



Magdalena Saldaña, Doctoral Student at University of Texas-Austin

Q: Why do you think the division is important to grad students?

A: CT&M is a relevant division for us mainly for two reasons. First, because our work is revised by some of the best scholars in our field, giving us the chance to receive accurate and valuable feedback. And second, because the audience attending the conference sessions/panels is usually large and engaged. This allows for presenters to get challenging questions from the audience.

Brett Sherrick, Doctoral Candidate at Pennsylvania State University

Q: When did you become a member of CT&M, and what do you like about the division?

A: I joined CT&M after two years of AEJMC attendance. I tried out some other divisions in my first two years, but I found that the CT&M sessions provided high-quality work and conversation, so I decided it would be a good fit for me. I really appreciate that CT&M is open to a variety of topics, but the quality of the work is always high, regardless of topic area.

Q: Why do you think the division is important to grad students?

A: CT&M is valuable to students because it focuses on the fundamentals of academic work: theory and methodology. Since many grad students are still learning the ropes of academia, CT&M and its presence at AEJMC can be a great resource for students who can bolster their understanding of the basics of research through involvement with CT&M.



Q: What are you looking forward to most about AEJMC 2015?

A: I see the AEJMC conference as the perfect place to learn new approaches in journalism and mass comm, and to find opportunities for collaborative work. Also, I have met really nice people in both Washington DC and Montreal – I’m looking forward to see them all. And San Francisco is such a beautiful city... can’t wait!

CMM Call for Editors and Papers



MYIAH HUTCHENS
MURROW COLLEGE OF
COMMUNICATION
WASHINGTON STATE UNIVERSITY
CO-DIVISION HEAD

We have two exciting journal updates to announce at this point. We are posting a call for editors in addition to a call for papers. Both calls are published in full here, but brief details are below.

After many successful years leading Communication Methods and Measures, Andrew Hayes will be stepping down as the editor of CMM at the end of the year. In preparation for his departure, we are releasing a call for applications to serve as the new editor of CMM. The new editor would begin working with Andrew in August in order to get a feel for how the process works, and then would officially take over January 2016. Consistent with many other communication journals, the new editor will serve a three-year term.

We are seeking both applications and nominations for the position. Myiah will be chairing the committee for the new editor; please send all materials to her at myiah.hutchens@gmail.com or mhutchens@wsu.edu. To apply, please send a current CV and a short statement

indicating your vision for the future of the journal. To nominate someone, please send the nominee's contact information, along with a brief statement describing the qualifications of the nominee.

With regard to the call for papers, CMM will be publishing a special issue examining various ways in which communication exposure can be conceptualized and operationalized in our changing communication environment. This issue will be guest edited by Claes de Vreese and Peter Neijens of the Amsterdam School of Communication Research. Manuscripts are due June 1, 2015 and should be submitted through manuscript central, <http://mc.manuscriptcentral.com/cmm>. Please indicate that your submission is for the special issue on the cover letter.

I know many of you are impatiently waiting for news about CMM's ISI listing. So are we! We are currently in process, and once we have any official news we will share it with the entire membership.

Editor-in-Chief of Communication Methods and Measures

Routledge Journals invites nominations and applications for the position of Editor-in-Chief for the scholarly publication Communication Methods and Measures (CMM). Deadline for nominations or applications is June 1, 2015. Please send replies to Myiah Hutchens at: myiah.hutchens@gmail.com

A complete application package will include:

- A curriculum vitae of the candidate
- Statement of interest in the position stating a vision for continued expansion of the publication

The editorship includes an honorarium.

Applicants will be reviewed by current leaders in the field, with selection of an Editor-in-Chief expected by August 1, 2015. The three-year term of the named Editor-in-Chief will begin January 1, 2016.

TO NOMINATE A COLLEAGUE:

If you would like to nominate someone to be considered for the editorship of Communication Methods and Measures, please send the name of the person you are nominating, their email address and brief description of qualifications to Myiah Hutchens at: myiah.hutchens@gmail.com.

Call for Papers Continued on Page 5

Communication Exposure in a Changing Environment

Continued from Page 4

The measurement of how people are 'exposed' to media content, which is crucial for the understanding of media use and media effects, has been a challenge for a long time. On the one hand, today's media landscape in which individuals are exposed to messages anytime, anywhere from a great variety of sources on an increasing number of different platforms has complicated the measurement of media exposure even more.

On the other hand, the new digital media offer also new possibilities to map media exposure by means of passive measurement. Our current thinking about exposure stems from a time with clearly demarcated media types, platforms, and limited choice.

We propose that it is valuable to consider the term communication exposure as a heuristic for understanding, at a broader level, that exposure can entail exposure to different media, on different platforms, with different contents, in different combinations. As many of the distinctions between media blur, the concept of communication exposure may offer a more encompassing and comprehensive framework. This will have serious implications for our measurement of exposure.



In this special issue we invite submissions that deal with the conceptualization and measurement of exposure. These can be both theoretical and empirical in nature. In the opening article, we identify recent developments in the way in which communication exposure is measured and we evaluate their strengths and weaknesses.

We provide an overview of the development in published research in the major journals in the past decade drawing on media exposure measures. We also introduce a research tool for media exposure measurement and conclude with a research agenda for issues that need to be tackled in future research.

Submissions should follow CM&M submission guidelines, including the use of APA format, and should be submitted through the submission portal at <http://mc.manuscriptcentral.com/cmm>

All manuscripts will undergo initial review by the editors and subsequent peer review. Manuscripts are due by June 1, 2015. In the cover letter, please indicate that you are submitting for consideration in the special issue on exposure.

Barrow Minority Scholarship Applications

Applications are now being accepted for the 2015 Barrow Minority Doctoral Student Scholarship. The scholarship includes a \$2,000 award and a free one-year membership in the Communication Theory and Methodology Division (CT&M) of AEJMC.

The scholarship honors the late Professor Lionel C. Barrow, Jr., of Howard University, in recognition of his pioneering efforts in support of minority education in journalism and mass communication. Racial or ethnic minority students who are U.S. citizens or permanent residents and are enrolled in a Ph.D. program in journalism or mass communication are encouraged to apply. Applicants need not be members of AEJMC or the CT&M Division.

To be considered for this scholarship, please provide the following: (1) a letter outlining research interests and career plans, (2) a curriculum vitae, and (3) two letters of recommendation.

The letter and CV should be sent via e-mail to Dr. Michael Beam, Membership Chair, mbeam6@kent.edu. The letters of recommendation should be sent directly by the recommenders to the same address. Letters of recommendation only may also be sent via regular mail; letters can be mailed to Dr. Michael Beam, Membership Chair, Assistant Professor, School of Communication Studies, Taylor Hall, PO Box 5190, Kent State University, Kent, OH 44242-0001. Submissions must be postmarked no later than **May 1, 2015**.

2014 Barrow Award Recipient on Page 6

Cultivating Confidence: The Effect of the Barrow Award



JENNY KORN
2014 BARROW AWARD
RECIPIENT

“Good job!” Do you know how much that means to a person? As an emerging scholar, I am grateful for encouragement from others in academia. I remember when senior scholars and kind colleagues have taken the time to say those words of positivity to me.

The Barrow Award is among the highest institutional honors in AEJMC for a student of color. Receiving the award takes “good job” to a whole new level. As a recipient, its effect is to affirm one’s work and boost one’s confidence. Such support from AEJMC, especially to a scholar still on the journey to complete the PhD, is invaluable.

I thank CT&M and MAC for establishing an award in honor of the late Professor Lionel C. Barrow, Jr., whose legacy we continue to

celebrate as our community of Barrow Award winners expands. I also thank faculty on my committee that know when a job is good (and when it’s not yet there), including André Brock, Steve Jones, Sekile Nzinga-Johnson, and Zizi Papacharissi.

“Receiving the award takes ‘good job’ to a whole new level”

I am grateful to have been the most recent Barrow Award winner. I am a scholar of color studying race and gender online, and I believe in paying kindness forward and working for social justice. I am eager to serve on the Barrow Award committee in the future to contribute to the affirmation and confidence of other students of color that have done a good job.

American Journalism Historians Association

The American Journalism Historians Association invites rigorous theoretical and methodological paper entries, panel proposals, and abstracts of research in progress on any facet of media history for its 34th annual convention Oct. 8-10, 2015, in Oklahoma City. The deadline for submissions is **May 15, 2015.**

The AJHA views journalism history broadly, embracing print, broadcasting, advertising, public relations, and other forms of mass communication that have been inextricably intertwined with the human past. Because the AJHA requires presentation of original material, research papers and panels submitted to the convention should not have been submitted to or accepted by another convention or publication.

Research Chair Michael Fuhlhage (michael.fuhlhage@wayne.edu) of Wayne State University is coordinating paper submissions. Authors will be notified in mid-July of acceptances.

More information on the 2015 AJHA convention is available at ajhaonline.org.

RESEARCH PAPERS

Authors may submit only one research paper. They also may submit one Research in Progress abstract but only on a significantly different topic. Research entries must be no longer than 25 pages of text, double-spaced, in 12-point type, not including notes. The Chicago Manual of Style is recommended but not required.

Send papers to ajhapapers@gmail.com.

PANELS

Preference will be given to proposals that involve the audience and panelists in meaningful discussion or debate on original topics relevant to journalism history. Entries must be no longer than three pages of text, double-spaced, in 12-point type, with one-inch margins. No individual may be on more than one panel

Send proposals to ajhapanel@gmail.com.

RESEARCH IN PROGRESS

The Research in Progress category is for work that will NOT be completed before the conference. Participants will give an overview of their research purpose and progress, not a paper presentation. For research in progress submissions, send a blind abstract of your study. Include the proposal title in the abstract. The abstract should include a clear purpose statement as well as a brief description of your primary sources. Abstracts must be no longer than two pages of text, double-spaced, in 12-point type, with 1-inch margins, excluding notes.

Send research in progress proposals to ajharip@gmail.com.

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