

## 2014 CT&M Top Paper Award Winners

The 2014 AEJMC conference celebrated the winners of our division's Top Theory paper, open competition papers, Top Student papers, and Barrow scholarship

The Top Theory paper this year was awarded to Charisse L'Pree Corsbie-Massay of Syracuse University and Stephen Read of the University of Southern California for their paper, "The Absence of Women in Media Representations: The Psychological Effects of Symbolic Annihilation of Gender." This paper also earned second place in the open competition papers this year.

First place for the open competition paper went to Judith Rosenbaum of Albany State University and Benjamin Johnson at The Ohio State University for their work entitled, "Who's Afraid of Spoilers: Need for Cognition, Need for Affect, and Narrative Selection and Enjoyment." Third place in the open paper



Judith Rosenbaum presents her 1st place paper at the 2014 AEJMC annual conference

competition was awarded to Erica Austin and Adrienne Muldrow at Washington State University.

The Chaffee-McLeod 1st place student paper award was earned by Erika Johnson at the University of Missouri, for her paper, "Social Dominance as a Gateway to Racism in Homicide News Processing." Matthew Barnidge from University of Wisconsin and Amanda Weed and Alexandra Beaucham - both from Ohio University, were awarded second and third place in the student competition.

Jenny Korn, of University of Illinois-Chicago, was awarded the 2014 Barrow Minority Doctoral Student Scholarship.



CT&M Co-Head Mike Schmierbach congratulates Jenny Korn at the division's 2014 business meeting

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# Thoughts from CT&M Co-Heads

## Gearing up for the Divison's 50th Anniversary

**MYIAH HUTCHENS**  
MURROW COLLEGE OF  
COMMUNICATION  
WASHINGTON STATE UNIVERSITY  
Co-DIVISION HEAD



We know that every year is busy for CT&M members, who are among the most productive researchers in AEJMC. This year promises to be especially full, though, and we wanted to note some of the important upcoming events that potentially affect our members and can give you an opportunity to be more involved with the division and with AEJMC.

Most excitingly, this year marks the 50th anniversary of the division. From our roots as the first research-focused division in AEJMC to our current status as an outlet for some of the most cutting-edge, sophisticated work in a field where research is increasingly the norm, CT&M has led the way in promoting well-designed, theory-driven studies.

We hope to continue this trend over the next year and beyond, but we would greatly value your help and input. One way you could contribute would be to share your ideas about how to enhance the value CT&M provides to its members. We continue to work to provide solid paper reviews and excellent discussants each year, and to reward top papers in a variety of areas. And we believe that Communication Methods and Measures has been a valuable resource that adds to the benefits of membership in an excellent way. With the journal likely to gain ISI standing, that value should only increase.

However, all those benefits are not enough, in our view. So we would be thrilled to hear other ideas about what more we could do. If you have ideas about new ways CTM could help guide your use of strong, theoretically solid and methodologically sophisticated research, whether in the classroom, laboratory or conversation, please let us know. You can reach us at our respective gmail accounts: myiah.hutchens@gmail.com and mschmierbach@gmail.com.

In addition, we would especially welcome your thoughts about the history of the division as we celebrate our 50th anniversary. We look forward to awarding a prominent member of the division – and the field – as part of those celebrations, and hope you will join us at the best-of session and division membership meeting in San Francisco to share in that process.

Finally, we note that AEJMC is encouraging submissions that reflect on the conference theme for the San Francisco meeting. Logically enough in the city known for bridges almost as much as fog, the theme will be about “building global connections” – if you have ideas about how to bridge research to connect with international scholars, this is your opportunity.

# 50 Years

*“CT&M has led the way in promoting well-designed, theory-driven studies”*

The paper call this year is wide open as always, but we hope to assemble at least one session that reflects this theme. More important, AEJMC has opened a competition for individuals to propose a relevant panel on the topic. We believe the division membership is ideally suited to answer such a call, and have included the request from the association. If you have ideas, please put together a proposal that addresses the association request and share it with us, using the e-mail addresses listed above.

*Call for Papers continued on Page 4*

# Communication Methods & Measures

## Article of the Year Winner Announced

**JÖRG MATTHES**  
DEPARTMENT OF  
COMMUNICATION  
UNIVERSITY OF VIENNA  
RESEARCH CHAIR



The Communication Theory and Methodology division celebrated the winner of the Best Article of the Year Award at our annual meeting in Montreal on August 8th.

The award, sponsored in part by Taylor & Francis, honors the best article published in 2013 in our division's journal, Communication Methods & Measures. The journal editors narrowed down the list of articles before members of CT&M leadership selected the winners.



This year, the award went to Chad Murphy, assistant professor of Political Science at the University of Mary Washington, and Chris Westbury, associate professor of Psychology at the University of Alberta. Their paper, “Expanding the scope of selective exposure: An objective approach to measurement of media ideology”, describes an open-source textual analysis which allows selective exposure scholars to compute a continuous measure of ideology.

*The paper “provides a method and a blueprint for expanding the literature on selective exposure that we believe will ultimately open up new questions”*

In their own words, the paper “provides a method and a blueprint for expanding the literature on selective exposure that we believe will ultimately open up new questions and allow scholars to provide new evidence on a variety of old ones.” (p. 241)

In addition to celebrating this excellent paper, a honorable mention was given to Giovanni Motta (Columbia University) and Christian Baden (Ludwig Maximilian University of Munich) for their paper “Evolutionary Factor Analysis of the Dynamics of Frames: Introducing a Method for Analyzing High-Dimensional Semantic Data with Time-Changing Structure.”

The Communication Theory and Methodology division as well as the editors of Communication Methods & Measures congratulate the authors of those outstanding articles!



## Building Global Connections Panel Proposals

*Continued from Page 2*

**MYIAH HUTCHENS**  
MURROW COLLEGE OF  
COMMUNICATION  
WASHINGTON STATE UNIVERSITY  
CO-DIVISION HEAD



The Strategic Plan Implementation Committee of the Association for Education in Journalism and Mass Communication is now accepting panel proposals for the 2015 AEJMC Conference for our Building Global Connections initiative.

To encourage divisions and interest groups to think globally long-term, this new project will provide funds for up to three panels at the 2015 AEJMC Conference that feature a partnership with an international association/organization and two AEJMC divisions or interest groups. These panels will not cost any group a "chip" and will not take the place of any groups' regular programs.

**MIKE SCHMIERBACH**  
COLLEGE OF  
COMMUNICATIONS  
PENNSYLVANIA STATE  
UNIVERSITY  
CO-DIVISION HEAD



Successful proposals will go beyond inviting a single person from outside the United States to speak on a panel. Successful panel proposals will focus on an international organization or group and demonstrate the ability and willingness to develop a long-term connection with that organization that would last past the 2015 conference. Proposed organization must be headquartered outside the United States. Organizations may be academic, educational, professional or non-profit in nature. Topics of the panel should be innovative and global in scope. Preference will be given to proposals that demonstrate original thinking, broad ambition, and organizations making a global

impact on the fields of journalism, mass communication and/or the media.

AEJMC will provide coach airfare, three nights at the conference hotel, and complimentary conference registration for one officer of the international organization. This person will also receive a free one-year membership in AEJMC and the two divisions or interest groups proposing the panel. Current AEJMC members and officers headquartered in the United States are not eligible. At the conference AEJMC will sponsor a breakfast for the international panelists, the head and vice head of the partnering groups, and the AEJMC Board of Directors.

A division or interest group may only be a partner in one proposal. All proposals should have two sponsors. The head of the division or interest group proposing the panel must approve proposals prior to submission. Up to three meritorious proposals will be selected by the Strategic Plan Implementation Committee.

All panel proposals will be due to Dr. Derigan Silver, via email (Derigan.Silver@du.edu) by 11:59 p.m. (Mountain time) Friday, December 12, 2014. Questions about proposal and the selection process may be directed to Dr. Silver via email or phone (303-871-2657).

### Submission Guidelines

Please use "Building Global Connections Panel Proposals" as the subject of your email. The proposal should be attached to the email in a Word document and should include the following information:

- (1) Panel Title
- (2) Panel Sponsorship: List the two divisions or interest groups that will be sponsoring the panel. (Only 2 groups allowed.)
- (3) Summary of Session: Provide a succinct description (no more than 1,000 words) in paragraph form of the international organization that will be participating in the panel, key issues or subject matter to be addressed by the panelists, and the importance and global impact of the organization/topic.
- (4) Possible Panelists: Indicate individual from the organization who would participate on the panel. Panelist should be contacted before a proposal is submitted and willingness to travel to San Francisco and participate on the panel should be confirmed. If any additional panelists will participate, please indicate who they are and briefly explain what they will contribute to the panel.
- (5) Moderator
- (6) Contact Person: Include your name, mailing address, email address and telephone number as the contact person for this panel proposal.

## Proposed Teaching Panels

**PATRICK MERLE**  
COLLEGE OF COMMUNICATION  
& INFORMATION  
FLORIDA STATE UNIVERSITY  
TEACHING CHAIR



CT&M is working with CommSHER and the Graduate Student interest group to propose engaging teaching panels at the 2015 annual conference.

Following a successful vintage in Montreal about what it takes to balance research, teaching and service as a professor, CT&M and CommSHER gathered panelists to address whether professors must be public intellectuals. Additionally, CT&M decided to align with the Graduate Student interest group to consolidate its goal to engage with future scholars and share knowledge.

The proposed discussion will focus on the validity and applicability of theories in a new communication environment.

The objective of both panels is to fit with the overall theme of the 2015 event and thus bridge generations and understand how being a professor in a 24/7 media environment marked by the growing presence and impact of social media platforms demands a potential redefinition of the profession.

### Call for 2015

## Barrow Minority Scholarship Applications

**MICHAEL BEAM**  
SCHOOL OF COMMUNICATION  
STUDIES  
KENT STATE UNIVERSITY  
MEMBERSHIP CHAIR



Applications are now being accepted for the 2015 Barrow Minority Doctoral Student Scholarship. The scholarship includes a \$2,000 award and a free one-year membership in the Communication Theory and Methodology Division (CT&M) of AEJMC.

The scholarship honors the late Professor Lionel C. Barrow, Jr., of Howard University, in recognition of his pioneering efforts in support of minority education in journalism and mass communication. Reflections on Dr. Barrow from previous scholarship winners are available in the Spring 2009 edition of CT&M Concepts, available at <http://aejmc.us/ctm/newsletter/>. The award is designed to aid doctoral students in journalism or mass communication programs to complete their dissertation research and academic studies. The students' work does not need to address issues of race.

The award is sponsored by the CT&M Division and is made possible in part through contributions from the Minorities and Communication Division, the Commission on the Status of Minorities, and personal donations. Racial or ethnic minority students who are U.S. citizens or permanent residents and are enrolled in a Ph.D. program in journalism or mass communication are encouraged to

apply. Applicants need not be members of AEJMC or the CT&M Division.

Applications will be evaluated on the basis of candidates' capacity for making significant contributions to communication theory and methodology. To be considered for this scholarship, please provide the following: (1) a letter outlining research interests and career plans, (2) a curriculum vitae, and (3) two letters of recommendation.

The letter and CV should be sent via e-mail to Dr. Michael Beam, Membership Chair, mbeam6@kent.edu. The letters of recommendation should be sent directly by the recommenders to the same address. Letters of recommendation only may also be sent via regular mail; letters can be mailed to Dr. Michael Beam, Membership Chair, Assistant Professor, School of Communication Studies, Taylor Hall, PO Box 5190, Kent State University, Kent, OH 44242-0001.

Submissions must be postmarked no later than May 1, 2015. Questions may be addressed to Prof. Beam at mbeam6@kent.edu.

The scholarship will be awarded at the 2015 AEJMC Conference in San Francisco, August 5-9.

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