

CT&M CONCEPTS

ASSOCIATION FOR EDUCATION IN JOURNALISM & MASS COMMUNICATION

Washington ready for AEJMC Program features a strong lineup of papers & panels

ANDREW F. HAYES
THE OHIO STATE UNIVERSITY
CT&M RESEARCH AND
PROGRAM CHAIR

Thursday, Aug. 9; 10:00 AM to 11:30 AM
Media Ethics Scholarship in Traditional Research Journals: Editors' Perspectives

Moderating/Presiding: Wendy Wyatt, St. Thomas

Oklahoma

Media Effects on Deliberative Processing: Frames, Congruence and Emotion

Rosanne M. Scholl, University of Wisconsin-Madison
Raymond J. Pingree, University of Wisconsin-Madison
Melissa R. Gottlieb, University of Wisconsin-Madison
Emily Vraga, University of Wisconsin-Madison
Ming Wang, University of Wisconsin-Madison
Dhavan Shah, University of Wisconsin-Madison

Framing Policy Debates: Issue Dualism, Journalistic Frames, and Opinions on Controversial Policy Issues

Nam-Jin Lee, University of Wisconsin-Madison
Douglas M. McLeod, University of Wisconsin-Madison
Dhavan Shah, University of Wisconsin-Madison

Going Beyond Message Framing: Exploring the Relationship between Mood and Framing for Different Health Behaviors
Changmin Yan, Pennsylvania State University
Fuyuan Shen, Pennsylvania State University

Thwarted by Frames: Attributions of Poverty and Support for Public Policy

Andrew R. Binder, University of Wisconsin, Madison
Eulalia Puig-i-Abril, University of Wisconsin, Madison

Discussant: Gerald Kosicki, The Ohio State University

Friday, Aug 10; 8:15 AM to 9:45 AM

Trust, Cynicism, and Credibility

Presiding/Moderating: Kristen Landreville, The Ohio State University

Incredible Media or Incredulous Audience: The Effects of Polarization and Partisanship on Media Credibility
Tayo Oyededeji, University of Missouri-Columbia

Campaign Advertising Effects on Social, Political, and Media Trust: Short-Term, Long-Term, and Cumulative Models
Dhavan Shah, University of Wisconsin-Madison
Melissa R. Gottlieb, University of Wisconsin-Madison

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Ananatha S. Babbili, Middle Tennessee State University, editor, *Journalism & Communication Monographs*,
Stephen Perry, Illinois State University, editor, *Mass Communication & Society*
Tom Schwartz, The Ohio State University, former editor, *Communication Law & Policy*
Linda Steiner, University of Maryland, editor, *Critical Studies in Media Communication*

Thursday, Aug 9; 1:30 PM to 3:00 PM
Experimental Studies of Framing

Presiding/Moderating: Pat Meirick, University of

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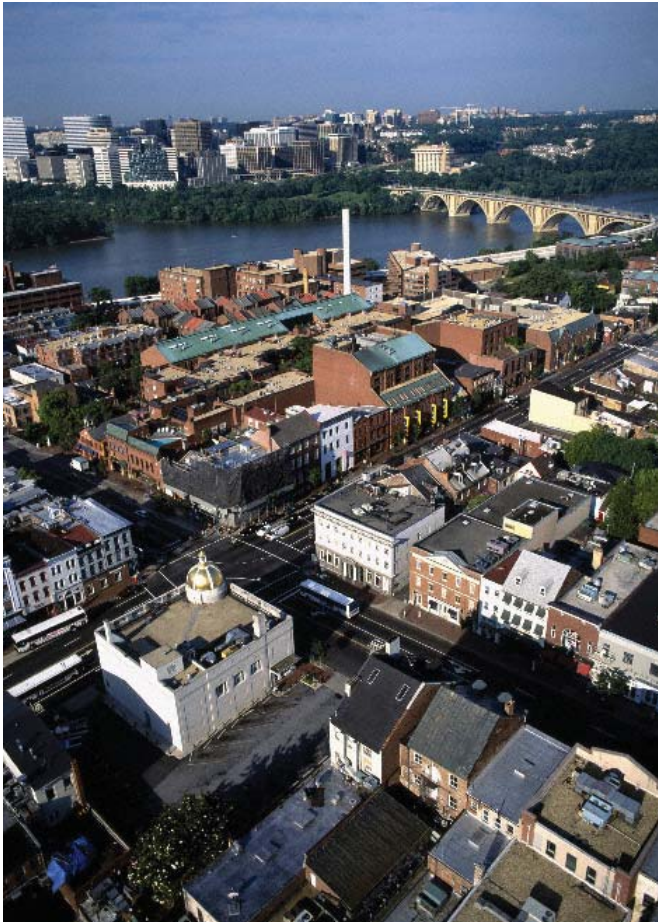
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Thoughts from a Head

LARA ZWARUN
UNIVERSITY OF TEXAS-ARLINGTON
CT&M CO-DIVISION HEAD

Become involved with CT&M

Hopefully this newsletter has reached you before the annual conference and you are eagerly devouring news of all the great upcoming panels, papers, and posters so you



the meetings, we give out awards for our top papers and for the Barrow Minority Scholarship winner. We also often have a matter of business to discuss. In recent years, we have considered adoption of our new journal, *Communication Methods and Measures*. This year, we will probably revisit a topic we have touched on before, whether to change the structure of the divisional leadership (if you need any background on the topic, see Patrick's column on page 3 or visit the CTM blog). You are also free to ask or share anything of interest or concern to you.

While this is perhaps not as fascinating as an open bar and passed hors d'oeuvres, we do wind things down in time for you to seek those out elsewhere. In the meantime, there is something satisfying about being an active part of a dynamic organization. In the language of our group, it's kind of like structuration, where your involvement helps shape the very nature of our division. Hope to see you there.

Aerial view of the Potomac River and Georgetown

CT&M Business Meeting
Friday; August 10
6:45 PM to 8:15 PM

can plan accordingly.

If so, I would like to encourage you to also put Friday evening's business meeting on your agenda.

Our division tends to be a healthy one, meaning we have a solid membership base and are fiscally solvent. As I indicated in the last newsletter, we are also open to participation and input from everyone who wishes to be involved.

If you are wondering what happens at

PATRICK MEIRICK
UNIVERSITY OF OKLAHOMA
CT&M CO-DIVISION HEAD

Division leadership revisited

In the Fall 2006 newsletter, Lara and I raised the issue of the division's leadership structure. In reviewing other divisions' membership rosters this week, I found that CT&M is the ONLY division of AEJMC that typically saddles one person with the job of being both program chair and research/paper competition chair. (In 10 other divisions, two separate people handle those jobs; in six other divisions, there are two or three research/paper competition chairs along with a program chair).

The person appointed to this task is one of the two people in their second and final year on the executive committee. In every other division, the job of program chair falls to the vice-head (except in History and Scholastic Journalism, where the head assumes that duty). After taking on this gargantuan dual duty for a year, the outgoing paper/program chair typically runs for vice-head against the other person rotating off the executive committee and almost always wins.

In a nutshell, we want to address potential problems with workload (two big jobs in one), continuity (what if the paper/program chair isn't elected vice-head), fairness (ditto), and democratic process (the paper/program chair is appointed) that the current system poses. We raised some possible alternative structures:

Option 1. Directly elect a research/paper/program chair, who in the following year becomes vice-head, and then head in the year after that.

Option 2. Directly elect someone to be the research/paper chair, who then becomes vice-head/program chair in year two, and division head in year three.

Option 3. One of the two people in their second year on the executive committee would be the paper chair and the other would be the program chair, and they then run against each other for vice-head.

The Fall 2006 column led to a spirited exchange in the CT&M blog. Our current program chair and our current paper chair each endorsed Option 3, which is the situation we have this year. Two former heads essentially endorsed Option 1, as long as the candidates for research/paper/program chair are those who are rotating off the executive committee and have other division service experience. I think that should be the case for all of the options. I also think any of the three options above would be an improvement over the way CT&M has usually structured its leadership, as the table below shows:

Option	Workload	Continuity	Fair	Democratic
1	Heavy	Yes	Yes	Yes
2	Lighter	Yes	Yes	Yes
3	Lighter	Yes and no	Yes and no	Yes
Status quo	Heavy	Usually*	Usually*	No

* But not assured.

Workload: Option 1 would not address the problem of having two large jobs fall to the same person in the same year. Options 2 and 3 break

CT&M is the ONLY division that saddles one person with the job of being both program chair and research/paper competition chair.

the jobs up: Option 2 by year, Option 3 by person.

Continuity: Option 3 addresses part of the continuity concern by guaranteeing that the future head will have experience either as a paper chair or as a program chair. The downside is it guarantees that the future head will lack experience either as a paper chair or as a program chair. Options 1 and 2 ensure that anyone who serves as head will have done both jobs.

Fairness: Under Option 3, as one blogger put it, "one individual will end up doing a lot of work for the division without the reward of serving as division head." Options 1 and 2 ensure that those who take on the biggest jobs in the division eventually will lead the division.

Democratic process: All three options make paper and program chairs elected positions rather than appointed. (Under Option 3, this is not direct, but everyone elected to the executive committee will serve as either paper or program chair.)

One other suggestion raised and seconded in the blog was that the bylaws should disallow splitting the head-of-division role. Despite my current situation, I have no objection to this. I'm finding that the workload of a division head is not as large as those of the paper or program chairs, and having two heads introduces some inefficiency (e.g., official documents need to be routed for both our signatures). Having the bylaws clear would make the question of whether to have an election moot, which suits me as a conflict-avoidant person.

Once again, I would like to open this issue for discussion as the member meeting draws near. E-mail me at meirick@ou.edu or log on to the CT&M blog at <http://aejmcctm.blogspot.com/> and share your thoughts.

Lessons from the online review process

DOUGLAS BLANKS HINDMAN
WASHINGTON STATE UNIVERSITY
CT&M RESEARCH PAPER CHAIR

As you know, AEJMC dove headfirst into the use of an online conference management software this year. As with cases of the adoption of new technology, the gains in speed and efficiency were partially offset by unexpected challenges in other areas. It was sort of like driving a high speed bullet train on the San Francisco trolley car tracks -- without seat belts, airbags, or the charming little "ding ding" warning bell.

In an effort to avoid future loss of life and property damage, this column addresses the top 10 issues that emerged with the use of the All Academic program for this year's CT&M paper competition.

The main issues were with submitters, reviewers, and the administrators of this system.

Submitter

1. The number of submissions increased significantly. CT&M's submissions increased about 30% over previous years. Submitters took advantage of the speed, efficiency, and low cost of online submission. Unfortunately, some were a little careless in their submissions, which leads us to #2.

2. A few submitters failed to remove their identifying information from the documents. Some included title pages that identified the authors, while others failed to remove the author and institution information from the document properties window of their file. As the administrator, I was unable to edit the papers. Instead, I had to contact each individual submitter who needed to correct a problem and asked them to re-submit.

3. A few submitters seemed to be confused about which division they were submitting to. Some submitted only abstracts rather than full papers. Some submitted work that, as the reviewers pointed out, was out of step with the division.

Reviewers

4. Reviewers had to rate far more papers than in previous years. Several were reviewing for more than one division, doing 10, 15, and, in one case, 23 reviews across divisions.

5. Understandably, reviewers tend to provide fewer comments when being asked to rate so many papers.

6. Most reviewers were incredibly gracious about the extra workload for this year's competition and submitted their work before the deadline without complaint. Most of those who had to miss the deadline had very good reasons for missing, and eventually came through.

Administrators

7. Paper competition chairs should not

expect that their questions will be answered promptly. The Council of Divisions placed one individual in charge of answering the thousands of questions that came up, and we were not supposed to contact All Academic directly. During part of that time, the individual in charge of answering questions was literally without heat, electricity, or Internet access.

8. Paper competition chairs must not assume that everyone receives bulk e-mail sent out by the All Academic program. Some were blocked by university spam filters. Several reviewers don't read their e-mails very closely, which leads to #9

9. The "opt-out" process of assigning reviewers does not work for everyone. In our division, if you reviewed the previous year, we send you an e-mail in January or February saying, essentially, "Congratulations! You get to review for us again this year, unless you reply and ask us to take you off the list!" Some people read that to say, "Please let me know if you want to review for us this year." This misunderstanding was often not discovered until a couple of days past the deadline.

10. Don't assume that the online service will provide the data that you need to analyze the reviews. The system did not reverse code the overall paper ranking item when computing summed z-scores for each reviewer so the data it provided were unusable.

Recommendations:

- Stress to submitters the importance of removing ones' identity from submitted work, not only on cover pages but also in the document properties.

- Encourage the Council of Divisions to ask All Academic to solve problems with login conflicts, data analysis, and bulk e-mail.

- Encourage AEJMC to create an online forum for intelligence sharing among paper competition chairs -- an All Academic Wiki, for example, might be a way to address the overload of questions that that Council of Divisions faced.

- Replace all humans with stainless steel robots and/or online avatars.

- Recruit a larger pool of reviewers and stay in contact with those reviewers to insure that they receive a reasonable number of papers (3 or 4), and to insure that each knows the division's expectations and deadlines.

In spite of these problems, I have to say that the online system was, at times, fun to work with, and was easier than the old paper-based system. With some key changes, the system could be extremely efficient.

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Kalyango named Barrow Award winner

We had 10 outstanding candidates for this year's Lionel C. Barrow Doctoral Minority Scholarship award. The aim of the award is to help Ph.D. students complete their dissertation research and academic studies. It is invigorating to read the applications—these scholars are enthusiastic about their studies, doctoral programs, and are pursuing new areas of research with strong theoretical grounding. Many have received numerous awards and have presented their research at regional and national academic conferences. This year's judges, representing the Commission on the Status of Minorities, the Minorities and Communication division and the Communication Theory & Methodology division, had an exceptionally difficult job this year, but the committee unanimously chose a winner.

This year's scholarship winner is **Yusuf Kalyango Jr., a doctoral student from the Missouri School of Journalism, at the University of Missouri-Columbia**. Mr. Kalyango is currently collecting data for his dissertation in three African countries: Uganda, Kenya, and Tanzania. The award will offset some of the costs associated with his travel to Africa and survey administration. He plans to survey African journalists about how they perform their news gathering duties and whether (or how) African governments influence news content. The results of his research will add to the literature on agenda setting and agenda building.

All of our applicants, we hope you will agree, are pursuing important areas of research in our field. Following, in alphabetical order, is just a sampling of the research projects or topic areas they are engaging:

- **Eulàlia Puig Abril, University of Wisconsin-Madison, Life Sciences Communication:** She plans to study ideology and public opinion in the U.S., Colombia, Spain, and Denmark. She is interested in the third-person effect, the hostile media effect and the spiral of silence.
- **Christopher Bell, University of Colorado at Boulder, School of Journalism & Mass Communication:** He has been studying parasociality in the context of reality television shows. He is also interested in how this concept can be applied in political campaigns.
- **Lanier Frush Holt, Indiana University, School of Journalism:** He plans to study perceptions of news organizations and

neutrality when covering issues of war. He is interested in agenda-building.

- **Sojung Claire Kim, entering doctoral studies at the University of Wisconsin-Madison, School of Journalism & Mass Communication:** She intends to pursue a line of research that examines the theory of agenda denial.
- **Yoo-Joo Lee, University of Tennessee, Knoxville, College of Communication and Information:** She intends to study how Korean Americans process corporate sponsorship of social issue messages.
- **Joy C. Mapaye, entering doctoral studies at the University of Oregon, School of Journalism and Mass Communication:** Her research centers on studying video-sharing and social-networking sites and how they contribute to a model describing our shifting media landscape.
- **Yong Jun Shin, University of Wisconsin-Madison, School of Journalism & Mass Communication:** His research fuses theories from Pierre Bordieu and Jürgen Habermas to examine the historical construction of the discourse that surrounds discussions of low-income housing.
- **Arlecia D. Simmons, University of Iowa, School of Journalism and Mass Communication:** She researches religious broadcasting, and aims to study the life and audience of the Rev. Edythe Elem Swartz Stirlen (1895-1987). She uses the theory of interpretive community.
- **Indira Somani, University of Maryland, Philip Merrill College of Journalism:** Her investigations examine how the media address the Asian-Indian Diaspora. She uses the theoretical concepts of acculturation and enculturation in her studies.

We are sure that you will soon be hearing about and reading the research of these scholars. We hope they will become active in the CT&M division.

Our division appreciates the support our members have shown for this scholarship and are glad to see how our membership is fostering such productive scholars. As the contributions and endowment for the scholarship continue to grow, we hope to award more than one scholarship a year.

MARIA E. LEN-RIOS
UNIVERSITY OF MISSOURI
CT&M VICE HEAD

PF&R preview for this year's conference

DOMINIQUE BROSSARD
UNIVERSITY OF WISCONSIN
CT&M PF&R CHAIR

With the AEJMC 2007 Annual Convention fast approaching, I would like to draw CT&M members' attention to Professional Freedom and Responsibilities related activities during the convention meeting, which will deal with issues relevant to many of us. More particularly,

having collaborated with numerous scholars in a variety of settings. The panelists are the following: Prof Sharon Dunwoody (former President of AEJMC), Prof Jack McCleod and Prof. Shyam Sundar. Dominique Brossard, PF&R chair, will moderate the discussion. We hope to see many of you there and look forward to a fruitful discussion.



we are very excited to be able to offer the panel discussion titled "Authorship: Best and Worst Practices in Academia," which will be co-sponsored with the Media Ethics Division of AEJMC, and will take place on Saturday August 10th at 8:15 am. Decisions related to authorship ordering for scholarly papers often rely on unspoken rules varying among universities, fields of study and departments. Such decisions have however clear consequences for graduate students soon to be on the job market or young faculty approaching tenure. Authorship may also impact the legitimacy of published studies as they get reported on in the media.

The CT&M Division therefore planned the "Authorship: Best and Worst Practices in Academia" panel with the Media Ethics Division as a co-sponsor. The panel will discuss the "best and worst practices" of authorship decisions from an ethical standpoint in the field of mass communication. It will highlight the complicated dynamics leading to authorship decisions and stress the responsibilities of the different actors in the process.

CT&M contacted and secured the participation of re-known scholars in the field of mass communication to discuss this important issue, all of whom having extensively published in the field of mass communication research and

A few thoughts on graduate life

It's safe to say that we graduate students can be a fairly neurotic lot. But, to be fair, we have some pretty good reasons. After all, who wouldn't question themselves occasionally while working 60 hours a week for little or no money with a couple of decades' worth of education? Will that paper you're counting on be accepted? Will you pass your candidacy exams and finish your dissertation before all your hair turns gray? Is there any hope of getting the kind of tenure-track position you're looking for? If not, is there anything you're qualified to do that doesn't involve asking people "light roast or dark roast?" and "do you want room for cream?"

On top of those questions, there are conferences. Some might view conferences as social mine fields. What if you botch your presentation? What if you say something out of turn or make some joke that falls flat or have one drink too many? What if your friendliness and interest are mistaken for insincerity and ass kissing? What if your respectful restraint is mistaken for unwarranted arrogance or standoffishness?

But despite these concerns, I prefer to focus on the make part of conferences' make or break potential. After all, your presentation could kill. You could make a good impression with that one pivotal person who eventually puts you over the top for a job at a research 1 school. It's possible that you just might find that thing you've been looking for, whatever it may be.

Likewise, the graduate school experience in general has a lot of good qualities if you can get past the worries. You get to work on your own ideas rather than doing what some boss tells you to do. For the most part you can make your own hours and work from almost anywhere rather than grinding out a nine to five in a cubicle. There's also that look of awe that you sometimes get from people when you tell them that you're well on your way to obtaining a Ph D.

These are the thoughts that stand out as I begin the last leg of my own graduate work. I wouldn't be so condescending as to give uninvited advice, but I can offer a couple of general observations as someone whose been living this lifestyle for a few good years now. First, a focus on the opportunities and advantages that graduate school offers seems much more productive than a fixation on the worries and uncertainty that come along with them. Second, it seems much more constructive

to be one's self rather than trying to be what someone else expects. After all, this is the kind of rare business that affords its practitioners a lot of room for autonomy and individuality. I believe that our most fulfilling successes don't come from conformity or convincing someone that we

JASON REINEKE
THE OHIO STATE UNIVERSITY
CT&M GRADUATE STUDENT LIAISON

*Will you pass your candidacy exams
and finish your dissertation before
all your hair turns gray?*

are what they want us to be, but are rather the result being the best version of ourselves that we can.

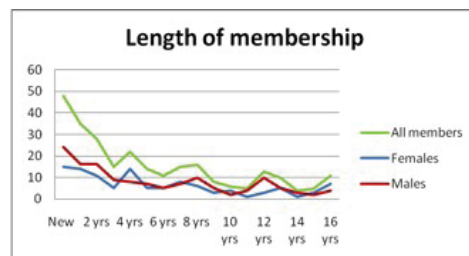
A look at CT&M membership

HERNANDO ROJAS
UNIVERSITY OF WISCONSIN - MADISON
CT&M MEMBERSHIP CHAIR

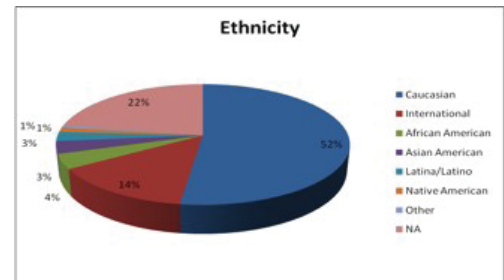
For the most part CT&M members are: (1) excited to be a part of this division; (2) proud of the many academic accomplishments of our members. However, in the past few years we have seen our total membership decline somewhat, and as a division this is something that we need to be aware of and address. While in June of 2005 CT&M had 373 members, in June of this year the total membership was of 328. At this point I think it remains an open question how exactly will the journal affiliation impact our membership? Since most renewals occur during the pre-conference and conference periods, it really won't be until after the 2007 conference that we will have a better sense of any potential possible benefits in terms of membership numbers from the Communication Methods & Measures affiliation.



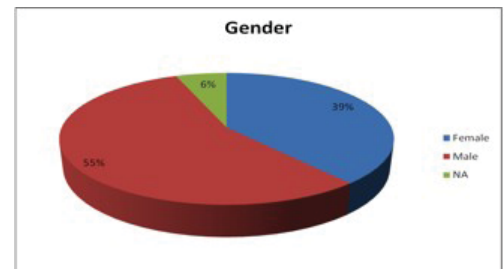
If total membership has gone down, the good news is that in the past few years we have been successful in attracting many new members, particularly, women but also minorities, international members and students. Of our 328 total members 126 have been members for 3 years or less, which suggests that recruiting efforts have been successful, that we continue to be an attractive division, and that there is a lot of renovation taking place within the division.



In terms of ethnicity and national origin we have that 14% of our members have an international origin, while 11% report being African American, Asian American, Latino, Native American or other. An important number of members (22%) do not disclose their ethnic heritage.



Currently 39% of CT&M membership is female, but, as the length of membership chart shows, in the past few years we have been recruiting more females than males. If this trend continues soon we would have gender parity in terms of membership.



Finally, with regards to students we currently have 62 student members comprising (19%) of our total membership. These numbers also suggests that as a division we have been successful in attracting student members, which is particularly important since students are not only the future of CT&M but of AEJMC in general, but there is still room for important gains within the student population. Currently we have 266 non-student members, who for the most part are active faculty members. If, for example, every faculty member in the division recruits one of their students to join we could increase our membership very quickly, while guaranteeing a solid future for the division.

During our scheduled business meeting in Washington we can continue to talk about our membership basis and make plans for the future of our division, but I thought that looking at these numbers and having time to reflect on them before the conference was worthwhile.

Recruiting graduate students to AEJMC

As a Ph.D. student at the University of North Carolina at Chapel Hill, I found that it was pretty much expected that we would join AEJMC. From almost the first day we arrived on campus, my cohort and I started hearing about “presenting at AEJ.” I believe this culture help set the proper expectations for graduate students who would one day be faculty.

AEJMC is an integral part of a graduate student’s socialization into academia. Yet while it is in their best interest to join the organization as early as possible, some students might hesitate to take that step, whether it’s because they don’t know the organization exists or because they’re not sure their research will fit in. A nudge from a trusted faculty member might be just what they need.

Here are some proven ways that you can get graduate students involved with AEJMC early in their academic careers:

1. In your classes, require a research paper that can be submitted to a regional or annual AE-

JMC conference. Set due dates with the AEJMC deadlines in mind, so timing isn’t a factor.

2. Partner with graduate students to conduct research beyond coursework to be presented at AEJMC-sponsored conferences. This research adds credibility by linking students’ work with nationally known scholars.

3. Walk your advisees around at an AEJMC conference to introduce students to the people who might one day hire them. On a personal level, introducing graduate students to established faculty members helps to make students feel more comfortable as scholars – rather than merely as students.

4. Encourage your advisees to get involved in a division related to their research interests. This helps graduate students realize that they are accomplished enough to take part in the organization.

For information on AEJMC membership, refer your students to <http://aejmc.org>.

SUE WESTCOTT ALESSANDRI
SYRACUSE UNIVERSITY
AEJMC MEMBERSHIP COMMITTEE



Georgetown

Continued from Page 4

Lessons from the online review process

The submitters were all pleasant and respectful. Most were eager to correct any problems that I pointed out with their papers, and some seemed rather flattered by the extra attention.

The reviewers were, for the most part, very hard working and reliable. I was very grateful for those who simply did their work without complaints, and for those who pointed out

conflicts of interest with specific papers.

The CT&M Executive Board was particularly helpful in reviewing extra papers, or swapping papers when needed.

The Council of Divisions, the AEJMC staff, and the staff of All Academic did their best to help us use this system.

Thanks to everyone for your part in this important service to our members.

2007 AEJMC CT&M program

Hyunseo Hwang, University of Wisconsin-Madison
Nam-Jin Lee, University of Wisconsin-Madison
Rosanne M. Scholl, University of Wisconsin-Madison
Aaron Veenstra, University of Wisconsin-Madison
Douglas M. McLeod, University of Wisconsin-Madison
Kenneth Goldstein, University of Wisconsin-Madison

Cynicism Versus Skepticism in Citizens' Attitudes Toward the Media and Political Decision Making

Bruce Pinkleton, Washington State University
Erica Weintraub Austin, Washington State University
Michelle Arganbright, Washington State University
Erin Bryant, Washington State University
Hua Chang, Washington State University
Francis Dalisay, Washington State University
Evan Epstein, Washington State University
Hanlong Fu, Washington State University
Erin Gallagher, Washington State University
Jay Hmielowski, Washington State University
Yevgeniya Solodovnikova, Washington State University
Ryan Thomas, Washington State University

Mass Media's Impact on Confidence in Political Institutions: The Moderating Role of Political Expectations
Daniela Spranger, University of Zurich.

Discussant: Jörg Matthes, University of Zurich

Friday; 5:00 PM to 6:30 PM
Best of CT&M

Presiding/Moderating: Douglas Blanks-Hindman, Washington State University

Pondering Media Messages, Talking to Others and Learning: Communication Processes and the Production of Scientific Knowledge (Top Faculty Paper)

Eunkyung Kim, University of Wisconsin-Madison
Dominique Brossard, University of Wisconsin-Madison

Uncertainty Framing in News Coverage of a Non-Conventional War Disaster (Top 3 faculty paper)
Kristen Swain, University of Kansas

Advancing Agenda-Setting Theory: A Comparison of the Relative Strength of the Two Levels of Agenda Setting, and Proposing New Contingent Conditions (Top 3 faculty paper)

Denis Wu, Boston University
Renita Coleman, University of Texas at Austin

The Impact of Media Relations on Charitable Giving: A Test of the Agenda Setting Theory (Chaffee-McLeod Top Student Paper)

Richard Waters, University of Florida

Discussant: Jack McLeod, University of Wisconsin-Madison

Friday; 6:45 PM to 8:15 PM
Communication Theory and Methodology Members Meeting

Presiding/Moderating: Pat Meirick, University of Oklahoma and Lara Zwarun, University of Texas Arlington

Saturday 8:15 AM to 9:45 AM
Authorship: Best and Worst Practices of Academia

Presiding/Moderating: Dominique Brossard, University of Wisconsin-Madison

Panelists

Jack McLeod, University of Wisconsin-Madison
Sharon Dunwoody, University of Wisconsin-Madison
S. Shyam Sundar, Pennsylvania State University

Saturday 12:15 PM to 1:30 PM
Scholar-to-Scholar Refereed Poster Session
The Internet as a Communication Medium

Internet's Influence on Traditional Media in the Contemporary Media Environment (Top 3 Student Paper)
Su Jung Kim, Northwestern University

"Corrective" Actions in the Public Sphere: How Perceptions of Media Effects Shape Online Behaviors
Hernando Rojas, University of Wisconsin-Madison

Internet and Democracy: A Critical Review of What We Know and How We Know
Kevin Wang, University of Minnesota
Tsan-Kuo Chang, University of Minnesota

The New Logic of Collective Action in the Internet Age: The Impact of the Internet on the Transformation of Political Activism and Mobilization
Young Mie Kim, The Ohio State University
Seong-Jae Min, The Ohio State University

Blogsphere and Participatory Democracy: Hostile Media Perception, Information Selection, and Political Participation

Hyunseo Hwang, University of Wisconsin-Madison
Kjerstin Thorson, University of Wisconsin-Madison
Porismita Borah, University of Wisconsin-Madison
Rich Cleland, University of Wisconsin-Madison
David Perlmutter, University of Kansas

2007 AEJMC CT&M program

Effects of Online Community Participation on Real-Life Engagement: A Mediation Analysis

Jong Hyuk Lee, Central Michigan University
Yun Jung Choi, Central Michigan University
Sung-Un Yang, Syracuse University

Discussant: S. Shyam Sundar, Pennsylvania State University

Saturday 3:30 PM to 5:00 PM
Refereed Paper Poster Session

Mode of Digital Identity: Confirmation Bias and Cognitive Busyness on Impression Formation under Text-based Versus Graphic-based Computer-Mediated Communication

Hokyung Kim, University of South Carolina, Columbia, SC

Cognitive Processing During Web Search: A Cognitive Control Approach

Chen-Chao, National Chiao Tung University, Taiwan

Visual Processing of Banner Animation: A Test of Two Competing Theories - "Distinctiveness" and "Motion Effects"

Nokon Heo, University of Central Arkansas

The Effect of Argument Typicality on Memory for Endorsement Messages

Joon Soo Lim, Middle Tennessee State University

The Effects of Moods on Processing of Competitive and Non-Competitive Ad Contexts

Sela Sar, Iowa State University

Moderating Roles of Image and Issues Stories on Broadcast News Scene Order and Proportion Effects

Yun Jung Choi, Central Michigan University
Jong Hyuk Lee, Central Michigan University
SooYeon Hong, Syracuse University

Applicability of the Informational Utility Model for Radio News

Francesca Dillman Carpentier, University of North Carolina at Chapel Hill

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Eric Freedman, Michigan State University

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Blythe Duell, Washington State University
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Olaf Werder, University of New Mexico

Message-Induced Emotions, Faith in Intuition, and Persuasion

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Xiaoli Nan, University of Wisconsin-Madison

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Cheryl Bracken, Cleveland State University
Sukki Yoon, Cleveland State University
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Public Meetings in Entertainment Television Programming: Using Procedural Justice to Analyze Fictional Civic Participation

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Revisiting the Gap: A Meta-Analytic Review of Knowledge Gap Research

Yoori Hwang, University of Minnesota
Se-Hoon Jeong, University of Pennsylvania

Origins of Dutiful Voting and Defiant Activism: The Parent Path and the Peer Path to Adolescent Civic Identity

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Political Discussion, Efficacy and Engagement: A Moderating Effect
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Perceptions of Online Discussion Group Messages: Biasedness, Source Knowledgeability, Perceived Exposure and Influence
Sung-Yeon Park, Bowling Green State University
Gi Woong Yun, Bowling Green State University

Interplay between Television, the Internet, and Interpersonal Health Communication in the Context of Healthy Lifestyle Behaviors: Reinforcing or Substituting?
Chul-joo Lee, University of Pennsylvania

Whistling While You Work Might Hurt: An Experiment on the Effects of Music when Evaluating Job Applicants
Francesca Dillman Carpentier, University of North Carolina at Chapel Hill

New and Legacy Media Use for Information and Entertainment 2000 and 2005: Displacement or Complementarity?
Damian Kostiuik University of Missouri-Columbia
Margaret Duffy, University of Missouri-Columbia
Esther Thorson, University of Missouri-Columbia

Effects of Photographs and Geographical Proximity: News Coverage of Paroling Serial Rapists
Chia-hsin Pan, Chinese Culture University

Knowledge Flows Dynamics of Core Communication Journals in 2005
Sungjoon Lee, University of Buffalo
George Barnett, University of Buffalo

An Analysis of Factors: How Candidate Image Affects Present Day Voters
Anne Oeldorf-Hirsch, The Pennsylvania State University
Katharine Allen, Pennsylvania State University

The Effects of Color Manipulation of a Political Advertisement on Candidate Perceptions
Nokon Heo, University of Central Arkansas

Protesting Immigration: Attitude Congruency and the Behavioral Component of the Third-Person Perception
Julie Andsager, University of Iowa
Josh Grimm, University of Iowa

Saturday 5:15 PM to 6:45 PM
Communication and the Adolescents

Presiding/Moderating: Teresa Myers, The Ohio State

University

Sexual Attitudes and Behaviors Associated with U.S. Early Adolescents' Exposure to Sexually Explicit Media
Jane Brown, University of North Carolina-Chapel Hill
Kelly L'Engle, University of North Carolina-Chapel Hill
Carol Pardun, Middle Tennessee State University

Political Socialization Upside Down: The Adolescent's Contribution to Civic Parenting
Michael McDevitt, University of Colorado
Spiro Kiouis, University of Florida

The Importance of the Home Environment: Predicting Adolescent Political Communication Behaviors from Parental Communication Behaviors
William Eveland, The Ohio State University
Tiffany Thomson, The Ohio State University
Lindsay Hoffman, The Ohio State University
Myiah Hively, The Ohio State University

Adolescents' Exposure to Sexually Explicit Online Material and Sexual Uncertainty: Developing a Recipient-Generated Thought Model
Jochen Peter, University of Amsterdam
Patti M. Valkenburg, University of Amsterdam

Discussant: Hernando Rojas, University of Wisconsin

Sunday 8:15 AM to 9:45 AM
Theory versus Practice in the Advertising Classroom

Moderating/Presiding: Osei Appiah, The Ohio State University

Panelists
Ronald Faber, University of Minnesota
Tom O'Guinn, University of Wisconsin Madison
Dhavan V. Shah, University of Wisconsin Madison
Denise DeLorme, University of Central Florida

Sunday 10:00 AM to 11:30 AM
Advances in Measurement and Individual Difference Perspectives

Presiding/Moderating: Eulalia Puig-i-Abril, University of Wisconsin

Toward Improving the Validity and Reliability of Information Processing Measures in Surveys
Christian Schemer, University of Zurich
Werner Wirth, University of Zurich
Jörg Matthes, University of Zurich

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Do Media Vary in Humanness? An Attempt to Explicate and Measure the Concept of Media Humanness

Hyung Min Lee, University of Minnesota
Kevin Wang, University of Minnesota
Brian Southwell, University of Minnesota

Doohun Choi, Auburn University

Agenda-Setting and Priming: The Public's Evaluation of Presidential Hopefuls (Top 3 student paper)

Sang Y Bai, University of Texas at Austin

Refining the Willingness to Censor Scale: Public Censorship Attitudes and Their Predictors

Jennifer Lambe, University of Delaware
Jason Reineke, The Ohio State University

The Structure of Knowledge and Dynamics of Scholarly Communication in Agenda-Setting Research: A Social Network Analysis Approach

Zixue Tai, University of Kentucky

An Individual Difference Approach to Understanding Communication Campaign Effects: Self-Monitoring, Perceived Message Effectiveness, and Perceived Media Influence

Hye-Jin Paek, University of Georgia

The Path to War: A Second-Level Agenda-Building Analysis Examining the Relationship Among the Media, the Public & the President

Shahira Fahmy, Southern Illinois University
Tom Johnson, Texas Tech University
Juyan Zhang, Monmouth University
Wayne Wanta, University of Missouri

Discussant: Julie Andsager, University of Iowa

Sunday 11:45 AM to 1:15 PM

Let's Get Real About Teaching Research Methods: Is the Reader's Digest Mentality Really Serving Today's Undergraduate Students?

Discussant: Patricia Moy, University of Washington

Moderating/Presiding: Karie Hollerbach, Southeast Missouri State

Let's Get Real: Making Compromises in the Research Methods Class

Kendra Gale, Colorado at Boulder

Generating Research Excitement in One Semester: The "Commando Mission" Model

John C. Pollock, College of New Jersey

Media Research & Online Resources

Tony Rimmer, California State, Fullerton

Help Wanted: College Graduates With Research Skills

Reggie Murphy, director, research services, Gannett Co., Inc.

Taking My Turn Teaching Research Methods 27 Consecutive Times: A Top Ten List of Suggested Practices

Karie Hollerbach, Southeast Missouri State

Sunday 1:30 PM to 3:00 PM

Studies in Agenda Setting

Presiding/Moderating: Kristen Swain, University of Kansas

Attribute Agenda Setting, Priming, and the Media's Influence on How to Think about a Controversial Issue

Seihill Kim, Auburn University
Mijeong Han, Hanyang University

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The Communication Theory & Methodology (CT&M) division of the Association for Education in Journalism and Mass Communication (AEJMC) was created in the mid-1960s. The goal of CT&M is to advance the study of communication through theory-based, methodologically-sound research.

Communication Methods and Measures, the official division journal, brings developments in methodology, both qualitative and quantitative, to the attention of communication scholars (Publisher Lawrence Erlbaum Associates).

CT&M has traditionally been a leader at encouraging research by graduate students. The first division of AEJMC to have a **student paper competition**, CT&M awards \$250 to the Top Student Paper, as well as \$50 to first author of student papers to help **offset the conference costs**.

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