

2016 CT&M Top Paper Award Winners



Alexander Moe and Yunjuan Luo (Texas Tech University) receive the First Place Faculty Paper Award from outgoing CT&M Research Chair Melissa Gotlieb at the 2016 AEJMC conference in Minneapolis.

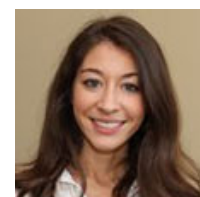
Hats off to another award-winning year at AEJMC! At the 2016 annual conference, CT&M recognized the most theoretically and methodologically innovative scholarship from a broad pool of 73 manuscript submissions.

One truly exceptional paper won both the top faculty and top theory awards. The study, "A meta-analysis of news media's agenda setting effects, 1872-2005," was written by Yunjuan Luo, Hansel Burley, Alexander Moe (Texas Tech University), and Mingxiao Sui (Louisiana State University).

The top student paper award went to three doctoral candidates from The Ohio State University, Golnoosh Behrouzian, Emma Fete, and Ayensur Dal, for their study entitled, "Defying Censorship: A Framework for Reactance and Learning in the Face of Media Controls."

The second place faculty paper was awarded to Jacob Rohde and Denis Wu (Boston University) for "Agreement Between Humans and Machines? A Reliability Check Among Computational Content Analysis Programs." The third place faculty

By ELIZABETH STOYCHEFF
DEPARTMENT OF COMMUNICATION
WAYNE STATE UNIVERSITY
RESEARCH CHAIR



"We are excited to announce that, for the first time next year, CT&M will be adding a fourth award that recognizes the top methodological submission to our division."

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Year in Review

Thoughts from the Division Head

By **JÖRG MATTHES**
 DEPARTMENT OF COMMUNICATION
 UNIVERSITY OF VIENNA
 DIVISION HEAD



The annual AEJMC conference is always a highlight in our calendar, and the one in Minneapolis was special and super-successful, largely thanks to Kjerstin Thorson, our outgoing division head, who moved our dynamic and spirited division forward. We had a fantastic program and paper competition thanks to our great research chair -- now division Co-Head -- Melissa Gotlieb. Elizabeth Stoycheff and Michael Beam each organized well attended teaching and PF&R sessions, respectively. We had a solid pool of exceptional candidates for the Barrow Scholarship Award organized by Jennifer Hoewe (and a great winner: Adrienne Muldrow, Washington State). Thanks to the hard work of Magdalena Saldana, we had an increasing number of Facebook likes and Twitter followers. Finally, the division put on a highly praised preconference workshop on Node XL presented by Itai Himelboim.

The year 2016 was also a special one because we went through the AEJMC assessment process. The overall feedback we received from AEJMC leadership was positive and encouraging. We were praised for successfully meeting our dual mission combining theory and methodology, our good record of solid finances over the past five years, and our thriving divisional journal, *Communication Methods & Measures*. In 2016, submissions to the journal increased by about 20%. The journal published some highly cited papers in the past year, and there is an upward spiral regarding its visibility.

For instance, in 2010, we had 1,622 downloads in total. Only five years later, in 2015, the total skyrocketed to 14,216 downloads. Through July 2016, we are well on pace to meet last year's numbers. This is simply outstanding!

More great people and friends joined the leadership of our division in 2016: We welcomed Matthew Barnidge (current Newsletter Editor), Brett Sherrick (current Membership Chair), and Trevor Diehl (Graduate Student Liaison). We are proud to have

you all on board! And finally, this division could not be what it has been over the past years without the tremendous efforts of all of you: Our division members, followers, paper submitters, reviewers, friends, and past heads. Thanks to you all!

Now, the saying goes that "after the conference is before the conference," and we have already begun our efforts to make the upcoming Chicago conference one of the best the division has ever had! We will introduce a new paper award, the top methodology paper, and we will have another set of outstanding teaching and PF&R panels. We will work harder to further increase our social media impact, we will continue to internationalize our division both in terms of submissions and members, are we are confident that we will have a great pool of paper submissions once again in 2017.

"In 2010, we had 1,622 downloads in total. Only five years later, in 2015, the total skyrocketed to 14,216 downloads."

Our unofficial motto has always been that CT&M is THE division for top-level research at the AEJMC conference. It is the only division in our field that focuses on methodology AND theory, and the only one that cuts across several key areas of our discipline. This is something very special in our increasingly fragmented research environment.

With this spirit in mind, we can all help the division to move forward and grow. First and foremost, please submit your very best research for presentation at the annual convention. The high-caliber research is what makes our division unique within AEJMC. Also, please support us by recruiting new members and encourage other people to submit their best work to CT&M. Tell your students about

the division, forward our newsletter, get them involved on social media, show them our journal, and bring them to our business meeting (which is fun, I swear!). Finally, if you want to get involved in CT&M leadership, please contact me or any of the members of the executive board and we will discuss opportunities.

Thank you all for your commitment to CT&M. We can't wait to see you in Chicago!

Call for 2017 Barrow Minority Scholarship Applications

By **BRETT SHERRICK**
DEPARTMENT OF
JOURNALISM & CREATIVE MEDIA
UNIVERSITY OF ALABAMA
MEMBERSHIP CHAIR



Applications are now being accepted for the 2017 Barrow Minority Doctoral Student Scholarship. The scholarship includes a cash award and a free one-year membership in the Communication Theory and Methodology Division (CT&M) of AEJMC.

The scholarship honors the late Professor Lionel C. Barrow, Jr., of Howard University, in recognition of his pioneering efforts in support of minority education in journalism and mass communication. Reflections on Dr. Barrow from previous scholarship winners are available in the spring editions of CT&M Concepts, available at <http://aejmc.us/ctm/newsletter/>. The award is designed to aid doctoral students in journalism or mass communication programs to complete their dissertation research and academic studies. The student's work does not need to address issues of race or ethnicity.

The award is sponsored by the CT&M Division and is made possible in part through contributions from the Minorities and Communication Division, the Commission on the Status of Minorities, the Mass Communication and Society Division, and personal donations. Racial or ethnic minority students who are U.S. citizens or permanent residents and

are enrolled in a Ph.D. program in journalism or mass communication are encouraged to apply. Applicants need not be members of AEJMC or the CT&M Division.

Applications will be evaluated on the basis of each candidate's capacity for making significant contributions to communication theory and methodology. To be considered for this scholarship, please provide the following: (1) a letter outlining research interests and career plans, (2) a curriculum vitae, and (3) two letters of recommendation. The letter and CV should be sent via email to Dr. Brett Sherrick, Membership Chair, to bisherrick@ua.edu. The letters of recommendation should be sent directly by the recommender to the same email address. Letters of recommendation may also be sent via regular mail to Dr. Brett Sherrick, CT&M Membership Chair, Box 870172, University of Alabama, Tuscaloosa, AL 35487.

Submissions must be emailed (or postmarked) no later than May 1, 2017. Questions may be addressed to Dr. Sherrick at the email listed above. The scholarship will be awarded at the CT&M business meeting at the 2017 AEJMC conference in Chicago, August 9-12.

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paper award went to Jessica Willoughby (Washington State University), Kelly L'Engle (University of San Francisco), Kennon Jackson (Sexual Health Initiatives for Teens), and Jared Brickman (Washington State University) for "Evaluating a Sexual Health Message Service Using Short Message (SMS) Surveys with Adolescents."

The second place student paper was awarded to Juwon Hwang (University of Wisconsin-Madison) for "'The First Decision for My Child': Mechanisms through which Parents of Children without Autism Decide on their Children's Vaccination." The third place student paper was awarded to Minchul Kim (Indiana University) for "Testing Intergenerational Transmission of News Content Preference: A South Korean Case."

Congratulations to all of this year's winners, and a special thank you to all who participated in the submission and peer-review process.

We are excited to announce that, for the first time next year, CT&M will be adding a fourth award that recognizes the top methodological submission to our division. Details on the submission process will be forthcoming in the AEJMC 2017 Call for Papers. We look forward to acknowledging even more outstanding work at next year's conference!

Teaching Panels for 2017: Data Skills and Media Literacy

**KRISTEN DAWN
LANDREVILLE**
DEPARTMENT OF
COMMUNICATION &
JOURNALISM
UNIVERSITY OF WYOMING
TEACHING CHAIR



CT&M is excited to announce that it will be partnering with the Visual Communication Division and the Communication Technology Division to bring you two teaching panels at the 2017 AEJMC conference in Chicago.

With Visual Communication, CT&M will be preparing a panel on the importance of teaching data skills and visual storytelling skills to journalism and mass media students.

And with CTEC, CT&M will bring together scholars and educators who have expertise in improving media literacy at the intersection of politics, communication methods, and technology.

Recognizing that it is more important than ever for journalists to work with teams that may include journalists, visual designers, statisticians, and programmers, the data skills panel will emphasize

“[...] it is more important than ever for journalists to work with teams that may include journalists, visual designers, statisticians, and programmers [...]”

the value that is acquired from having basic to working knowledge in each of these areas, beyond the demands of traditional journalism.

In the media literacy panel, panelists will engage questions surrounding the types of in-class and out-of-class learning assignments through which students can cultivate media literacy in these areas. Political polling consumption, framing of political issues on social media platforms, online headline clickbait, methods surrounding online fact-checking, and deconstructing political campaign materials are particularly relevant topics for this panel.

To nominate potential panelists who are making professional and/or pedagogical innovations in these areas, please email Kristen Landreville, CT&M Teaching Chair, at klandrev@uwyo.edu.

PF&R Panels for 2017: Improving Research

JENNIFER HOEWE
DEPARTMENT OF JOURNALISM &
CREATIVE MEDIA
UNIVERSITY OF ALABAMA
PF&R CHAIR



The upcoming AEJMC conference will feature two CT&M panels focused on professional freedom and responsibility.

The first panel, co-sponsored with the Mass Communication and Society Division, will broadly consider how to improve research in the field. The goal is to bring together current and former journal editors to discuss improving the quality of published research related to mass communication, including content, processes, and effects. Some of the topics that will be addressed include the need for replication, multiple experimental studies within single manuscripts, greater accuracy in reporting results, and sharing datasets with

“The goal is to bring together current and former journal editors to discuss improving the quality of published research related to mass communication.”

reviewers. The second panel will be co-sponsored with the Media Management, Economics, and Entrepreneurship Division, focusing on issues and best practices for conducting online research. This panel will feature researchers who use

online resources for recruiting respondents for surveys and participants for experiments and also for data collection. Some of the topics addressed will include considerations of participants' time, payment received, getting IRB approval as well as issues of visual design, length, and the potential for mobile device compatibility. Some of the online platforms discussed will include Mechanical Turk, Qualtrics, Knowledge Networks (GfK), and SSL.

2016-2017 CT&M OFFICERS

Division Head, Editor-in-Chief, Communication Methods and Measures, & Editorial Board Liaison

Jörg Matthes
Department of Communication
University of Vienna
Währinger Straße 29
1090 Vienna, Austria
Phone: 011-43-1-4277-49307
E-mail: joerg.matthes@univie.ac.at

Vice-Head & Program Chair

Melissa Gotlieb
College of Media & Communication
Texas Tech University
P.O. Box 43082
Lubbock, TX 79404
Phone: 806-834-2998
E-mail: melissa.gotlieb@ttu.edu

Research Chair

Elizabeth Stoycheff
Department of Communication
Wayne State University
563 Manoogian Hall
Detroit, MI 48202
Phone: 313-577-4572
E-mail: elizabeth.stoycheff@wayne.edu

Teaching Committee Chair

Kristen Landreville
Department of Communication &
Journalism
University of Wyoming
425 Ross Hall
1000 E. University Ave.
Laramie, WY 82071
Phone: 307-314-9090
E-mail: klandrev@uwyo.edu

Professional Freedom & Responsibility Chair

Jennifer Hoewe
Department of Journalism & Creative
Media
University of Alabama
Box 870172
Tuscaloosa, AL 35487
Phone: 205-348-9760
E-mail: jehoewe@ua.edu

Membership Chair & Webmaster

Brett Sherrick
Department of Journalism & Creative
Media
University of Alabama
Box 870172
Tuscaloosa, AL 35487
Phone: 205-348-7570
E-mail: bisherrick@ua.edu

Newsletter Editor

Matthew Barnidge
Department of Communication
University of Vienna
Althanstraße 14 (UZA II)
1090 Vienna, Austria
Phone: 011-43-1-4277-49344
E-mail: matthew.barnidge@univie.ac.at

Social Media Coordinator

Magdalena Saldaña
College of Media & Communication
Texas Tech University
P.O. Box 43082
Lubbock, TX 79404
Phone: 806-834-5044
E-mail: magdalena.saldana@ttu.edu

Graduate Student Liaison

Trevor Diehl
Department of Communication
University of Vienna
Althanstraße 14 (UZA II)
1090 Vienna, Austria
Phone: 011-43-1-4277-48321
E-mail: trevor.diehl@univie.ac.at

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