

#### COMMISSION ON THE STATUS OF WOMEN

Association for Education in Journalism and Mass Communication (AEJMC)





Jaime Loke Chair

Welcome to the summer edition of CSW's newsletter. I hope everyone had a good end to their semester and is now enjoying summer.

The annual AEJMC conference is coming up soon! This year the conference will be held in Minneapolis from August 4th - August 7th,

2016. Thank you to everyone who submitted papers and especially to our reviewers who made the paper competition possible. A big congratulations to all of the top paper award recipients! We will be handing out awards at our annual CSW business meeting so please come join us. We will also be holding elections during our business meeting and if you are interested in getting more involved with CSW, please consider running for a position on the 2016-2017 executive board.

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## Luncheon Sponsors

Due to rising conference costs and the inability for some of our graduate students to attend great opportunities like the CSW networking luncheon, we are starting a program to sponsor a graduate student's admission to the CSW networking luncheon starting next year. If you are interested in sponsoring a graduate student please contact Jaime Loke at jaimeloke@ou.edu.

# CSW Mentoring & Networking Luncheon Sat., Aug. 6, 12:15-1:30 p.m.

This year's Mentoring & Networking Luncheon will be **Saturday, Aug. 6, 12:15-1:30** p.m. If you have not signed up yet for the luncheon, you can still do so when you pick up your registration materials in Minneapolis or when you register for the conference online. The fee is \$48.

There has been a change in speakers: Mark Kappelhoff was recently appointed to be a state judge, so he cannot participate as speaker as planned. Therefore, John Choi, Ramsey County Attorney, will be speaking instead. He has led Minnesota's most successful human trafficking busts, resulting in the longest sentences for pimps in

Minnesota history.

Tania Cantrell Rosas-Moreno is our second speaker. She is an assistant professor in Latin American and Latino Studies at Loyola University Maryland, an expert in international communication, and especially engaged with social justice issues at the intersection of feminism and education. She is also the winner of the 2016 CSW Mary Ann Yodelis Smith Award for Feminist Scholarship!

This luncheon is going to be fantastic, we hope that many of you can make it. We are looking forward to seeing you at the 2016 CSW Mentoring & Networking Luncheon!

## Become a CSW Board Member!

It's time to nominate either yourself or someone else for the CSW board! Board positions are opportunities to meet new people, learn about what other people are doing, and put national service on your CV, which looks

fantastic. If you're going on the job market or working toward tenure, national service makes a strong case that you're making a reputation for yourself and establishing a strong professional network. This year we had

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### **CSW AWARD WINNERS**

#### The AEJMC Commission on the Status of Women 2016 Awards



Mary Gardner Award for Graduate Student Research

Danielle Kilgo, Ph.D. candidate, University of Texas, Austin

This award is designed to fund research that has the potential to make an excellent contribution to the scholarship on women and journalism and mass communication. The award honors Mary Gardner, professor emeritus at Michigan State University and the first woman elected president of AEJMC.



Mary Ann Yodelis Smith Award for Feminist Scholarship Tania Cantrell Rosas-Moreno, assistant professor, Loyola University Maryland

This award funds feminist scholarship that has the potential to make significant contributions to the literature of gender and media. First presented in 1995, it honors Mary Ann Yodelis Smith, a past president of AEJMC and long-time advocate for women in the academy.



Donna Allen Award for Feminist Advocacy
Stine Eckert, assistant professor, Wayne State University
The Donna Allen Award recognizes feminist advocacy by a woman or group. This award honors Donna Allen, founder of the Women's Institute for Freedom of the Press in Washington, D.C.



Outstanding Woman in Journalism and Mass Comm. Education Mia Moody-Ramirez, associate professor, Baylor University This award honors a woman who has represented women well through excellence and high standards.

Congratulations to all who won! Join us at CSW's business meeting at the AEJMC Annual Conference in Minneapolis on Friday, August 5, 2016 at 8.30 p.m. where we will hand out all the awards.

#### 2015-2016 Officers

Jaime Loke, Chair Jen Vardeman-Winter, Vice-Chair Candi Carter Olson, Research Chair Shannon McGregor, Mid-Winter Chair Mia Moody-Ramirez, Secretary Katherine LaPrad/Cindy Vincent, Newsletter

#### Join Us Online!

Social Media Team Rowena Briones Stine Eckert Victoria LaPoe



## PROMOTIONS & Publications



Cory L. Armstrong (pictured left) has been named Professor and Chair of the newlyformed Department of Journalism & Creative Media at the University of Alabama. She began her term in July 2016.

Armstrong had previously been the Faculty Director at the Mayborn School of Journalism at the University of North Texas from 2014-2016.

Candi Carter Olson's article, "A Cosmic Shoulder to Lean Upon: Gertrude Gordon and the Rise of Women Journalists," will appear in the Fall 2016 edition of *Pennsylvania History*. This article recovers the story of Pittsburgh's first sob sister, Gertrude Gordon, and discusses how her stories moved audiences to engage with issues important to early 20<sup>th</sup> century women.

Stine Eckert, assistant professor in the Department of Communication at Wayne State University, recently published her book chapter "Feminist Uses of Social Media," with Linda Steiner, in *Defining Identities and the Changing Scope of Culture in the Digital Age* (2016), edited by Alison Novak and Imaani Jamillah El-Burki.



Margaretha
Geertsema-Sligh
(pictured left) has
been appointed
director of the
Eugene S. Pulliam
School of Journalism

at Butler University. She started in this position on June 1, 2016.

Meenakshi Gigi Durham's new book

Technosex: Precarious Corporealities, Mediated Sexualities, and the Ethics of Embodied Technics has been published by Palgrave Macmillan. The book offers a feminist analysis of contemporary sexualities in the age of digital media, advancing a framework for ethics that is sensitive to gender, power, and the politics of location. <a href="http://www.palgrave.com/us/book/9783319281414">http://www.palgrave.com/us/book/9783319281414</a>. Durham is Professor and Collegiate Scholar in the School of Journalism and Mass Communication at the University of Iowa.

Dr. Debbie Owens
(pictured right) has
been appointed Interim
Chair in the
Department of
Journalism and Mass
Communications at
Murray State



University (KY). She is the first African American and second woman to the lead the department in its nearly 90-year history. Owens joined the MSU faculty in 2002. Professor Owens recently served as Graduate Program Coordinator for the department. Her leadership positons have included Electronic Media Sequence Head and Writing Across the Curriculum Ambassador for the Author J. Bauernfeind College of Business at

Murray State.

Lisa A. Phillips, SUNY New Paltz, (pictured right) has been promoted to Associate Professor of Digital Media & Journalism.



#### Become a Board Member! continued from p. 2

people serve as co-chairs for some of these positions, and it was a great way to share the workload. Please note that Vice Chair and Research Chair will all have training meetings and an orientation breakfast on Sunday.

#### Positions include:

Vice Chair. Organizes all of the panels in addition to other tasks dealing with the annual conference. The Research Chair usually moves up to Vice Chair because the positions build on one another, but this does not have to be the case.

Research Chair: Organizes all of the paper submissions and reviews for the competitive paper competition.

Midwinter Research Chair: Organizes papers and reviews for the paper competition for the midwinter conference. The submissions are much lower for this conference, so this is an easy way to learn about the research chair role.

*Secretary*: This person must be at the summer conference as the secretary takes notes at the

annual meeting and submits the meeting minutes for consideration.

Newsletter Editor: The Newsletter Editor organizes content and designs the newsletter for our members. We had two people share this job this year.

Ad-hoc Social Media Chair: This position maintains our various social media platforms and works to build our following and our presence across multiple social media platforms. We also had multiple people doing this job this year.

If you are not going to be at the conference this year but would like to run for a position anyway, send us a brief, one-paragraph explanation for why you would like the particular job for which you're running. All self nominations should be sent to either Jaime Loke at <a href="mailto:jaimeloke@ou.edu">jaimeloke@ou.edu</a> or Jennifer Vardeman-Winter at <a href="mailto:jvardema@central.uh.edu">jvardema@central.uh.edu</a>.

#### Promotions & Publications continued from p. 4

**Donnalyn Pompper** has been promoted from Associate Professor to Full Professor in the School of Media & Communication at Temple University.

Chelsea Reynolds (pictured right) received a top student paper award from CCSD for "Doing journalism and sex research: A sociology of knowledge approach" and will be presenting at 11 a.m. Sunday, Aug. 7. She also published "The women's magazine diet: Frames and sources in nutrition and fitness articles" in *Journal of Magazine and New Media Research* (2016, July) with her co-author S. LoRusso, and "8 things Latin moms say about men and sex vs. The 19 most frustrating things about casual dating: Sexuality and relationships in Cosmo for Latinas online and Cosmopolitan online in Media Report to Women (2016, Aug.).

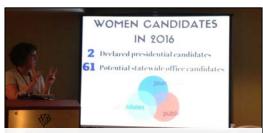




**Jenny Ungbha Korn** (pictured left) won the Graduate Prize in Gender Studies from UIC.

**Cindy S. Vincent**, assistant professor at Salem State University, is the recipient of the AEJMC Mass

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Shannon McGregor presents on women and elections at 2015 AEJMC conference.

have found a great replacement to take his place. Ramsey County Attorney, Mr. John Choi, who has led the largest human trafficking sting(s) in Minnesota, has very kindly agreed to be the speaker. According to

#### Chair's Message

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I also highly encourage everyone to join us at the CSW luncheon in Minneapolis. It is a great place to network with other CSW members and find support with senior CSW members

Please note that there has been a change in CSW's keynote speaker for our annual luncheon. Our original speaker, Mark Kappelhoff, was recently appointed to serve as a Minnesota state court judge, and his appointment limits his public appearances and the programs he can participate in. His appointment has even affected what he is able to teach at The University of Minnesota where he is currently a faculty member. Unfortunately because of this appointment, Mark needed to decline his original acceptance of his invitation to speak at our luncheon.

But with Mark's help, we

John Choi's biography online, he "made history on January 3, 2011, when he was sworn in as the first Korean-American Chief Prosecutor in the nation. As the Ramsey County Attorney, John leads a public law and prosecution office of 325 staff with a \$39 million budget in the most diverse county in the state, which includes the capital, Saint Paul.

Since taking office, John has become a state and national leader in the fight against sex trafficking. John's innovative approach to holding abusers accountable, while working collaboratively with advocacy agencies to help victims, has transformed the way government intervenes in domestic violence and sex trafficking situations."

We are excited to have him on board and we hope you are too. Space is limited so don't forget to sign up for CSW's luncheon!

As always, CSW would love to hear from you so please reach out to us via Facebook, Twitter or email with any suggestions or ideas you have for us. I hope to see everyone in Minneapolis!

#### **CSW** Business Meeting

Fri., August 5
:30 pm to 10 pm

Moderating/Presiding: Jaime Loke, Oklahoma

## Promotions & Publications continued from p. 5

Communication & Society Service-Learning Award. She also published "Towards a Reconceptualization of Lumpenproletariats: The Collective Organization of Poverty for Social Change Through Participatory Media" in The Journal of Alternative and Community Media and "Mitigating Bias Blind Spot via a serious video game" in Computers in Human Behavior with her coauthors, E. Bessarabova, C. Piercy, S. King, N.E. Dunbar, J.K. Burgoon, C.H. Miller, M. Jensen, A. Elkins, D. Wilson, S.N.



Panel on Gender and Social Media at 2015 AEJMC.

## AEJMC Pre-Convention Workshops

## Surviving and Thriving in the Academy Wed., Aug. 3, 1-5 p.m.

This fourth annual program is designed to help junior women faculty members move forward in their careers through mentoring, networking and preparing for tenure and/or administration or other leadership positions. It is designed for tenure-track women, but some exceptions may be made.

Speakers include senior scholars and administrators and women colleagues who have achieved significant leadership positions in their careers. Julianne Newton, Edwin L. Artzt Interim Dean and professor of visual communication, School of Journalism and Communication, University of Oregon, will keynote the workshop. In addition to the training and networking at this workshop, participants, who will be designated Kopenhaver Fellows, will be invited to take part in activities of both the CSW and the Kopenhaver Center during the year and receive publications of both groups. They will also be invited to reunite with previous cohorts to network at subsequent conventions.

Sponsored by the AEJMC Commission on the Status of Women, the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University







## Teaching Online Media & Diversity Classes: Pitfalls & Unique Opportunities Wed., Aug. 3, 1-5 p.m.

Many college journalism instructors have experienced the challenge of teaching and discussing often sensitive and provocative issues such as media depiction of race, gender, class and sexual orientation. Some instructors also have noted that teaching media and diversity classes totally online, has its own set of challenges and unique rewards, often distinct from the face-to-face class setting. Primarily women and people of color teach courses focusing on multiculturalism and media. You will be hard pressed, for example, to find a heterosexual White male journalism administrator who has taught a media and diversity course.

A concern is that since at most schools these courses are taught by faculty of color, women and perhaps a handful of White men, administrators often may not have sufficient familiarity to relate to the challenges of teaching them. Another possible trepidation, is that some instructors teach large online media and diversity classes of several hundreds students that can intensify already sensitive course material interpretation, particularly with the intense pressure at

### THE BEST IN GENDER RESEARCH

Competitive paper panels include latest research on women in communication, children/adolescents, and violence against women



Candi Carter Olson Research chair

As your 2015-2016 research chair, I owe a big shout out to all of this year's competitive paper reviewers. Every single review was in on time. Thank you to everyone! You all are fantastic, and I love working with you all and getting to know you more every year.

This year's competitive paper competition was a success with 35 total submissions, only one of which received a desk reject. Of the papers that made it to judging, 16 were by faculty, and 19 were by students. Many of our student submissions were co-authored with faculty, which shows that our CSW senior members are doing some strong mentoring for our graduate students. We accepted 19 of the 34 papers this year.

One of the biggest successes of this competition

was the judging process itself. Our CSW members came together to do the peer review process, with 53 members volunteering to review papers. All but four of those reviewers were faculty. This meant that I could guarantee that every submission received two reviews, and every reviewer received no more than three papers, with many people receiving two.

We have some incredible competitive paper panels this time, including a panel on professional women in communication, a panel on media framing of violence against women, and a panel on children and adolescents using media. Be sure to show up to our scholar-to-scholar session on Thursday at 5 p.m. to hear some fascinating research on Monica Lewinsky, framing of soldiers in *Stars and Stripes*, and celebrity lifestyle brands on Pinterest.

Make special note of our graduate student top papers panel on Thursday at 1:30 p.m. Please put this panel on your schedule and show up to support our rising academic stars! All of these papers are unique and show the creative thinking that our students are putting into analyzing the big problems of our time.



#### Teaching Online Media & Diversity continued from p. 7

many universities and colleges to offer a variety of online courses and degrees. This panel will discuss critical challenges and unique opportunities in teaching online media and diversity courses, including a look at sensitive instructor experiences; rewarding and unique instructor experiences; ways to use social media in the course curriculum; U.S. social history awareness challenges for students located across the globe, the traditional 15-week versus 6-7 week course module; class size impact (from modest enrollments to MOOCs); "killing the messenger" influence on teacher evaluations; elective compared to required course factors, administrative support, and more. To attend the workshop go to: <a href="https://goo.gl/eZmVU5">https://goo.gl/eZmVU5</a>.



## **AEJMC** National Conference 2016

Minneapolis, Minnesota

#### Wednesday, August 3

#### 1 pm to 5 pm

MCD and CSW

Workshop Session: Teaching Online Media and Diversity Classes: Pitfalls and Unique Opportunities

#### Thursday, August 4

#### 8:15 a.m.

"Women Positioning Themselves and Advancing Professionally in the Media"

#### 11:45 am to 1:15 pm

CSW and MCSD

PF&R Panel Session: Negotiating Temptation: Possible Protective and Risk Factors Associated with the Effects of Sexual Media Content

#### 1:30 p.m.

"Rising Voices in Feminist Research: The Commission on the Status of Women's Top Student Papers"

#### 3:15 p.m.

"Plugged in youth: Examining child and adolescent use and production of media"

#### 5 p.m.

Scholar-to-Scholar, "Framing identity: Using the media to influence gendered identities"

#### Friday, August 5

#### 8:15 a.m.

"Mediated communication surrounding sexual assault and domestic violence"

#### 11:45 am to 1:15 pm

CSW and SJD

PF&R Panel Session: Girls and Censorship: The Dilemma of High School Journalism

#### 1:30 pm to 3 pm

CSW and MCD

Teaching Panel Session: From Trigger Warnings to Testing Tolerance: Creating Classrooms that Support and Encourage Student Engagement with Controversial Topics

#### 3:15 pm to 4:45 pm

AEJMC Council of Affiliates and CSW PF&R Panel Session: Equity and Equality of the Sexes: How Long Will it Take Women to Get

Continued on

There?

#### 5 pm to 6:30 pm

CSW and MCD

Research Panel Session: Transgressive Girls, Mothers, and Feminists: Transformations

Through Social Media

#### 8:30 pm to 10 pm

Commission on the Status of Women Business Session: Members' Meeting

#### Saturday, August 6

#### 8:15 am to 9:45 am

CSW and CCSD

Teaching Panel Session: Gender Equality and Social Justice Issues in the Media: Strategies for Teaching and Research

#### 10 am to Noon

AEJMC General Business Session: AEJMC Business Meeting Presentation of CSW Awards

• Mary Ann Yodelis Smith Award for

Feminist Scholarship

- Donna Allen Award for Feminist Advocacy
- Outstanding Woman in Journalism and Mass Communication Education
- Mary Gardner Award for Graduate Student Research

12:15 pm to 1:30 pm CSW Mentoring & Networking Luncheon (Pre-registration is required)

5:15 pm to 6:45 pm CSW and Media Ethics Division PF&R Panel Session: Sexism on the Set: Gendered Expectations of Female TV Broadcasters in a Social Media World

#### Sunday, August 7

11 am to 12:30 pm PRD and CSW

PF&R Panel Session: Work-Home Life Balance among Public Relations Practitioners: It's More Than a "Woman's Issue"



## Your Guide to Minneapolis, Minnesota

AEJMC National Conference 2016

### Shopping & Cultural Attractions

#### Mall of America

- Located in Bloomington, MN, just south of downtown
- Second largest mall in the U.S.
- Houses the Sea Life Aquarium and a Nickelodeon Amusement Park

#### Nicollet Mall

- Main shopping center in downtown Minneapolis
- Mainly pedestrian zone that has a large concentration of shops, restaurants, galleries and other attractions

#### Minneapolis Institute of Art

- One of the largest art museums in the U.S.
- Free entry, though some exhibits have a fee

#### Walker Art Center

- One of the most visited modern and contemporary art museums in the country
- Students: \$9, Adults: \$14

#### Minnesota History Museum

- An interactive museum with both permanent and changing exhibits
- Students: \$10, Adults: \$12

#### Somali Museum of Minnesota

Museum dedicated to traditional Somali



#### culture

- Minnesota is now home to one of the world's largest Somali diaspora population
- Adult: \$11

#### **American Swedish Institute**

- Dedicated to the education and celebration of Swedish culture and its role in Minnesota history
- Students: \$5, Adults: \$10



#### Parks & Recreation

#### **Loring Park**

• Originally designed with NYC's Central Park in mind

#### Lake Calhoun Park

 Home to a variety of water activities and three beaches

#### Lyndale Park Gardens

• Home to the second oldest public rose garden in the U.S. and showcases 3,000 plants in 100 different varieties

#### Minnehaha Park

 Located outside of downtown, Minnehaha Park is a beautiful location and home to Minnehaha Falls

### Bars & Nightlife

#### Restaurants

#### Lucia's - lucias.com

- 1432 W 31st St, Minneapolis
- Restaurant and wine bar

#### Marvel Bar - marvelbar.com

- 50 N 2nd Ave, Minneapolis
- Cocktail bar and speakeasy

#### Eat Street Social - eatstreetsocial.com

- 18 W 26th St, Minneapolis
- High end cocktails and bistro fare

#### First Avenue & 7th Entry - first-avenue.com

- 701 N 1st Ave, Minneapolis
- Music club since the 1970's

#### The Exchange - the exchangempls.vom

- 10 S 5th St B100, Minneapolis, MN
- Nightclub with 10,000 sq ft to move and dance

#### Vegas Lounge - vegasloungemn.com

- 965 Central Ave NE, Minneapolis
- Voted best karaoke bar in the Twin Cities

#### Bunker's Music Bar & Grill - bunkersmusic.com

- 761 N Washington Ave, Minneapolis
- Informal venue with rock, blues, and R&B

#### Haute Dish - haute-dish.com

- 119 N Washington Ave, Minneapolis
- Reimagined Midwestern cuisine

#### Birchwood Cafe - birchwoodcafe.com

- 3311 East 25th St, Minneapolis
- Largely Vegetarian menu

#### Matt's Bar - mattsbar.com

- 3500 Cedar Ave South, Minneapolis
- Creator of the Jucy Lucy

#### Hell's Kitchen - hellskitcheninc.com

- 89 South Ninth St., Minneapolis
- Breakfast, Brunch (on weekends), and lunch

#### Brasa Premium Rotisserie - brasa.us

- 600 E Hennepin Ave, Minneapolis
- Creole comfort food
- Serves Gluten-free, Vegetarian

#### La Belle Crepe -

#### breakfastinminneapolismn.com

- 825 Nicollet Mall, Minneapolis
- Crepes, Gelato, and Vietnamese/French fusion

