



COMMISSION ON THE STATUS OF WOMEN  
ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION (AEJMC)



Chair's Message



Jaime Loke  
Chair

Welcome to the spring edition of CSW's newsletter! I hope everyone had an enjoyable break and is now ready to take on the spring semester. We have quite a bit of information packed into this edition's newsletter so please take your time in reading through all our new info.

The annual midwinter AEJMC conference (Feb 26-Feb 27th, 2016) will again be held at the beautiful Gaylord College of Journalism and Mass Communication, University of Oklahoma in Norman. CSW will be hosting two very engaging panels so please come join us if you are in the area. We would also like to extend our gratitude to everyone who helped review the submissions for the research abstract competition.

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AEJMC

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Midwinter

Check out the  
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photo by: jetheriot



## Reviewers Needed

CSW needs more people to volunteer to review paper submissions!

Last year, we had 51 reviewers to review 61 research papers three times each. To make sure we have the same strong reviewer pool for this year's conference, please take a moment to sign up by **Friday, March 11, 2016.**

To sign up visit the All-Academic site (<http://goo.gl/vVcy4e>) and create an account. Creating your username and password now will also allow you to submit, judge

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## CSW Special Paper Call Women, Power and Politics

The 2016 election cycle presents the opportunity for the CSW to explore the importance of women's participation in politics. To this end, the CSW is putting out a special call for papers on the topic of Women, Power and Politics. Papers being submitted for the special call can cover a range of topics and methodological approaches. Topics could include, but are not limited to:

1. Presidential campaigns
2. Gender differences in campaign coverage
3. Women in leadership positions internationally
4. Women of color in politics
5. Gender differences in campaign strategies

6. Women's reproductive health in the political arena
7. Intersectionality and political coalitions
8. Gendered use of social media
9. Historiographies of particular political campaigns that influenced women's participation in public conversations
10. Editorial cartoon framing of women politicians

When you submit your paper, please be sure to indicate that you are submitting for the special call. Special call papers need to be uploaded to the 2016 AEJMC All Academic site by April 1 at 11:59 p.m.

## Don't Get Rejected! How to Prepare a Blind Manuscript

If you're preparing a manuscript for the 2016 conference, you'll need to remove all author-identifying information. If you leave author-identifying information, your paper will be rejected before it can even be reviewed. We want everybody to have a chance at review, so here are a few tips for preparing a blind manuscript:

1. AEJMC has some training videos to help you navigate manuscript preparation. You can find those videos on the AEJMC website (<http://goo.gl/iAdm2M>).
2. Go through each citation that uses your name and replace your name with "Author." If there are

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## Midwinter Conference CSW Panels

University of Oklahoma, Gaylord College of Journalism & Mass Communication



Shannon C. McGregor  
Mid-Winter chair

### **Women, Politics & Media: International Perspectives**

Moderator: Pinar Istek, Discussant: Jaime Loke

1. Digital Boshias: The Effect of Anonymity on Arab Women's Political Participation: The Case of Kuwait

Fatima Alsalem, Kuwait University

2. No Women's Land - An Exploratory Study of Women Political Reporters in India

\*\***(TOP ABSTRACT)**\*\*

Paromita Pain, University of Texas – Austin

3. The Crime Heard Around the World: A Feminist Critical Discourse Analysis of Media Coverage of the New Delhi Gang Rape

Tonya Lewis, Baylor University

4. How Saudi Women Use Their Freedom of Speech via Social Media to Support Their Rights to Drive

Manasar Alharethi, Arkansas State University

### **From Country to the Red Carpet: Representations of Women in Mass Media**

Moderator: Paromita Pain, Discussant: Mia Moody-Ramirez

1. Sex Does Not Exist and Other Differences in a Cross-Cultural Analysis of Cosmopolitan Magazine

Sydni Walker, University of North Texas

2. Girl in a Country Song: Portrayals of Women in Country Music

Rebecca Densley, Texas Tech University

Eric Rasmussen, Texas Tech University

3. #AskHerMore: Female Celebrities Challenge the Media to Avoid Sexism on the Red Carpet

Heather Hale, Tarleton State University

4. Hello, Addyi! - A thematic analysis of U.S. newspaper articles covering the first drug to treat sexual dysfunction in premenopausal women

Monique Luisi, University of Kansas

Tim Luisi, University of Kansas



The 2015 AEJMC panel on the Images of Great Women.

### Chair's Message *continued from p. 1*

Another upcoming conference that will be of interest to many of our CSW members is the "Equity and Equality of the Sexes in Communication." This conference is hosted by The Kopenhagen Center at Florida International University and will take place from April 21 – 22, 2016. This will be the first annual conference and it will officially be titled: "Equity and equality of women in communication: Are women getting there?" More information about the conference and the call for papers can be found inside this newsletter.

The annual AEJMC conference will be held in Minneapolis from Aug 4-7<sup>th</sup>, 2016. I encourage everyone to take a look at our paper call and submit relevant research papers so we can again have exciting, productive discussions in Minneapolis. I would also like to encourage everyone who is eligible to please consider becoming a

reviewer for CSW. Reviewers help to ensure the success of our paper competition and we are grateful for all of you who take time out of your hectic schedules to help us out.

Another exciting event that is taking place at AEJMC is the fourth annual workshop of "Surviving and Thriving in the Academy" sponsored by CSW, the Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication and the AEJMC Council of Affiliates. This program is designed to help junior faculty members move forth in their careers through mentoring, networking and preparing for tenure and/or administration or other leadership positions. I highly encourage all junior women faculty to apply. I have personally been a part of this workshop and cannot sing enough praises about it. The advice and guidance I have received from the workshop and beyond have been invaluable to my career. More information about the application can be found inside this newsletter as well.

As always, CSW would love to hear from you so please reach out to us via Facebook, Twitter or email with any suggestions or ideas you may have for us. I wish you all a productive spring semester!

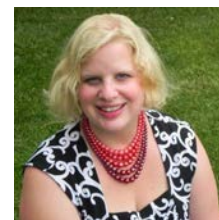
Jaime Loke, Chair

### Reviewers Needed *continued from p. 2*

and download papers all from the same created account. You will not be able to view anything yet, but creating your username and password will allow us to complete the process of updating the site for the Minneapolis 2016 Paper Competition.

Also, please fill out a survey (<https://goo.gl/SYlhCy>) that will help us match papers with your interests. We can't always honor all requests, but we will attempt to match your interests as much as possible based on our reviewer pool.

The CSW appreciates all the effort that you give to ensure the CSW paper competition remains strong. Your input is invaluable; remember that we could not run our paper competition or the conference without you. If you have any questions, please contact me at [ccartero@gmail.com](mailto:ccartero@gmail.com). I look forward to working with you this year.



Candi Carter Olson  
Research Chair

## PROMOTIONS & Publications

**Teri Finneman** has been promoted from instructor to assistant professor at South Dakota State University. She will be presenting her study "Leading the Second Wave into the Third Wave: Women Journalists and Discursive Continuity of Feminism" with her co-author **Yong Volz** at the 2016 ICA conference in Fukuoka, Japan.

**Dustin Harp**, assistant professor at University of Texas, Arlington published her book chapter "Confessions of a Buzz-kill: Critical Feminist Parenting in the Age of Omnipresent Media" in *Teacher, Scholar, Mother: (Re)Invisioning Motherhood in the Academy*, a book published by Lexington Books and edited by A. Young. She also published "Co-opting Feminism: Media Discourses on Political Women and the Definition of a (New) Feminist Identity" with co-author **Jaime Loke** in *Media, Culture & Society*.

**Stacey J.T. Hust**, associate professor at Washington State University and former CSW chair (2010 - 2012), and her coauthors published their study "Law & Order, CSI, and NCIS: The Association Between Exposure to Crime Drama Franchises, Rape Myth Acceptance and Sexual Consent Negotiation Behaviors Among College Students" in the *Journal of Health Communication*.

**Jaime Loke**, assistant professor at the University of Oklahoma, will publish her study "The Darling and the Dyke: Differing Receptions in the Coming Out Announcements of Jason Collins and Brittney Griner" in the *Journal of Sports Media*. She will also be publishing "Cast Aside: Journalists' perceptions of citizen journalists' content during the Boston marathon bombings" with her co-author **Josh Grimm** in *Journalism Practice*.

**Chelsea Reynolds**, Ph.D. candidate at the University of Minnesota, will publish her study "The Women's Magazine Diet: Frames and Sources in Nutrition and Fitness Articles" with her co-author **Susan LoRusso** in the *Journal of Magazine and New Media Research*.

**Jennifer Vardeman-Winter** earned tenure and promotion to associate professor at the Jack J. Valenti School of Communication at the University of Houston. She also now serves as the Director of Graduate Studies for the school.

**Cindy S. Vincent**, assistant professor at Salem State University, will publish her book chapter "Structures of Dissent: Social Media, Resistance Journalism, and the Mobilization of Poverty Activism" in *Social Media and Politics: A New Way to Participate in the Political Process*, a book published by Praeger and edited by G.W. Richardson. She was also selected to be a steering member for the inaugural Boston Civic Media Consortium.

### 2015-2016 Officers

Jaime Loke, Chair  
Jen Vardeman-Winter, Vice-Chair  
Candi Carter Olson, Research Chair  
Shannon McGregor, Mid-Winter Chair  
Mia Moody-Ramirez, Secretary  
Katherine LaPrad/Cindy Vincent, Newsletter

### Social Media Team

Rowena Briones  
Stine Eckert  
Victoria LaPoe

### Join Us Online!



## In Remembrance...



### Dr. Sue Ann Lafky (1953 – 2015)

It is with heavy hearts that the Commission on the Status of Women remembers the beautiful life of Sue Lafky. Dr. Sue Ann Lafky passed away on December 12th, 2015 at Providence Hospital. She was 62.

Born in Portland, Oregon, she was the daughter of Jim and Lindy Lafky.

She attended Reynolds High School, University of Oregon (BA in Journalism), and Indiana University where she received her MA in Journalism and PhD in Mass Communications.

As a journalist she had worked at newspapers including *The Oregonian*; the *Herald-Times* in Bloomington, IN; the *Sandy Post* in Sandy, OR; and the *Gresham Outlook* in Gresham, OR.

Sue was an ardent feminist scholar and an enthusiastic member of CSW throughout her career. She was a founder of the journal *Feminist Teacher* and her research interests included feminist and critical media pedagogy, gender and the news work force, and gender and popular culture.

Her teaching career in journalism and mass media included stints at Temple University in Philadelphia, PA, and University of Iowa in Iowa City, IA, where she taught until her retirement. In addition to her teaching, Sue was a respected scholar with numerous published academic articles in journal and magazine publications, and contributions to books.

She is survived by her father Jim Lafky, and brothers Carl and Ernie Lafky. She was predeceased by her mother Lindy Lafky.

## Member Spotlight



Karen Mallia, Associate professor  
University of South Carolina

Our member spotlight this newsletter is on associate professor Karen Mallia at the University of South Carolina. Karen had a very full and rewarding 2015 when she was awarded the AEJMC Presidential Citation for Outstanding Service after completing seven years of service on the Ad Division Executive Committee, most recently as Division Head. On November 20, she

provided a presentation to the Advertising Educators Workshop, AWNY Career Conference in New York City that addressed how the most important skills may be the ones we aren't actually teaching our students. On November 12 she presented the global webinar "Growing Great Leaders in the Creative Industries" to the Society for Digital Agencies (SoDA).

Karen also earned the Top Ad Division PF&R paper at AEJMC for "Female Representation in the *Communication Arts Advertising Annual*" with her co-author Kasey Windels. In addition to presenting her research, Karen subsequently published "Examining Media Coverage and the Global Awakening of Creative "Women's Movement" In Advertising" in the *Proceedings of The American Academy of Advertising Global Conference* with her co-author S. Mo Jang.



## Don't Get Rejected! *continued from p. 2*

- multiple authors and only one author was involved in gathering the data, then refer to "Author A."
3. If referring to other articles that you've written on the topic, avoid using pronouns that make it clear that you're the author of the cited document. If it's clear that a citation was written by you, replace pronouns and your name with "author" or "author citation."
  4. Go through the title page and headers and ensure that your name was not used in these areas.
  5. Run a find and replace search on the entire document to catch anything that may have slipped through your own readings.



Rowena Briones  
Virginia Commonwealth  
University

## Safe Spaces

This semester I am co-teaching a course focusing on Safe Spaces this semester with Shelli Fowler and Mary Lamb Sheldon at Virginia Commonwealth University (VCU).

This one-credit, pass-fail course empowers students and faculty as co-learners around the question of what it means to create a safe space for learning in an inclusive environment, one in which difficult, important conversations about privilege, difference, and identity can be held in a supportive, productive manner.

This class was a direct response to the diversity & inclusion discussions that have been happening at VCU, and was mostly driven by a VCU graduate who felt this was an important course to offer students at VCU.

Participants will co-create a syllabus to ensure meaningful, personally relevant discussions. Course content will focus on bringing to consciousness varieties of privilege, difference, and identity within our community of learners.

Learn more about this amazing course at <http://rampages.us/learninginsafespaces>.

## #BlackLivesMatter Teach-in

"Black Lives Matter is an ideological and political intervention in a world where Black lives are systematically and intentionally targeted for demise" (Black Lives Matter website, 2016). During the week of February 22 (Mon 2/22 – Fri 2/26) state universities across Massachusetts will collaborate to hold a state-wide #BlackLivesMatter teach-in.

At my university, Salem State, my media literacy class will be joining this discussion to analyze the construction, [mis]representation and negotiation of race and social justice in the mainstream media and the power of dissent and re-appropriation through civic media and social movements like #BlackLivesMatter. Participating professors will dedicate at least one of their classes to topics they see as linked to the #BlackLivesMatter movement through their areas of expertise and/or course content.

The culmination of this teach-in will be a Town Hall meeting at each campus where students and faculty will speak about their experiences: what they learned, what else they seek to learn, and what people are considering doing further in connection with this work.



Cindy S. Vincent  
Salem State University

# CALLS FOR AWARDS

## The AEJMC Commission on the Status of Women 2016 Awards



### **Mary Gardner Award for Graduate Student Research**

Graduate students who conduct research on women in journalism and mass communication are invited to apply for the Mary Gardner Award. This award is designed to fund research that has the potential to make an excellent contribution to the scholarship on women and journalism and mass communication. The award honors Mary Gardner, professor emerita at Michigan State University and the first woman elected president of AEJMC. Applicants should send a 3-5 page description of the project and its potential contribution and the application's qualifications for undertaking the project. A three-person panel judges the applications. \$250 awarded to the winner.



### **Mary Ann Yodelis Smith Award for Feminist Scholarship**

Applications are invited for the Mary Ann Yodelis Smith (MAYS) Award which funds feminist scholarship that has the potential to make significant contributions to the literature of gender and media. First presented in 1995, it honors Mary Ann Yodelis Smith, a past president of AEJMC and long-time advocate for women in the academy. Applicants should send a five-to-seven page description of the project and its potential contribution to the scholarship on gender and the media and a brief one-page description of the applicant(s)' qualifications for undertaking the project. A three-person panel, including a past recipient of the award, judges applications. \$500 awarded to the winner.



### **Donna Allen Award for Feminist Advocacy**

The Donna Allen Award recognizes feminist advocacy by a woman or group. This award honors Donna Allen, founder of the Women's Institute for Freedom of the Press in Washington, D.C. Submissions should demonstrate how the nominee's feminist media activism promotes the rights and freedoms of women and minorities across the world. Nominees need not be AEJMC members. \$100 awarded to the winner.

### **Outstanding Woman in Journalism and Mass Comm. Education**

This award honors a woman who has represented women well through excellence and high standards. Nomination letters must detail that individual's contributions to journalism and mass communication education. \$100 awarded to the winner.

**DIRECTIONS FOR APPLYING:** Please send applications and nomination letters electronically to Dr. Jaime Loke, CSW Chair [jaimeloke@ou.edu](mailto:jaimeloke@ou.edu). Please feel free to contact Dr. Loke via e-mail if you have any questions. Again, **the deadline for receipt of all applications is May 17, 2016.**





Lillian Lodge Kopenhaver Center for the  
Advancement of Women in Communication  
FLORIDA INTERNATIONAL UNIVERSITY



COMMISSION ON THE STATUS OF WOMEN  
ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION (AEJMC)

## AEJMC Pre-Convention Workshop

### Surviving and Thriving in the Academy

Sponsored by the AEJMC Commission on the Status of Women, the Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University and the AEJMC Council of Affiliates, this fourth annual program is designed to help junior women faculty members move forward in their careers through mentoring, networking and preparing for tenure and/or administration or other leadership positions. It is designed for tenure-track women, but some exceptions may be made. We are seeking a cohort of 25 women for our pre-conference workshop on Aug. 3, 2016, 1-5 p.m. at the AEJMC annual convention in Minneapolis. Applicants must be AEJMC members.

Speakers include senior scholars and administrators and women colleagues who have achieved significant leadership positions in their careers. Julianne Newton, Edwin L. Artzt Interim Dean and professor of visual communication, School of Journalism and Communication, University of Oregon, will keynote the workshop.

In addition to the training and networking at this workshop, participants, who will be designated Kopenhaver Fellows, will be invited to take part in activities of both the CSW and the Kopenhaver Center during the year and receive publications of both groups. They will also be invited to reunite with previous cohorts to network at subsequent conventions.

Please submit the application information by **June 1, 2016**, to Lillian Lodge Kopenhaver, FIU School of Journalism and Mass Communication, [kopenhav@fiu.edu](mailto:kopenhav@fiu.edu).

#### Application

Name: \_\_\_\_\_

Position: \_\_\_\_\_

School affiliation: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Highest degree earned: \_\_\_\_\_

Institution: \_\_\_\_\_

Current job title: \_\_\_\_\_

Number of years in current position: \_\_\_\_\_

Please tell us in 500 words or less why you would like to be part of this program.



Lillian Lodge Kopenhagen Center for the  
Advancement of Women in Communication  
FLORIDA INTERNATIONAL UNIVERSITY

## CALL FOR PAPERS

### Equity and Equality of Women in Communication: Are women getting there?

North Miami, Florida – Florida International University, April 21-22, 2016

It's a decades-long discussion that even now has reached no consensus or conclusion: Where are women in the ranks of communication professions? What roles do women play in the reinvention of the media and communication industries? How are women portrayed in the various media? What is the potential role of women in leading social changes?

The first Annual Conference titled "Equity and equality of women in communication: Are women getting there?" seeks to address those questions. We will discuss the research efforts and results that will focus on ways to advance and empower women in all communication facets including advertising, broadcasting, digital media, journalism and public relations.

#### **Guidelines for Submitting Manuscripts and Special Session Proposals Instructions:**

Please submit five-page structured abstracts, competitive papers or special session proposals electronically to [Segevs@fiu.edu](mailto:Segevs@fiu.edu). All manuscripts and special session proposals are to be submitted using a .pdf document. **Deadline for submission: March 1, 2016**

Manuscripts should follow the American Psychological Association (APA) style. Competitive research papers may be submitted either as a full paper or a five-page structured abstract - or you may submit a special session proposal. Five-page structured abstract submission should not exceed five single-spaced pages following the same style guidelines as above. Structured abstracts are a short version of the full research paper and should include an introduction, literature review, method, results discussion and conclusions--all presented in a succinct way. Including a reference list is optional and authors should indicate "References Available Upon Request" if no reference list provided.

Special session/panel proposals should contain a one-page description of the session, a one-page description of each presentation, and a 100-word bio of each speaker. Special session/panel proposals will be reviewed, and those rated as highest quality and most in keeping with the conference theme will be accepted for presentation. The program team welcomes all ideas for presentations, workshops or other sessions of interest to the Kopenhagen Center Fellows.

Please contact Dr. Sigal Segev to discuss your ideas before submitting your proposal. We look forward to seeing you in Miami and engaging in the lively intellectual discussions and warm fellowship.

For more information contact: Dr. Sigal Segev, [segevs@fiu.edu](mailto:segevs@fiu.edu), Kopenhagen Center Associate Director for Research and Programs.