



Women's Words

Summer 2014

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Pack your Montreal itinerary with Commission events

TUESDAY:

1 pm to 5 pm / 011

AEJMC Council of Affiliates

Workshop Session: **Finding Your Leadership Voice in the Academy: A Workshop for Women Faculty**

Moderating/Presiding: **Lillian Lodge Kopenhagen**, Florida International, and **Tracy Everbach**, North Texas

Keynote Speaker: **Diane McFarlin**, former publisher, *Sarasota Herald-Tribune*; dean, Florida

Panelists: **Dorothy Bland**, North Texas

Judith Cramer, St. Johns

Michelle Ferrier, Arizona State

Bey-Ling Sha, San Diego State

Respondents: **Marianne Barrett**, Arizona State and **Barbara Hines**, Howard



"Montreal in Spring" from www.aejmc.org.

This workshop is limited to those preregistered through an application process. The session will begin with a keynote by Diane McFarlin, followed by a panel of senior scholars and administrators discussing issues to help women faculty move forward in their careers through networking, balancing work and

research, and preparing for tenure and/or leadership. The second half will feature breakout sessions on making time for research, mentoring and networking, setting your sights on leadership, and research and surviving the tenure and promotion committee. Participants must complete an application and pre-registration is required.

WEDNESDAY:

1:30 p.m. to 3:00 p.m.

Commission on the Status of Women

Competitive Paper Session: **"Portrayals of Women in Pop Culture"**

Presiding/Moderating: **Dustin**

See "Schedule" on page 6

Annual mentoring luncheon features Mary Anne Franks

Mary Anne Franks, associate professor of law at the University of Miami

School of Law, will be the keynote

speaker at this

year's CSW

Mentoring

Luncheon.

An expert

and advocate

in the areas

of cyberlaw,

discrimination,

free speech, law and gender, Franks

(D.Phil Oxford, J.D. Harvard) has

been featured in a HuffPost Live

panel discussion about misogyny,

quoted in the Christian Science

Monitor about "stand your ground"



defenses, and interviewed extensively about the legal complexities of revenge porn. Franks previewed the talk she will be delivering at the mentoring luncheon, which will touch on the overall landscape of legal protections for women:

"When women began entering the workplace en masse, powerful forces sprung up to push them out or to force them to accept sexual abuse and harassment as a condition of employment. As with so many forms of abuse primarily used by men against women, the law offered little protection. Long battles for legal and social reform have resulted in vast improvements in workplace equality, though much work still

remains to be done. Decades later, we are witnessing a very similar phenomenon as women are targeted for vicious sexual threats and abuse simply for participating in online life. As with workplace harassment, such conduct deprives women of equal opportunities and fosters a toxic culture of sexual subordination. Legal, social, and technological reforms are necessary to challenge new strategies of inequality and discrimination."

Join us for good food and excellent conversation by registering for the CSW Mentoring Luncheon at <https://aejmc2.wufoo.com/forms/2014-conference-workshops-luncheons/>

The Commission on the Status of Women encourages research and programming on the status of women in journalism and communication education and seeks to balance inequalities in the academic community.

Chair's Corner: Fond recollections of doing the Commission's work

When I attended my first CSW business meeting as a doctoral candidate who had not learned the fine art of saying no (or simply not volunteering), I found myself elected newsletter editor. Now, it is impossible to reflect on the course of my career without seeing CSW as a constant companion—and to see the changes in the commission over these last five years. It has been my privilege to serve in almost every officer position because CSW is a generous group of outstanding scholars and teachers. The time that I have spent over the years putting out newsletter calls, creating the current website, judging papers, and



Spring Serenity-Duvall
Chair

organizing panels pales in comparison to what I have received in return. From mentoring of the highest caliber through the CSW Mentoring Initiative, to friendships made through the CSW Facebook group, to inspiring conversation at the CSW Mentoring Luncheon, this commission has sustained me far more than my service has fostered it.

A few years ago, I moved the original CSW website to its current home while previous CSW chairs Stacey Hust and Tracy Everbach created LinkedIn, Twitter, and Facebook accounts. It is satisfying that our then fledgling efforts to create a social media presence for CSW have grown now into maturity under the steady hand of Stine Eckert, our current ad hoc webmistress. The conversations and sharing that take place in these online spaces connect members throughout the years, foster mentoring, and promote both the commission and its members. Now, the new logo created by Research Chair

Jaime Loke streamlines our online identity beautifully.

The mentoring work that CSW has undertaken in recent years is also impressive. As a mentee in the CSW Mentoring Initiative, my first year on the tenure track was made smoother by the insights of my mentor, with whom I feel fortunate to still be in contact. The Mentoring Luncheon is now an event that many members look forward to – a place where senior and junior faculty, students and guests can mingle and passionately discuss the pressing issues that face women inside and outside the academy.

As I approach the final responsibilities as chair in preparation for Montreal, I do so with excitement. I am looking forward to seeing friends and colleagues and enjoying this feeling of standing between the pioneers of CSW who came before me and the new officers who will see it through many more decades of supporting and advocating for women.

Commission on the Status of Women to bestow four awards on worthy women

The Commission will be handing out four awards at our annual meeting in Montreal. The competition was tough for this year's awards, with many highly qualified and competitive women and projects nominated for each award. We are pleased to announce that the winners are:

Donna Allen Award for Feminist Advocacy

Barbara Friedman and Anne Johnston

University of North Carolina at Chapel Hill

Outstanding Woman in Journalism and Mass Communication Education

June Nicholson

Virginia Commonwealth University

Mary Gardner Award for Graduate Student Research

Shannon McGregor and Rachel Reis Mourao

The University of Texas at Austin

Mary Ann Yodelis Smith Award for Feminist Scholarship

Stacey J.T. Hust and Kathleen Boyce Rodgers

Washington State University

Full details on each winning projects and woman will be announced in Montreal. Congratulations to everyone!

New look being unveiled for the CSW



The Commission on the Status of Women is working on creating a new look for itself. The new logo, which you can see to the left, was created by **Jaime Loke**. Your 2013-2014 board members have been working on incorporating it across our social media and other marketing materials, including this newsletter. Please let us know what you think!

2014-2015 officer slate up for vote in August

The 2014-2015 Commission on the Status of Women board positions will be voted on at the Montreal meeting. If you would like to run for a position, please email Spring-Serenity Duvall at springd@usca.edu. The current nominees are:

Chair: Katie Reynolds Place (set)

Vice-Chair: Jaime Loke

Research Chair: Jen Vardeman-Winter

Mid-Winter Chair: Candi Carter Olson

Secretary: Mia Moody-Ramirez

Newsletter editor: Victoria LaPoe

Webmistress: Stine Eckert

CSW social media following growing on Twitter, Facebook, and LinkedIn



It's time for a closer look to how we are doing on social media to serve our members even better. The good news is that more people follow us on Twitter! The number of followers has grown from around 230 in August 2013 to currently 352 followers. Among our followers are members, faculty members and students, non-profits and other AEJMC divisions. But we are also followed by the UNHCR Women & Girls Program, Hillary Clinton's new Book "Hard Choices" (yes, the book has its own Twitter account @HillaryBook), the PBS NewsHour, the Online News Association (ONA) and the widely known PinkStinks Project in the UK. AEJMC and other AEJMC divisions as well as the Journal of Communication Inquiry are retweeting us regularly and we have been able to promote tweets from members. Make sure to tweet your promotions, ideas, projects to @csw_aejmc so that we can share them with other members and make our voices heard online. Follow us to stay in

touch with news not only about the division but anything happening on (news) media, women and gender issues!

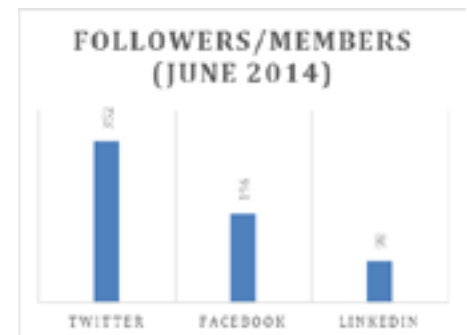
On Facebook we have 196 members in our group. The discussion board is used frequently to post job announcements, publications, conference calls and interesting pieces in news media. It has also been helpful to Facebook group members as a tool to quickly receive recommendations for teaching material, syllabi or to find people for reviews, etc. So make sure you check often and use it to share your requests and to pitch in to help others! You can join the group by going to <https://www.facebook.com/groups/42859433955/> and will be approved shortly after sending a request to join.

LinkedIn is generally less lively for CSW. We have 98 members. Posts from Facebook, Twitter and our website are cross-posted on the LinkedIn Discussion board, especially job announcements, call for awards nominations, call for papers, newsletter

contributions and other division news. You can find us on LinkedIn by searching for "Commission on Status of Women, AEJMC". [URL <https://www.linkedin.com/groups?viewMembers=&gid=3976902&csik=1402606483406>] Please join the group. Send your request and we will approve you quickly!

Make sure you also check the [CSW Website](http://aejmc.us/csw/) [URL: <http://aejmc.us/csw/>] for our Mentoring Initiative, teaching tools, paper calls, award nominations and the newsletter. Our Syllabus Exchange has grown and is a great resource for teaching Feminist Theory and Women and Media. Keep them coming! We can also post them anonymously. Send your syllabi to Spring Duvall, springd@ucsa.edu.

If you have any suggestions for improving our social media and web presence to serve you better and make CSW a louder, more effective voice online, let us know. E-mail Stine Eckert at keckert@umd.edu.



Kopenhaver pre-conference program trains women faculty in leadership skills

The Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication, in conjunction with the CSW and the AEJMC Council of Affiliates, is sponsoring the second pre-convention training leadership workshop on Tuesday, August 5, at this year's AEJMC Montreal convention.

A cohort of 20 women faculty has been chosen from applicants for the slots. Because of two cancellations, there are still slots available. If you didn't get your application in on time but still want to attend, contact Lillian Lodge Kopenhaver at Kopenhav@fiu.edu.

"Finding Your Leadership Voice in the Academy: A Workshop for Women Faculty," features keynote speaker Diane McFarlin,

former publisher of the Sarasota Herald-Tribune and now dean at Florida. Panelists include Dorothy Bland, North Texas, Judith Cramer, St. Johns, Michelle Ferrier, Ohio, Nancy Green, Ivy Tech, Bey-Ling Sha, San Diego State; and Marianne Barrett, Arizona State, Barbara Hines, Howard, discussion facilitators. Lillian Lodge Kopenhaver, Florida International, and Tracy Everbach, North Texas, will moderate.

The panel of senior scholars and administrators will discuss issues to help women faculty move forward in their careers through networking, balancing work and research, and preparing for tenure and/or leadership.

The second half will feature breakout sessions on making time for research,

mentoring and networking, setting your sights on leadership, and research and surviving the tenure and promotion committee.

A concurrent session will be held for the 2013 cohort of Kopenhaver Center Fellows from the Washington convention, followed by a networking reception from all those attending from both groups. This year's group brings the number to nearly 50 women participating in this workshop. All fellows become affiliated with the Kopenhaver Center and receive information from both CSW and the center.

The Kopenhaver Center has completed its first year of operation with five live webinars and three seminars. Their talks can be accessed at kopenhavercenter.org.

Professional Promotions: Hinnant, Len-Rios, Young, Johnston and Friedman win awards

Associate Professor **Jacqueline J. Lambiase**, Ph.D., is serving as interim director of the new School of Strategic Communication at TCU in Fort Worth, Texas, as of June 1, 2014.

Cory L. Armstrong, Ph.D., starts Aug. 1 as the journalism faculty director and a professor. She comes to UNT after serving as an associate professor in the University of Florida's College of Journalism and Communications and graduate coordinator in the Department of Journalism.

Armstrong participated in the Scripps Howard Academic Leadership Academy in June 2014 at Louisiana State University. She has been very active in the Association for Education in Journalism and Mass Communication, including being an elected member of AEJMC's Standing Committee on Research. She serves as associate editor for *Mass Communication & Society* and on the editorial board for the *Newspaper Research Journal*. She is also a member of Investigative Reporters and Editors.

Dorothy Bland, UNT's Frank W. and Sue Mayborn School of Journalism Dean and Director for the Frank W. Mayborn Graduate Institute of Journalism, will participate in the Harvard Institute for Management and Leadership in Education Program June 15-27. She also has been elected by her peers to serve on the Accrediting Council for Education in Journalism and Mass Communications for a three-year term to represent the Association of Schools of Journalism and Mass Communication, starting in August 2014. She also received a Certificate of Honor in May from the Dallas-Fort Worth chapter of the National Association of Black Journalists for her service to journalism education and the industry.

Carolyn M. Byerly, Ph.D., became chair of the Department of Communication, Culture & Media Studies at Howard U on July 1, filling the post that **Dr. Barbara Hines** leaves through retirement. She has



Cory L. Armstrong



Dorothy Bland

served in the department for 10 years. The CCMS department provides graduate-level studies toward the Ph.D.

Marian Meyers, Ph.D., was promoted to full professor at Georgia State University.

Victoria LaPoe is co-author of a book released May 2014: *Oil and Water: Media Lessons from Hurricane Katrina and the Deepwater Horizon Disaster* (Jackson, MS.: University Press of Mississippi, 2014). *Oil and Water* explores the visuals and narratives associated with both disasters. Through a detailed analysis of the journalists' content, the book assesses the quality of journalism and the effects that quality may have on the public. *Oil and Water* argues that regardless of the type of journalism involved or the immensity of the events covered, successful reporting still depends on the fundamentals of journalism. Victoria has an additional book under contract titled *American Indian Media: The Past, the Present, and the Promise of Digital*, where she evaluates how digital media are changing the rich cultural act of storytelling within Native communities. The norms and routines of the non-Native press often leave consumers with a stereotypical view of American-Indians. This book contains interviews with more than 40 Native journalists around the country to understand how digital media possibly advances the distribution of storytelling within the American-Indian community.

Victoria LaPoe was named sequence supervisor for the Western Kentucky University School of Journalism & Broadcasting Broadcast and Film sequence.

Amanda Hinnant, María Len-Ríos, and **Rachel Young** earned 2nd place in [ComSHER](#)'s 2014 Article of the Year Award competition for their article, "Journalistic use of exemplars to humanize health news." *Journalism Studies*, 14(4), 539-554. doi: 10.1080/1461670X.2012.721633." They will be recognized at the ComSHER Division Business Meeting on Thursday, Aug. 7, at AEJMC's Montreal conference.

María Len-Ríos will be joining the advertising/PR faculty of Grady College, University of Georgia, as an associate professor in August 2014 after serving 10

years on the Strategic Communication faculty at the University of Missouri, Columbia.

Diana I. Rios, associate professor at the University of Connecticut, has been elected president of the American Association of University Professors.

Anne Johnston and **Barbara Friedman**, the University of North Carolina, have been named Thorp Faculty Engaged Scholars. Johnston and Friedman were chosen for their work developing web-based resources for journalists who cover sex trafficking. They co-direct [The Irina Project](#) (TIP), which monitors media representations of sex trafficking and advocates for the responsible and accurate reporting of sex trafficking. The Faculty Engaged Scholars (FES) program brings together selected faculty from across campus to engage in a two-year experiential, competency-based curriculum designed to advance their engaged scholarship.

Earlier this year, Johnston and Friedman were awarded a seed grant from the UNC School of Journalism and Mass Communication for their work on a website to centralize in a dynamic format the resources, network of experts, best practices, and collaborative opportunities necessary for understanding and investigating sex trafficking.

Recent publications include:

Anne Johnston, Barbara Friedman, & Autumn Shafer, "Framing the Problem of Sex Trafficking: Whose Problem? What Remedy?," *Feminist Media Studies* 14:3 (2014).

Barbara Friedman & Anne Johnston, "Blame Narratives: News Discourses of Sex Trafficking," in *Media (Dis)parity: Battle of the Sexes*, ed. Cory Armstrong (Lanham, MD: Lexington Books, 2013).

Barbara Friedman & Anne Johnston, "Covering the Problem of Sex Trafficking," *Journalism Center on Children & Families*, Philip Merrill College of Journalism, University of Maryland, Sept. 6, 2013, <http://www.journalismcenter.org/blog/covering-problem-sex-trafficking>.

Ingrid Bachman and Jaime Loke



Diana I. Rios

See "Schedule" on page 8

Midwinter winner crunches numbers to study women, politics, and social media

Shannon MacGregor was the CSW top abstract winner at the 2014 Midwinter Conference. MacGregor, who is going into her second year as a Ph.D. student at the University of Texas Austin, has already garnered several awards in addition to the top abstract nod. She is the winner of the Commission's 2014 Mary Gardner Award for Graduate Student Research, and she was named the 2014-2015 Jesse H. Jones Fellow for the School of Journalism, Moody College of Communication at UT-Austin.

1. Tell the CSW about the research that won for Midwinter.

My research project for the Midwinter conference was inspired by Wendy Davis' filibuster of a restrictive abortion bill in the Texas State Senate. I remember being in Florida but about to move to Texas and just being glued to Twitter. I stayed up late following the action through reporters, but also with protestors who were live tweeting the proceedings. The Texas Tribune had a live stream—and good thing there was no need for TV, since CNN was airing a segment about blueberry muffins as the #standwithwendy hashtag reached a crescendo. Even on Twitter, the media framed her pretty quickly as an attractive woman in pink shoes, personalizing her to the extreme. Once I started grad school, I knew it was something I wanted to research. After doing some initial research, I found few communication scholars have compared the ways in which journalists and the public use Twitter.

The study I presented to the CSW at the Midwinter conference compares the frames used by the press and the public. It uses computerized



Shannon MacGregor presenting some of her award-winning work

content analysis to categorize tweets about Wendy Davis' filibuster. This paper also contributes to framing literature by demonstrating a disconnect between frames used by journalists and the public within a computer-mediated space.

It was really fun to do this study since I was using a new tool, Crimson Hexagon, and a new-to-me method, computerized content analysis.

It was particularly interesting that the journalists pretty much avoided even talking about abortion, even though it was the issue at hand. They were much more focused on the political spectacle of it all. On the other hand, the public was surprisingly engaged in the discussion about abortion—a much larger percentage of their tweets were about abortion than the journalists.

Also, on a personal level, it was the first paper I completed alone as a PhD student, so it will always have special meaning to me because of that. I am in the process of getting it ready for submission to a journal. An updated version was also accepted to the main AEJMC conference, so I'll be presenting it to the Political Communication Interest Group in Montreal.

2. How does your research from Midwinter fit into your overall research agenda?

This study fits pretty squarely into my research interests. Imagine a Venn diagram of political communication, social media, and journalism. I'm interested in their overlap, with a particular focus on gender and women's issues. For instance, I'm working now on a large-scale project tracking female governors running in 2014 on social media with a variety of methods.

3. Why do you think it's important to do research on women?

Why is it important to do research on men? It's important to research everything, and women are a vital part of everything—whether they get recognition for that or not. As someone who is interested in politics, it's a particularly dynamic time for women. It's no longer possible to lump all female politicians into the same large category. They're carving out subtypes based on maternity, party affiliation, sexual orientation, and class.

Additionally, I think research on women in political spheres can help tell us to what extent gender bias limits a woman's ability to get elected and be represented. In the U.S., women are not adequately represented in politics in a variety of ways, and the search to uncover the roots of this inequity drives me.

4. You're a big data person.

Why do you think numbers are important form of research for feminist scholars?

First off, I see "big data" research akin to the boys club of the tech world. Part of me wants to break into it just to begin inching the scales toward female recognition in this growing communication subfield. Why shouldn't a whole corpus of data be examined from a feminist perspective in addition to more traditional forms of feminist scholarship? I'm interested in using big data to explore several questions: Are woman disrupting norms via social media? How are they negotiating these mostly male-dominated spaces? In what situations are social media spaces *not* male dominated, and how did they become that way? How are women using social media to navigate political spheres and engage with others?

I do not view big data as a numbers game. Access to big data and methods like computerized content analysis and network analysis can certainly reveal quantitative discoveries about any corpus of data. But this data become truly rich only when combined with a qualitative dive into the text that these numbers represent. For me, big data and social media research means I can eavesdrop on a massive amount of previously unknowable discourse, and I can't imagine a world where this isn't important for feminist scholarship. In the end, I can't say I agree that we can type research methods by gender. Methods should be selected to best answer the question you pose. I see lots of promise in big data for feminist research. The numbers can reveal *what* is happening while a more nuanced qualitative look can reveal *how*.

5. Tell us one thing that's

See "MacGregor" on page 8

Schedule: Friday highlights include luncheon, business meeting

Continued from page 1

Harp, University of North Texas/**Candi Carter Olson**, Utah State
“The Disney Princess Films: 72 Years of Idealized Beauty and Love”

Jennifer Hecht, San Jose State University

Diana Stover Tillinghast, San Jose State University
“The Everlasting Damsel in Distress?: Analyzing the evolution of the female Disney character over time”

Lisa van Kessel, Radboud University Nijmegen

Serena Daalman, Radboud University Nijmegen

***TOP STUDENT PAPER**
“Television’s “Mean World” for Women: The Portrayal of Gender and Race on American Crime Dramas”

M. Scott Parrott, The University of Alabama

Caroline Titcomb Parrott, The University of Alabama
“Beyond ‘the Bump’: How media portrayals of celebrity pregnancies perpetuate fertility goddess cultural norms”

Nicki Karimipour, University of Florida

3:15 pm to 4:45 pm / 080
International Communication Division and Commission on the Status of Women

PF&R Panel Session: **Reporting on Gender Violence – Ethical Considerations**

Moderating/Presiding: **Ammina Kothari**, Rochester Institute of Technology
Panelists: **Elanie Steyn**, Oklahoma

Leigh Moscovitz, College of Charleston

Leslie D. Howerton, Oregon
Spring-Serenity Duvall, South Carolina-Aiken

Tracy Everbach, North Texas
5 pm to 6:30 pm / 100

Community College Journalism Association and Commission on the Status of

Women

Teaching Panel Session:
Teaching New Media in Low Income Communities

Moderating/Presiding: **Bob Trumbour**, Pennsylvania State University
Panelists: **Karen Kline**, Lock Haven

Meta G. Carstarphen, Oklahoma

Toni Albertson, Mt. San Antonio College

THURSDAY:

8:15 am to 9:45 am / 128
Commission on the Status of Women and Entertainment Studies Interest Group

Research Panel Session:
Scripted Romance and Violence? An Exploration of the Intersection of Media, Adolescents and Dating Violence

Moderating/Presiding: **LeeAnn Kahlor**, Texas at Austin

Panelists: **Kathleen Boyce Rodgers**, Washington State
Stacey Hust, Washington State
Carrie Rentschler, McGill University

Anne Johnston, North Carolina at Chapel Hill

Barbara Friedman, North Carolina at Chapel Hill

11:45 am to 1:15 pm / 145
Commission on the Status of Women and Newspaper and Online News Division

PF&R Panel Session: **Hearth and Home Revisited: Where are the Women Now?**

Moderating/Presiding: **Cory Armstrong**, University of North Texas

Panelists: **Marie Hardin**, Pennsylvania State
Steve Collins, Central Florida

Linda Steiner, Maryland
Barbara Friedman, North Carolina at Chapel Hill

Cory Armstrong, University of North Texas

1:30 p.m. to 3:00 p.m.

Commission on the Status of Women

Poster Session

Papers: “Walk like a man: A content analysis of anti-sexual assault websites for men”
Leslie Howerton, University of Oregon

Discussant: **Candi Carter Olson**, Utah State University
“An Indian Abroad: Postulating post-colonial feminisms via Priyanka Chopra’s globality”

Roshni Verghese,
Discussant: **Spring Serenity-Duvall**, University of South Carolina, Aiken

“Domestic violence as entertainment: Gender, role congruity and reality television”
Carol Liebler, Syracuse University

Azeta Hatef, Syracuse University

Greg Munno, Syracuse University

Discussant: **Candi Carter Olson**, Utah State University

“Good Green Mothers: First Time Expectant Mothers’ Views on Environmental Consumption Pre- and Post-Partum”

Niveen AbiGhannam, University of Texas at Austin
Lucy Atkinson, University of Texas at Austin

Discussant: **Spring Serenity-Duvall**, University of South Carolina, Aiken

“Creative women in Swedish advertising and the case for systemic scarcity”

Jean Grow, Marquette
Discussant: **Victoria LaPoe**, Western Kentucky University
5 pm to 6:30 pm / 188

Commission on the Status of Women and Gay, Lesbian, Bisexual, Transgender Interest Group

Invited Research Panel Session: **Exploring Cutting-Edge Methodologies for Researching Gender & Sexuality in Mass Communication**

Moderating/Presiding: **Katie Place**, Quinnipiac

Panelists: **Erica L. Ciszek**,

Oregon

Amanda Kennedy, Maryland
Donnalyn Pompper, Temple
Lana Rakow, North Dakota
Kim Trager-Bohley, Indiana-Purdue-Indianapolis

FRIDAY:

8:15 am to 9:45 am / 245

Minorities and Communication Division and Commission on the Status of Women

PF&R Panel Session: **Minority Scholars Forging Ahead in Academia: Guidance for Success from Theories, Research and Experience**

Moderating/Presiding: **Federico Subervi**, Kent State and **Meta G. Carstarphen**, Oklahoma
Panelists: **Diana Ríos**, Connecticut

Cristiana Azocar, San Francisco State

Mari Castañeda, Massachusetts
Félix Gutiérrez, South Carolina
Dwight Brooks, Middle Tennessee

Rockell Brown, Texas Southern
John Sanchez, Pennsylvania State

12:15 pm to 1:30 pm / 258
Commission on the Status of Women

Annual Luncheon: **Mentoring and Networking Luncheon**
Moderating/Presiding: **Spring-Serenity Duvall**, South Carolina, Aiken

Pre-registration is required.

1:45 pm to 3:15 pm / 267
Commission on the Status of Women and Minorities and Communication Divisions

PF&R Panel Session: **Is Leaning in Sufficient? Or is this the Same Old Story of Blaming the Victim?**

Panelists: **Dustin Harp**, Texas at Arlington

Tania Cantrell, Loyola University

Julie Jones, Oklahoma

Ingrid Bachmann, Pontificia

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Conference: Saturday panels feature Commission's winning faculty paper

Continued from page 6

Universidad Católica de Chile

Tracy Everbach, North Texas

5:15 pm to 6:45 pm / 298

Commission on the Status of Women and Law and Policy Division

Research Panel Session:

Revenge Porn, Voyeurism, Consent, and Anonymity: Implications for Feminism and Digital Media Law

Moderating/Presiding: **Spring-Serenity Duvall**, South Carolina, Aiken

Panelists: **Spring-Serenity Duvall**, South Carolina, Aiken

Mary Anne Franks, Miami

Woody Hartzog, Samford

Jason Martin, DePaul

7:00 p.m to 8:30 p.m./311

Commission on the Status of Women

***BUSINESS MEETING**

Moderating/Presiding: **Spring-Serenity Duvall**, South Carolina, Aiken

SATURDAY:

9:15 a.m. to 10:45 a.m.

Commission on the Status of Women

Competitive Paper Panel: **Access and understanding messages for and about women**

Presiding/Moderating: **Tania**

Cantrell Rosas-Moreno,

Loyola University Maryland/

Magdalena Saldana Villa,

University of Texas

Papers: "Empowerment messages with women from underserved communities:

Expanding a theory of women's

communication about health"

Jennifer Vardeman-Winter,

University of Houston.

***TOP FACULTY PAPER**

"Mitigating the Engendered

Digital Divide: Women as

Active Learners in Developing

Countries"

Jessica Wendorf, University of

Miami

"Attention to Heterosexual

Scripts in Magazines: Factors

Associated with Intentions to

Sexually Coerce or Intervene."

Stacey J.T. Hust, Washington

State University

Kathleen Rodgers, Washington

State University

Stephanie Ebreo, Washington

State University

Whitney Stefani, Washington

State University

12:45 p.m. to 2:15 p.m.

Commission on the Status of Women

Competitive Paper Panel: "**Engendered**" in social media's ecosystem.

Presiding/Moderating:

Ingrid Bachmann, Pontificia

Universidad Católica de Chile/

Ammina Kothari, Rochester

Institute of Technology

Papers: "#ThighGap and

#BikiniBridge: The New

'Thinspo'(s)': Examining

the role of social media and

dissemination of new body

shape thin ideals"

Nicki Karimipour, University

of Florida

Kéran Billaud, University of

Florida

"Victimized on plain sites:

Social and alternative media's

impact on the Steubenville rape

case"

Cory Armstrong, University of

Florida

Kevin Hull, University of

Florida

Lynsey Saunders, University of

Florida

"Effects of Women's Social

Capital and Civic Participation"

Maria Gomez y Patino,

Universidad de Zaragoza

Magdalena Saldaña, The

University of Texas at Austin

Trevor Diehl, The University of

Texas at Austin

Homero Gil de Zuniga,

University of Vienna

"Are Men from Mars and

Women from Venus in Terms of

Twitter and Facebook Use? And

How about Whites and Non-

Whites – Are They on Different

Planets?"

Geri Alumit Zeldes, Michigan

State University

Saleem Alhabash, Michigan

State University

Elizabeth Quilliam, Michigan

State University

Include Montreal's culture, entertainment, and shopping on your events calendar

Montreal boasts an array of cultural, shopping, and entertainment activities to enjoy.

Below are a few to explore!

PARKS:

Mount Royal Park - Relax by the pond, enjoy a morning run or walk, or view the city skyline from the top of Mount Royal. <http://www.tourisme-montreal.org/What-To-Do/Attractions/mount-royal-park>

Jean-Drapeau Park - Take a break from the conference at Jean Drapeau Park. Hike a trail, check out the gardens and modern art, soak up some sun at the beach, or dance to electronic music during the "Piknic Electronik." Follow the hashtag #parcjeandrapeau for updates. <http://www.parcjeandrapeau.com/en/>

SHOPPING / ENTERTAINMENT / HISTORY

The Plateau District - Named one of the "hippest" neighborhoods in Montreal, it boasts unique restaurants and shopping.

Maggie Caldwell of *Afar* comments, "A hotbed of art galleries, vintage shops, bars and restaurants, you can spend an afternoon, evening or an entire weekend strolling the streets, tasting cuisine from around the world and participating in some top-notch people watching..." More information: <http://www.afar.com/highlights/stroll-through-montreals-bohemian-plateau-district>

Old Montreal - Enjoy shopping, dining, entertainment and history in the historical district of Montreal - original "fortified city" along the St. Lawrence River founded as early as the 17th Century. More information: http://vieux.montreal.qc.ca/infos/eng/info_toura.htm

MUSEUMS: http://www.museesmontreal.org/en/Montreal_Museums.htm

Whether you enjoy modern art, fine art, history, architecture, or science, Montreal has a museum for you. Download the

"Montreal Museums" app for access to information on 38+ museums in the area.

Musee des Beaux-Arts Montreal: <http://www.mbam.qc.ca/>

Centre des Sciences Montreal: <http://www.mbam.qc.ca/>

Museum of Contemporary Art: <http://www.macm.org/en/>

Planetarium: <http://espacepourlavie.ca/en/planetarium>

DAY TRIP / WEEKEND EXCURSION

Mont Tremblant Park & Resort -

Quaint village, park and year-round resort wrapped into one beautiful location within a short drive of Montreal. Visitors can enjoy biking, hiking, dune buggy excursions, ziplines, paintball, cruises on Lake Tremblant, and more. Between August 6 -10 the downtown area will host a jazz festival with more than 40 free jazz concerts. For more information, visit: <http://www.tourismemonttremlant.com/en/activities/sports-outdoors/season/summer/>

Promote: Rosas-Moreno publishes new book, Gainey named department chair

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presented their paper “Is the Personal Political (yet)? Female columnists in the U.S. and the male definitions of politics,” at the International Communication Association meeting in Seattle, Washington. The paper was co-written by Bachman, Loke, and **Dustin Harp**.

Recent publication:

Harp, D., Bachmann, I. & Loke, J. (2014). Where are the women? The Presence of Female Columnists in U.S. Opinion Pages. *Journalism and Mass Communication Quarterly*, 91 (2), 289-307.

Stine Eckert [successfully defended her dissertation](#), titled:

“Digital Rooms of Their Own: Women’s Voices Online about Women’s, Family and Maternal Politics in Four Western Democracies.” [URL: <http://www.merrill.umd.edu/deadline/index.php/2014/05/16/eckert/>]. She is excited to start this fall as assistant professor of broadcast journalism in the Department of Communication at Wayne State University, Detroit. You can read a longer [abstract of her dissertation here](#) [URL: <http://stineeckert.com/current-projects/>].



Stine Eckert

Katie Place has accepted a position as an assistant professor at Quinnipiac University. Email can be directed to katieplace@gmail.com.

Anita Fleming-Rife started a position as the inaugural Director of Diversity, Inclusion and Training at the Community College of Aurora (Colorado) on July 1.

Louise Benjamin is now the Associate Dean for Academic Affairs in the College of

Arts and Sciences at Kansas State University.

Assistant Professor at Loyola University Maryland **Tania Cantrell Rosas-Moreno’s** new book *News and Novela in Brazilian Media: Fact, Fiction, and National Identity* (Lanham, MD: Lexington Books, 2014) was released in June.



“Citizens everywhere are turning to multiple news sources to inform their daily decisions. In Brazil, an emerging global power and democracy, those sources include the ever-popular telenovelas and, on a rising basis, newspapers. *News and Novela in Brazilian Media: Fact, Fiction, and National Identity* examines how news issues help frame telenovela plots, comparing key issues across Brazilian media to highlight differing levels of progression associated with press freedom. Scrutiny of concurrent print news stories, print news photos, and telenovela scenes indicate that when a hit telenovela is compared to news, the novela becomes a more progressive storyteller. At least, race, class, gender, and religious news issues seem more progressive: An Afro-Brazilian wins a local election; a favela or shantytown is idealized; a less popular African religion is heralded while Protestantism is marginalized and Catholicism continues as the right religion; and women achieving power leads to a more egalitarian society. In a diversifying media environment, where lines between fact and fiction are increasingly blurred, Brazilian alternative news studies are critical measures of Brazil’s state of media opening that inform national identity formation.”

Kim Fox has been selected to be a

part of the inaugural Prezi Educators Society. According to Prezi, the Society is a community-based idea accelerator program where educators and academic leaders will exchange ideas and partner in innovative, impactful ways.

Additionally, Fox will travel to Chicago in September as one of the mentors for the Online News Association’s (ONA) Student Newsroom. She will be one of 18 mentors for 20 digital journalists who will work on projects during the conference.

After a national search, **Barbara S.**

Gainey, Ph.D., was named the new Chair of the Department of Communication at Kennesaw State University, effective July 1. Barbara previously served as Interim Chair and has been at KSU since 2003. Her research interests include crisis communication/crisis management (particularly in educational settings), public relations, distance education, public engagement through new media, and leadership. Barbara was the founding faculty advisor for Kennesaw State University’s PRSSA (Public Relations Student Society of America) chapter, and, in 2007, she was awarded The George Beggs Advisor of the Year award. Barbara’s Ph.D. is from the University of South Carolina, and she has more than 20 years of professional communication experience.



Barbara S. Gainey

Spring-Serenity Duvall has accepted a position as an assistant professor in the Communications Department at Salem College in Winston-Salem NC. She also published “Not ‘Simply the Breast’: Media discourses of celebrity, breastfeeding, and normalcy” in *Feminist Media Studies*.

MacGregor: Winner loves support and feedback

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quirky or interesting about you.

I desperately want a baby goat. I certainly don’t have time for one on top of a family (including a threenager) and my doctoral work, but they just slay me. I hope my first job is somewhere that allows urban goatng.

6. Anything else?

I am loving the support and feedback I’ve gotten from a variety of people in the CSW in my first hectic year as a Ph.D. student. Between my top abstract award at Midwinter and the Mary Gardner research award, I am feeling so supported and enriched by the CSW community. I can’t wait to meet more members in Montreal!

Important Montreal PSAs

If you’re attending this summer’s annual conference, call your bank and make sure your debit or credit card will work in Canada. Some cards need a special chip or PIN to work internationally. We don’t want you to be stranded!

If you’re an international student, make sure your travel signature on your I-20 is current. And if you’re a citizen of the United States, don’t forget your passport!